Curricular Affairs Committee

Draft Meeting Minutes

Monday, December 11, 2017

2:00-3:00 PM, Wood Center Room “B” (Downstairs)

1. Designating a Minute-Taker for the meeting (Nicole)
   John Smelter, Claire Smith, Eileen Harney (chair), Margaret (Peggy) Keiper (guest), Amy Bristor, Chanda Meek, Deana Waters, Karen Taylor, Ken Abramowicz, Kayt Quick, Nicole Cundiff, Josh Lupinek (guest), Owen Guthrie, Cindy Hardy, Emily Perryman, Rainer Newberry, Mike Earnest, Ginny Kinne, Ana Aguilar-Islas

2. Approval/Amendment of Agenda (approved)

3. Approval of Minutes (See Google Folder) (approved)

4. New Business (Guests from SOM)
   a. BSBR: Bachelor of Sport and Recreation Business (please see CourseLeaf email)
   b. Nicole introduced general force behind program, guests gave history and development of program.
      i. Relationship with DRAW, articulations, interest in courses, online focus
      ii. Focus on out of state students, not currently available in state
      iii. High demand in other states? 17 programs in MI, largest programs some of those universities.
         1. N= 200 expected
      iv. Workforce demands? In AK? about how you set up the program, example 99% placement- across the nation. Majority go into the field. Experiential learning
         1. Recreation? Entrepreneurs - backpacking, tourism, guides, hotel or events.
         2. Relationship with National park service.
      v. Fun factor. And setting students up for success.
      vi. Specific degrees removed from various sectors at the U., and removal of Economics?
         1. It is actually a broad degree.
      vii. How will you be bringing students into the state?
         1. Hybrid courses
         2. DRAW- take activity classes
         3. Junior colleges will be a large funnel
      viii. Will it be necessary for a student to be in FBX to receive the degree?
         1. No
         2. 20% of students are expected to be these types of students.
      ix. Students not taking lower level GERs?
         1. 80% of students will likely be 4-year degrees.
      x. Appeal to instate students?
         1. Turn a hobby into a career.
         2. Been to local high schools.
3. Tourism and economic development.
   xi. Outdoor leadership/CTC? Going into a bachelor degree?
   1. More partnerships, developing programs for success.
   xii. More concentrations? Including tourism as we develop.
   xiii. We will bring this discussion back next semester.
   c. Schedule Meeting for January? January 12th and 22nd both at 2pm

5. Old Business
   a. Brief update by Subcommittees
      i. AKNS Requirement (Eileen)
         1. Meeting tomorrow
      ii. Communication Plan Follow-up (Eileen)
         1. Sarah Stanley will help train
   b. Follow-up on Syllabus Motion (Nicole) (See Google Folder)
      i. Waiting for FS comments and directions
      ii. Mike will meet with sub-committee
   c. Meeting adjourned- 3pm