

"SmartEvals.com is a rare breed in software companies. They truly understand the meaning of customer service!"
- Judah R. Lopez, University at Buffalo

A comprehensive assessment platform for every department in your school. Perform inter-departmental comparisons of survey results with easy-to-use tools

Enjoy a student satisfaction and engagement survey that is 20% less expensive than your school's current survey and get fifth year, graduate, and non-matriculated surveys **free**

Continue tracking your alumni satisfaction

Benchmark your school against other schools with pre-built survey templates each designed to increase tuition dollars:

- Students declining admissions offer
- Decision to enroll
- Campus diversity, and more!

Centralize assessment efforts, enjoy superior analysis tools, and produce immediate results!

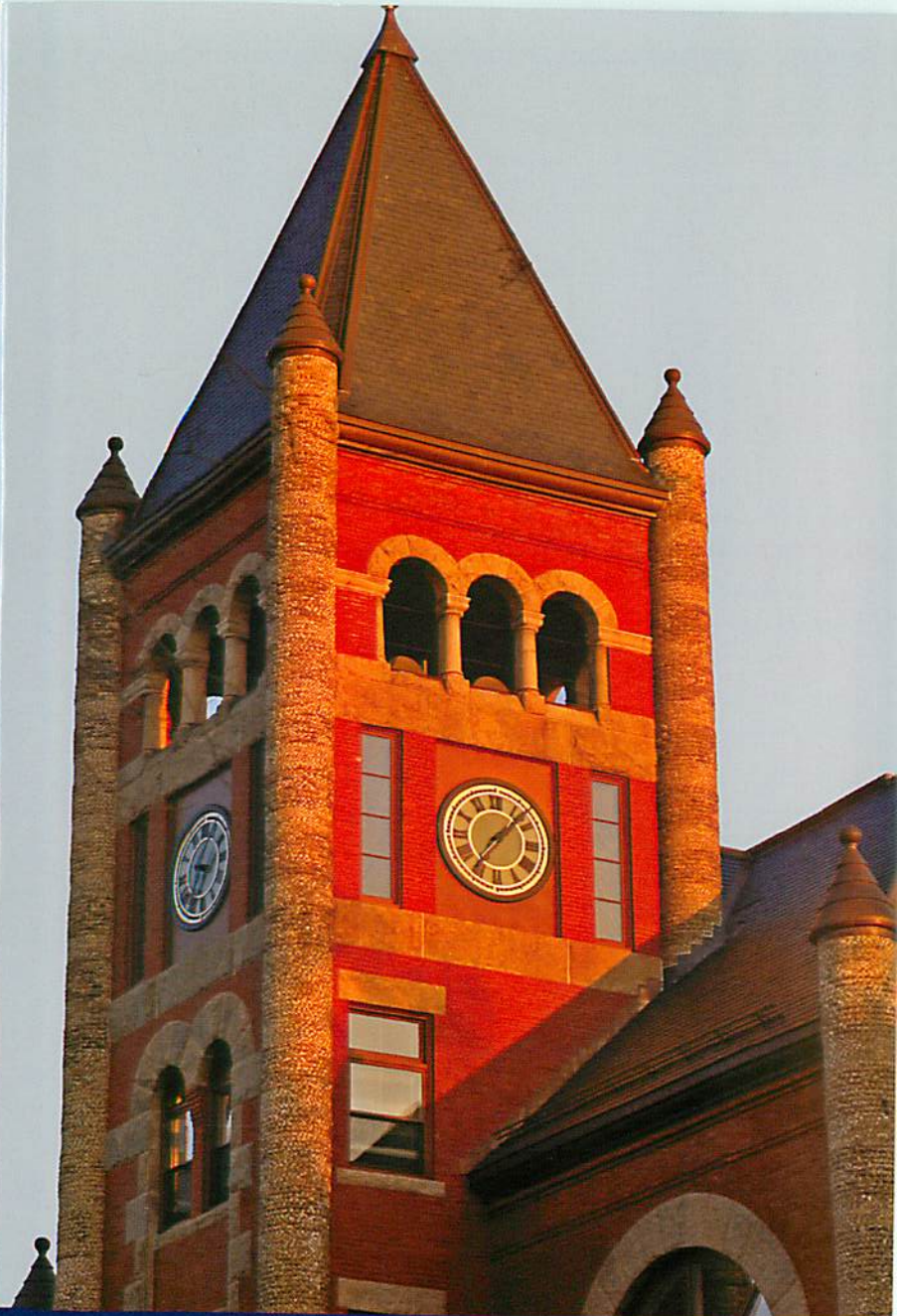


SmartEvals.com
Your Student Assessment Platform
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Buffalo, NY 14225
1-888-309-6373

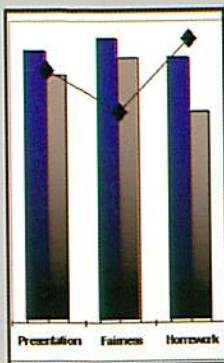


No risk! Your first 500 surveys are free at: www.smartevals.com/freesurveys

SmartEvals.com
Benchmark - Customize - Analyze - Empower



Online Course Evaluations



Easily spot trouble areas with charts, graphs, and reports. Instantly improve with follow-up question technology

Instructor friendly! Your faculty will enjoy higher response rates, the ability to add their own questions, and the ability to comment on a question's applicability to their class

Enjoy the **lowest total cost of ownership** of any course evaluation system

Compare your emails' effectiveness with other schools and copy emails from schools that get a 20+% response rate in a single email

Use myFocus™ to help instructors get tenure by pinpointing areas of improvement and generating action plans

Benchmark your course evaluation results against national averages on up to 60 different questions from our Ascend™ question set

"Our Fall 2007 semester using Online Course Evaluations was our most successful student evaluation... in school history!"

- Ricky Hardy, Delaware State University

Track the Satisfaction and Engagement of Your Students

Increase valuable tuition dollars by using a class year student satisfaction and engagement tool to increase enrollments and retention rates

Track school objectives and accreditation requirements throughout a student's academic career using customizable pre-built survey templates

Discover trends easily with between-subjects analysis, repeated-measures analysis, national average comparisons, and drill down technology

Guaranteed savings of 20% compared with your school's current satisfaction survey

Measure student satisfaction in over eight different areas for freshmen, sophomores, juniors, seniors, fifth year, graduate, non-matriculated students, and alumni

Update alumni information, discover their satisfaction, ask for donations, and see whether they would like to take more classes

Discover why your students are dropping your classes with a Dropped Course Survey tool and retain valuable tuition dollars

DROP GUARD™ The Attrition Warning System

Easily utilize information from instructors and student services to identify at-risk students early in the semester

Get simple-to-read charts so that your academic services can reach out to students who are prone to dropping out

Improve your school's accreditation process by demonstrating a successful approach to student attrition

Receive timely reports that enable better planning and proactive solutions for keeping students engaged

Correlate retention data with other survey results such as student satisfaction and course evaluation

Make your school more attractive to current and future students

Optimize school resources to retain at-risk students

Identify trends and identify trouble areas that affect retention

No risk - if DROP GUARD™ doesn't increase your retention rate, it's free!

