

The UAF Faculty Senate passed the following at Meeting #157 on March 2, 2009:

MOTION:

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The UAF Faculty Senate moves to approve a B.A. in Film.

EFFECTIVE: Fall 2009 and/or
 Upon Board of Regents approval.

RATIONALE: See the full program proposal #88-UNP from the Fall 2008
 review cycle on file in the Governance Office, 314 Signers' Hall.

Marsha Sousa 3-2-09
President, UAF Faculty Senate Date

APPROVAL: _____
 Chancellor's Office

DATE: _____

DISAPPROVED: _____
 Chancellor's Office

DATE: _____

Brief Statement of Program:

Mission:

The mission of the UAF Film Program is to provide students with a critical understanding of the history, theory and technologies of cinema and new media arts, while giving students the opportunities, tools and resources needed for careers in media industries, to pursue graduate study, or become media artists. Through an interdisciplinary approach to film and media studies, the program will produce media literate professionals who can play a leading role in an increasingly information-centered world where virtually every profession will require skilled media creators.

UAF Film Program students will have the opportunities to produce their own creative, time-based content for a wide variety of multi-media applications. Emphasis will be placed on the cultures, lifestyles and environments of Alaska and the North, and the unique opportunities they afford for skilled media creators and artists.

Objectives:

- To unify disparate courses offered throughout the UAF campus into one comprehensive degree curriculum.
- To maintain the interdisciplinary nature of film by integrating faculty, courses, and resources at UAF into a multi-faceted degree program.
- To serve the needs and interests of students of the digital age with comprehensive education.
- To recruit new students and retain students currently studying film at UAF who anticipate transferring to film degree programs outside of Alaska.
- To provide experiential learning opportunities to UAF undergraduate students in the cinematic arts
- To enhance the visibility of UAF, its research, faculty, and students through multi-media projects.

Preliminary General Catalog layout copy

Film Major

College of Liberal Arts
Department of Theatre
907-474-6590
www.uaf.edu/film

B.A. Degree

Minimum Requirements for Degrees: 120 credits

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Film Major – B.A. Degree

1. Complete the general university requirements.
2. Complete the B.A. degree requirements, including 39 credits of upper division.
3. Complete the following program major requirements. Students must earn a grade of C or better in each course.

- a. Complete the following 18 credits required of all film majors:

| | |
|--------------------------------------------------------|------------|
| FLM/ENGL F217- Introduction to the Study of Film | 3 |
| FLM/THR F271- Let's Make a Movie..... | 3 |
| FLM/JRN F290 – Digital Video Editing..... | 3 |
| FLM/THR F334W – Movies and Films..... | 3 |
| FLM/THR F331- Directing Film/Video..... | 3 |
| FLM/JRN F480 – Documentary Filmmaking..... | 3 |
| | 18 Credits |

- b. Complete a minimum of 6 credits from Film Studies, including at least one upper division course:

| | |
|----------------------------------------------------------|-----------|
| FLM/JRN F105 - History of the Cinema | 3 |
| FLM/THR F215 - Dramatic Literature | 3 |
| FLM/ENGL F365- Screen writing | 3 |
| FLM/ANS F381 – Alaska Natives in Film | 3 |
| FLM/ JRN F308 – Film Criticism..... | 3 |
| FLM/JRN/HIST F368 - Topics in American Film History..... | 3 |
| FLM/ENG F427 - Topics in Film Studies..... | 3 |
| | 6 Credits |

- c. Complete a minimum of 12 credits from Film Production, including at least one upper division course:

| | |
|---------------------------------------|---|
| THR F121—Fundamentals of Acting | 3 |
|---------------------------------------|---|

| | |
|---------------------------------------------------------------|------------|
| FLM/THR F245 – Stage and Film Production Management..... | 3 |
| FLM/JRN F251 – Television Production..... | 4 |
| FLM/JRN F280 – Video Storytelling..... | 3 |
| FLM/THRF325—Acting for the Camera..... | 3 |
| FLM/ART F371 Digital Photography and Pixel Painting..... | 3 |
| FLM/THR F347O—Lighting Design | 3 |
| FLM/THR F348—Sound Design in the Entertainment Industry | 3 |
| FLM/THR F470—Advanced Film and Video Directing | 3 |
| FLM /ART F472- Visualization and Animation..... | 3 |
| FLM/ART F475 – Digital Video Compositing..... | 3 |
| FLM/ENG/THR F488 – Dramatic Writing | 3 |
| FLM F481 - Special Topics in Film Production | 3 |
| FLM F493 – Independent Study | 3 |
| FLM F418 – Internship in Film Production | 1-6 |
| FLM F498 – Film Research | 3 |
| FLM F499- Film Thesis | 3 |
| | 12 Credits |

4. Of the above, students must complete 15 credits at the F300- or F400- level, at least 6 credits of which must be at the F400-Level
5. Minimum credits required for Film Major36
6. Minimum credits required for B.A degree.....120
7. Courses used to satisfy the major cannot be used for the minor.

VII Resource Impact

A. Budget - Resource Commitment Form (Signed copy Attached)

| Resources | Existing | New | | Total |
|-----------------------------------------------------------------------------------------|------------------------------------------------------------------------------|---------------------|------------------------------------|-------------------|
| | College/School | College/School | Others (Specify) | |
| Regular Faculty (FTE's & dollars) | .75 FTE \$38, 245 | .25 FTE \$12,748 | | 1 FTE \$50,993 |
| Adjunct Faculty (FTE's & dollars) | N/A | | | |
| Teaching Assistants (Headcount) | N/A | | | |
| Instructional Facilities (in dollars and/or sq. footage) | FS311, rm THR 101 759 sq/ft 20% of FS311, rm THR 230C 127 sq/ft | | | |
| Office Space (Sq. footage) | FS311, rm 109B 99 sq/ft | | | |
| Lab Space (Sq. Footage) | 75% of FS311, rm 223A 164 sq/ft FS303, rm 128, 469 sq/ft | | | |
| Computer & Networking (in dollars) | | | | |
| Research/ Instructional/ office Equipment (in dollars) | \$20,000 | | | \$20,000 |
| Support Staff (FTE's & dollars) | .10 FTE - \$2480 | | | \$2480 |
| Supplies (in dollars) | \$250 | \$500 | Materials Fees (9159) \$1500 | \$2250 |
| Travel/Services Software license, phone, copies, airfare, etc. (in dollars) | \$250 | \$1000 | | \$1250 |

Regents Guidelines

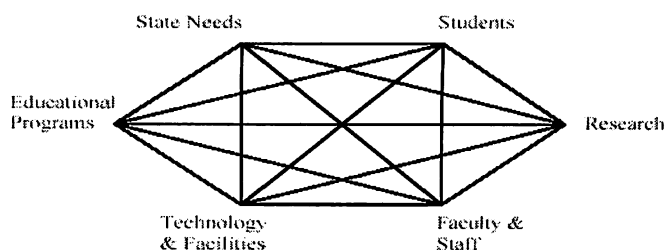
University of Alaska Board of Regents

Program Approval Summary Form

MAU: UAF

Title: Film

Target admission date: Fall 2010



How does the program relate to the **Education** mission of the University of Alaska and the MAU?

The movement towards a major degree in Film began in 1991 when Associate Professor, Anatoly Antohin, founded the UAF Film Club, followed by the approval of the Film Studies minor in 1992. Since this time, the departments of Theatre (who houses the film minor), English, Journalism, and Art, with assistance from the Center of Distance Education, have collaborated to offer courses that meet the needs of this requirement. Each of the aforementioned academic programs have independently, and collaboratively, added courses, technologies, and faculty proficient in areas of Film. The annual assessments of the theatre department from 2000-2004 clearly indicated a growing trend in student interest and previous academic work in media arts, with a decline in performing arts at the high school level. In 2005 the FLM designator for film studies was included in the course catalogue, leading to a clear increase in class enrollments cross listed with FLM.

Over the 2007-2008 academic year, an interdisciplinary committee of UAF faculty formed the Ad Hoc Digital Cinema Curriculum Committee in response to the CLA Curriculum Council's recommendations. This committee, consisting of Miho Aoki (Art), Anatoly Antohin (Theatre), Karen Grossweiner (English), Leonard Kamerling (English/UA Museum), Robert Prince (previously of Journalism), Kade Mendelowitz (Theatre), and Maya Salganek (Committee Chair, Theatre/Film) met regularly to initiate this Film program proposal. Maya Salganek ultimately wrote the proposal. UAF's peer institutions were looked to as guidance in demonstrating the need, viability, and academic approach to a program in Media Arts and Film. In particular, the University of Montana in Missoula, University of Cornell, University of Idaho, and the University of Utah were all researched as references to the development of this program. Discussions with UA's Office of Information Technology, Rasmuson Library, and the Center for Academic Technologies were all consulted along with academic departments.

What **State Needs** met by this program.

Alaska is a film destination, frequently hosting film crews from around the world that seek out the unique landscapes, people, politics, and stories that only Alaska can offer. Hundreds of film professionals work in Alaska annually, and frequently they contact the University of Alaska Fairbanks Theatre department or Journalism department looking for assistants, resources, or advice. Unfortunately, the majority of the time they opt to bring their own production assistants, sound techs, and producers to Alaska as they can not find the support here to help them with their projects.

The University of Alaska has many pockets of media studies and media arts courses, but no definitive program that unites all of the disparate faculty and students, and resources together. As a result, the state needs which are broadcast on a daily basis through the Alaska Film Board's website largely go unaddressed by the University of Alaska.

According to information collected from the State of Alaska Department of Labor and Workforce Development, the number of jobs in the motion picture industry subcategory of video

production (category 512), have increased from a statewide average of 37 jobs in 1997 to an average of 370 jobs in 2007! A 100% increase in video production jobs over 10 years reveals only one aspect of the potential growth of this medium. These numbers do NOT include television broadcasting, advertising, or web/internet based production.

In Spring of 2007, the Alaska State Legislature passes Senate Bill 230 which established a state film office and tax incentive program. This bill was signed into law by Governor Palin on June 4, 2008, and includes a provision that the state will certify an internship program to help develop the demands of the Alaska Film Industry. Maya Salganek testified to the Legislature in favor of SB 230 several times over the past year, and is currently working with the Film Office to develop the UAF Film degree program as a state certified program for the industry.

What are the **Student** opportunities and outcomes? Enrollment projections?

In the Spring of 2007 Theatre UAF offered an internship with Grey Jumper Productions, an independent film company who was producing a film written by a UAF alum. The resulting film produced, *Chronic Town*, was premiered at the Sundance Film Festival in January 2008. This film highlighted UAF campus, students, staff, and faculty as locations, production assistants, producers, extras, and actors.

As an interdisciplinary medium, film and video studies attract students from a wide variety of backgrounds and academic disciplines. Both undergrads and graduate students use digital media for basic research and to enhance the understanding of their research subjects. In May of 2008 the Film program collaborated with the Geophysical Institute, and offered an interdisciplinary class in Barrow, Alaska. Film students learned about arctic documentary filmmaking while focusing on a group of sea-ice scientists and students. The material shot during the Maymester course will become part of a DVD and Sea-Ice Research Manual to be published by UA Press in 2009. Enrolled in the film portion of the course were 10 students, from PhD to undergraduate, working in diverse fields such as Wildlife Biology, Natural Resource Management, Anthropology, and Theatre.

Since beginning the film minor in 1992, we have graduated 24 students with film minors. By offering the FLM (film) designator in the course catalog in Fall 2005, we have noticed a considerable increase in interest and enrollment in classes cross-listed with FLM. Movies and Films FLM/THR F331 had 23 enrolled in Fall 2005 compared to 17 enrolled in Fall 2004 when only the Theatre designator was used. In spring 2007, this same class saw a record total of 30 enrolled students, with 19 of them registered under FLM (63%) and only 11 of them registered under THR (37%). Similarly, in Fall 2006 Intro to the Study of Film FLM/JRN F217 had an enrollment of 26 students compared to 15 enrolled in the Spring of 2005. It is anticipated that numbers will continue to increase as visibility of the program grows. More courses were cross-listed with the Film designator in 2007-2008, which is anticipated to help contribute to the growth of many courses.

Describe **Research** opportunities:

Students of Film will have the opportunity to participate in professional video and film production projects conducted both for UAF programs and outside organizations. Current projects include the Geophysical Institute's Sizonet project documenting sea ice research in conjunction with the International Polar Year; the UAF College of Education Yup'ik Math Program documenting elder's knowledge of traditional mathematics; authoring DVD guides for curriculum instruction for teachers; and the Fairbanks North Star Borough School District's Project ARTiculate documenting the training educators in the visual and performing arts. Students will assist faculty in all stages of video production and will be included as collaborators in the projects.

Describe Fiscal Plan for development and implementation:

By providing video production services – from writing to directing, filming to editing and DVD authoring in conjunction with students, the Film program will be able to help offset costs by working in tandem with departmental grants and grant development in a variety of fields. Student fees would help assist for the annual expenses of computer labs, video and audio equipment, etc.

By pooling the current resources of the Journalism, Art, and Theatre programs, students should have sufficient access to required video production equipment. However, combining these resources and managing them would require a more sophisticated equipment management and maintenance system. Options include using the resources of the Rasmuson Library for equipment check-out, or a similar system for departmental check-out.

In Spring 2009 the Provost awarded Maya Salganek' proposal for purchasing a UAF site license for video editing software, Final Cut Pro. With OIT support, this software should be installed within the year, streamlining editing facilities across campus and significantly contributing to the Film program's needs.