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Senate Office (email electronic copy to jbharvie@alaska.edu)

PROGRAM/DEGREE REQUIREMENT CHANGE (MAJOR)

SUBMITTED BY:

Department	Business Administration	College/School	School of Management
Prepared by	Amber Lammers	Phone	Ext. 4622
Email Contact	allammers@alaska.edu	Faculty Contact	Kevin Berry Kberry9@alaska.edu

See <http://www.uaf.edu/uafgov/faculty-senate/curriculum/course-degree-procedures-/> for a complete description of the rules governing curriculum & course changes.

PROGRAM IDENTIFICATION:

DEGREE PROGRAM	Business Administration
Degree Level: (i.e., Certificate, A.A., A.A.S., B.A., B.S., M.A., M.S., Ph.D.)	BBA

A. CHANGE IN DEGREE REQUIREMENTS: (Brief statement of program/degree changes and objectives)

We are updating minors for several Business Administration programs.

B. CURRENT REQUIREMENTS AS IT APPEARS IN THE CATALOG:

Minor, Finance

Minimum Requirements for Minor: 15 credits

Course List		
Code	Title	Credits
ACCT F261X	Principles of Financial Accounting	3
BA F151X	Introduction to Business	3
BA F325	Financial Management	3
ECON F201X	Principles of Economics I: Microeconomics	3
Select one from the following with instructor permission:		3
BA F423	Investment Analysis	
BA F424	Real Estate and Alternative Investments	
BA F461	International Finance	
Total Credits		15

Minor, General Business

Minimum Requirements for Minor: 15 credits

Course List		
Code	Title	Credits
Select five School of Management courses approved by the undergraduate director		
At least three must be BA courses		
At least six hours must be upper-division		
		15

Minor, Management and Organizations*Minimum Requirements for Minor: 15 credits*

Course List		Credits
Code	Title	
Select five from the following:		15
<u>BA F151X</u>	Introduction to Business	
<u>BA F307</u>	Introductory Human Resources Management	
<u>BA F317</u>	Employment Law	
<u>BA F325</u>	Financial Management	
<u>BA F330</u>	The Legal Environment of Business	
<u>BA F343</u>	Principles of Marketing	
<u>BA F360</u>	Operations Management	
<u>BA F390</u>	Organizational Theory and Behavior	
<u>ECON F201X</u>	Principles of Economics I: Microeconomics	
Total Credits		15

Minor, Marketing*Minimum Requirements for Minor: 15 credits*

Course List		Credits
Code	Title	
Select five from the following:		15
<u>BA F151X</u>	Introduction to Business	
<u>BA F241</u>	Advertising, Sales and Promotion	
<u>BA F343</u>	Principles of Marketing	
<u>BA F436</u>	Consumer Behavior	
<u>BA F490</u>	Services Marketing	
<u>BA F491</u>	Current Topics in Marketing	
<u>ECON F227</u>	Introductory Statistics for Economics and Business	
Total Credits		15

Minor, Sports Management*Minimum Requirements for Minor: 15 credits*

Course List		Credits
Code	Title	
<u>BA F280</u>	Sports Leadership	3
<u>BA F281</u>	Sports Management	3
Select three from the following:		9
<u>ACCT F261X</u>	Principles of Financial Accounting	
<u>AIS F310</u>	Management of Information Systems	
<u>BA F151X</u>	Introduction to Business	

<u>BA F253</u>	Internship in Business	
<u>BA F307</u>	Introductory Human Resources Management	
<u>BA F390</u>	Organizational Theory and Behavior	
<u>BA F457</u>	Training and Management Development	
<u>PSY F337</u>	Sport Psychology	
Total Credits		15

- C. **PROPOSED REQUIREMENTS AS IT WILL APPEAR IN THE CATALOG WITH THESE CHANGES:**
 (Underline new wording ~~strike through old wording~~ and use complete catalog format)

Minor, Finance

Minimum Requirements for Minor: 15 credits

Course List		
Code	Title	Credits
<u>ACCT F261X</u>	Principles of Financial Accounting	3
<u>BA F151X</u>	Introduction to Business	3
<u>BA F325</u>	Financial Management	3
<u>ECON F201X</u>	Principles of Economics I: Microeconomics	3
Select one from the following with instructor permission:		3
<u>BA F423</u>	Investment Analysis	
<u>BA F424</u>	Real Estate and Alternative Investments	
<u>BA F461</u>	International Finance	
<u>BA 454</u>	Student Investment Fund	
<u>BA 455</u>	Portfolio Management	
Total Credits		15

Minor, General Business

Minimum Requirements for Minor: 15 credits

Course List		
Code	Title	Credits
Select five School of Management courses approved by the undergraduate director		
At least three must be BA courses		
At least six hours must be upper-division		

Minor, Management and Organizations

Minimum Requirements for Minor: 15 credits

Course List		
Code	Title	Credits
Select five from the following:		15
<u>BA F151X</u>	Introduction to Business	
<u>BA F307</u>	Introductory Human Resources Management	
<u>BA F317</u>	Employment Law	

<u>BA F325</u>	Financial Management	
<u>BA F330</u>	The Legal Environment of Business	
<u>BA F343</u>	Principles of Marketing	
<u>BA F360</u>	Operations Management	
<u>BA F390</u>	Organizational Theory and Behavior	
<u>ECON F201X</u>	Principles of Economics I: Microeconomics	
Total Credits		15

Minor, Marketing

Minimum Requirements for Minor: 15 credits

Code	Course List Title	Credits
Select five from the following:		15
<u>BA F151X</u>	Introduction to Business	
<u>BA F241</u>	Advertising, Sales and Promotion	
<u>BA F343</u>	Principles of Marketing	
<u>BA F436</u>	Consumer Behavior	
<u>BA F490</u>	Services Marketing	
<u>BA F491</u>	Current Topics in Marketing	
<u>ECON F227</u>	Introductory Statistics for Economics and Business	
<u>BA 443</u>	Social Media Marketing	
<u>BA 482</u>	Sport Marketing	
Total Credits		15

Minor, Sports Management

Minimum Requirements for Minor: 15 credits

Code	Course List Title	Credits
<u>BA/SPRT F280</u>	Sports Leadership	3
<u>BA/SPRT F281</u>	Sports Management <u>Introduction to Sport Management</u>	3
Select three from the following:		9
<u>ACCT F261X</u>	Principles of Financial Accounting	
<u>AIS F310</u>	Management of Information Systems	
<u>BA F151X</u>	Introduction to Business	
<u>BA F253</u>	Internship in Business	
<u>BA F307</u>	Introductory Human Resources Management	
<u>BA F390</u>	Organizational Theory and Behavior	
<u>BA F457</u>	Training and Management Development	
<u>PSY F337</u>	Sport Psychology	
<u>BA/SPRT 481</u>	Entertainment and Sport Event Management	
<u>BA/SPRT 482</u>	Sport Marketing	
<u>BA/SPRT 483</u>	Sport Sales	

D. ESTIMATED IMPACT

WHAT IMPACT, IF ANY, WILL THIS HAVE ON BUDGET, FACILITIES/SPACE, FACULTY, ETC.

This should have little to no impact on budget as we are just adding a few courses to minors and adjusting credit hours for them. We are adding new courses, but the courses have already been taught, but without an attachment to a minor.

E. IMPACTS ON PROGRAMS/DEPTS:

What programs/departments will be affected by this proposed action?
Include information on the Programs/Departments contacted (e.g., email, memo)

The only department that will be affected by this is this Business Administration.

F. IF MAJOR CHANGE - ASSESSMENT OF THE PROGRAM:

Description of the student learning outcomes assessment process.)


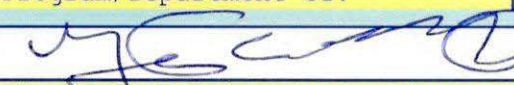

After an assessment of the current minors, we have determine there is a need to update the current offerings in the Business Administration minors.

JUSTIFICATION FOR ACTION REQUESTED

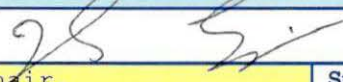
The purpose of the department and campus-wide curriculum committees is to scrutinize program/degree change applications to make sure that the quality of UAF education is not lowered as a result of the proposed change. Please address this in your response. This section needs to be self-explanatory. If you drop a course, is it because the material is covered elsewhere? Use as much space as needed to fully justify the proposed change and explain what has been done to ensure that the quality of the program is not compromised as a result.

These changes better represent the SOM courses that are available and update the minors to be representative of those courses. Keeping minors updated ensures that students are receiving the best education for their money and they are taking current and up-to-date courses while doing so.


APPROVALS: SIGNATURES MUST BE OBTAINED PRIOR TO SUBMISSION TO THE GOVERNANCE OFFICE

	Date	11/10/16
Signature, Chair, Program/Department of:	Business Administration	
	Date	11/10/16
Signature, Chair, College/School Curriculum Council for:	School of Management	
	Date	11/11/16
Signature, Dean, College/School of:	School of Management	

APPROVALS: SIGNATURES MUST BE OBTAINED PRIOR TO SUBMISSION TO THE GOVERNANCE OFFICE

	Date	11/10/16
Signature, Chair, Program/Department of:	<u>Sport Management</u>	

	Date	11/10/16
Signature, Chair, College/School Curriculum Council for:	<u>School of Management</u>	

	Date	11/11/16
Signature, Dean, College/School of:	<u>School of Management</u>	

CHAIR SIGNATURE OBTAINED FOLLOWING APPROVAL BY FACULTY SENATE COMMITTEE

	Date	
Signature, Chair, UAF Faculty Senate Curriculum Review Committee		
Graduate Academic and Advisory Committee		