

Submit originals (including syllabus) and one copy and electronic copy to the **Faculty Senate Office**
 See <http://www.uaf.edu/uafgov/faculty-senate/curriculum/course-degree-procedures/> for a complete description of the rules governing curriculum & course changes.

CHANGE COURSE (MAJOR) and DROP COURSE PROPOSAL
 Attach a syllabus, except if dropping a course.

SUBMITTED BY:

Department	BA	College/School	SOM
Prepared by	Amber Lammers	Phone	Ext. 4622
Email Contact	allammers@alaska.edu	Faculty Contact	Josh Lupinek jmlupinek@alaska.edu

1. COURSE IDENTIFICATION: As the course now exists.

Dept	BA	Course #	F281	No. of Credits	3
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COURSE TITLE	Sports Management
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2. ACTION DESIRED: Check the changes to be made to the existing course.

Change Course	<input checked="" type="checkbox"/>	If Change, indicate below what is changing.	Drop Course	<input type="checkbox"/>
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NUMBER	<input type="checkbox"/>	TITLE	<input checked="" type="checkbox"/>	DESCRIPTION	<input type="checkbox"/>
PREREQUISITES*	<input type="checkbox"/>	FREQUENCY OF OFFERING		<input type="checkbox"/>	<input type="checkbox"/>

*Prerequisites will be required before a student is allowed to enroll in the course.

CREDITS (including credit distribution)	<input type="checkbox"/>	COURSE CLASSIFICATION	<input checked="" type="checkbox"/>
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ADD A STACKED LEVEL (400/600)	<input type="checkbox"/>	Dept.	<input type="checkbox"/>	Course #	<input type="checkbox"/>
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Include syllabi.

How will the two course levels differ from each other? How will each be taught at the appropriate level?:

Stacked course applications are reviewed by the (Undergraduate) Curricular Review Committee and by the Graduate Academic and Advising Committee. Creating two different syllabi—undergraduate and graduate versions—will help emphasize the different qualities of what are supposed to be two different courses. The committees will determine: 1) whether the two versions are sufficiently different (i.e. is there undergraduate and graduate level content being offered); 2) are undergraduates being overtaxed?; 3) are graduate students being undertaxed? In this context, the committees are looking out for the interests of the students taking the course. Typically, if either committee has qualms, they both do. More info online - see URL at top of this page.

ADD NEW CROSS-LISTING	<input checked="" type="checkbox"/>	Dept. & No.	SPRT	Requires approval of both departments and deans involved. Add lines at end of form for additional signatures.
STOP EXISTING CROSS-LISTING	<input type="checkbox"/>	Dept. & No.	<input type="checkbox"/>	Requires notification of other department(s) and mutual agreement. Attach copy of email or memo.
OTHER (specify)	Add the X designation to specify course as a GER option / new SPRT cross-listing			

3. COURSE FORMAT

NOTE: Course hours may not be compressed into fewer than three days per credit. Any course compressed into fewer than six weeks must be approved by the college or school's curriculum council and the appropriate Faculty Senate curriculum committee. Furthermore, any core course compressed to less than six weeks must be approved by the Core Review Committee.

COURSE FORMAT: (check <u>all</u> that apply)	<input type="checkbox"/>	1	<input type="checkbox"/>	2	<input type="checkbox"/>	3	<input type="checkbox"/>	4	<input type="checkbox"/>	5	<input checked="" type="checkbox"/>	6 weeks to full semester
OTHER FORMAT (specify all that apply)												
Mode of delivery (specify lecture, field trips, labs, etc.)	Lecture											

4. **COURSE CLASSIFICATIONS:** (undergraduate courses only. Use approved criteria found in Chapter 12 of the curriculum manual. If justification is needed, attach separate sheet.)

H = Humanities S = Social Sciences

Will this course be used to fulfill a requirement for the baccalaureate core?	YES	<input type="checkbox"/>	NO	<input checked="" type="checkbox"/>
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IF YES*, check which core requirements it could be used to fulfill:

O = Oral Intensive, *Format 6 also submitted	<input type="checkbox"/>	W = Writing Intensive, *Format 7 submitted	<input type="checkbox"/>	X = Baccalaureate Core	<input type="checkbox"/>
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4.A *Is course content related to northern, arctic or circumpolar studies? If yes, a "snowflake" symbol will be added in the printed Catalog, and flagged in Banner.*

YES NO

5. **COURSE REPEATABILITY:**

Is this course repeatable for credit?	YES	<input type="checkbox"/>	NO	<input checked="" type="checkbox"/>
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Justification: Indicate why the course can be repeated (for example, the course follows a different theme each time).

How many times may the course be repeated for credit?	<input type="checkbox"/>	TIMES
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If the course can be repeated with variable credit, what is the maximum number of credit hours that may be earned for this course?	<input type="checkbox"/>	CREDITS
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6. **COMPLETE CATALOG DESCRIPTION** including dept., number, title, credits, credit distribution, cross-listings and/or stacking, clearly showing the changes you want made. (Underline new wording ~~strike through old wording~~ and use complete catalog format including dept., number, title, credits and cross-listed and stacked.)

Example of a complete description:

PS F450 Comparative ~~Aberiginal~~ Indigenous Rights and Policies (s)

3 Credits

Offered As Demand Warrants

~~Case study~~ Comparative approach in ~~assessing Aberiginal~~ to analyzing Indigenous rights and policies in different nation-state systems. ~~Seven Aberiginal situations~~ Multiple countries and specific policy developments examined for factors promoting or limiting self-determination. Prerequisites: Upper division standing or permission of instructor. (Cross-listed with ANS F450.) (3+0)

BA 281 Sports Management

3 credits

Offered as Demand Warrants

Provides a basic understanding of managing amateur and professional sports organizations and the legal issues involved. Topics such as stadium financing, risk management contracts and human resource management, public versus private sector labor laws, collective bargaining and drug testing will be examined. Prerequisite: Sophomore standing

Lecture + lab + other: 3+0+0

ADD: Crosslisting as SPRT F281

7. **COMPLETE CATALOG DESCRIPTION AS IT SHOULD APPEAR AFTER ALL CHANGES ARE MADE:**

BA 281 Introduction to Sports Management (s)

3 credits

Offered as Demand Warrants

Provides a basic understanding of the methods employed to manage amateur and professional sports organizations and the legal issues involved. Topics such as stadium financing, risk management, contracts and human resource management, data collection, public versus private sector labor laws, collective bargaining and drug testing will be examined. Basic management techniques, theory, and problems associated with the field sport management are discussed along with history and current trends in sport management.

Lecture + lab + other: 3+0+0

ADD: Crosslisting as SPRT F281

8. **GRADING SYSTEM:** Specify only one.

LETTER:	<input checked="" type="checkbox"/>	PASS/FAIL:	<input type="checkbox"/>
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9. **ESTIMATED IMPACT**

WHAT IMPACT, IF ANY, WILL THIS HAVE ON BUDGET, FACILITIES/SPACE, FACULTY, ETC.

This should only increase the requirement for a classroom. The instructor will be faculty already hired by SOM.

10. **LIBRARY COLLECTIONS**

Have you contacted the library collection development officer (kljensen@alaska.edu, 474-6695) with regard to the adequacy of library/media collections, equipment, and services available for the proposed course? If so, give date of contact and resolution. If not, explain why not.

No	<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/>	No extra resources from the library will be required
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11. **IMPACTS ON PROGRAMS/DEPTS:**

What programs/departments will be affected by this proposed action? Include information on the Programs/Departments contacted (e.g., email, memo)

The only impact should be on SOM

12. **POSITIVE AND NEGATIVE IMPACTS**

Please specify **positive and negative** impacts on other courses, programs and departments resulting from the proposed action.

13. **JUSTIFICATION FOR ACTION REQUESTED**

The purpose of the department and campus-wide curriculum committees is to scrutinize course change and new course applications to make sure that the quality of UAF education is not lowered as a result of the proposed change. Please address this in your response. This section needs to be self-explanatory. If you ask for a change in # of credits, explain why; are you increasing the amount of material covered in the class? If you drop a prerequisite, is it because the material is covered elsewhere? If course is changing to stacked (400/600), explain higher level of effort and performance required on part of students earning graduate credit. Use as much space as needed to fully justify the proposed change and explain what has been done to ensure that the quality of the course is not compromised as a result.

Many students have shown an interest in a sports management course that is accessible to all students regardless of discipline. Although this is a developed course, we believe that adding this course to the GER options for students will also give them a solid social science foundation with a breadth of management principles, topics, and theory related to sport. As a GER, this course will provide students with an opportunity to learn about theory in a very popular area of interest. Based on current student enrollment and course interest inquiries, we believe that this course will be successful as a GER, and provide UAF students with a solid social science foundation that all students should have an understanding of after leaving college.

10. LIBRARY COLLECTIONS

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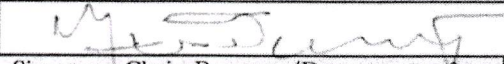
Please specify positive and negative impacts on other courses, programs and departments resulting from the proposed action.

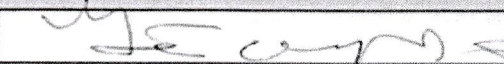
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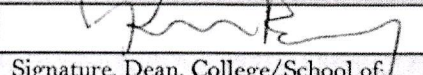
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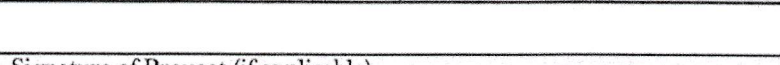
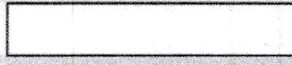
APPROVALS: (Forms with missing signatures will be returned. Additional signature blocks may be added as necessary.)

 Date 11/3/16
Signature, Chair, Program/Department of: Business Administration

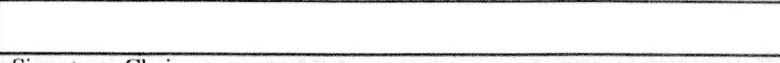
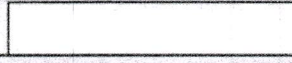
 Date 11/3/16
Signature, Chair, College/School Curriculum Council for: School of Management

 Date 11/3/16
Signature, Dean, College/School of: School of Management

Offerings above the level of approved programs must be approved in advance by the Provost (e.g., non-graduate level program offering of a 600-level course):

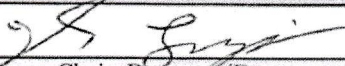
 Date 
Signature of Provost (if applicable)

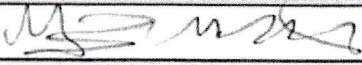
ALL SIGNATURES MUST BE OBTAINED PRIOR TO SUBMISSION TO THE GOVERNANCE OFFICE.

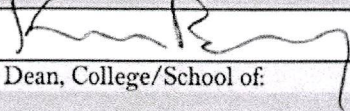
 Date 
Signature, Chair
Faculty Senate Review Committee: ___ Curriculum Review ___ GAAC

___ Core Review ___ SADAC

ADDITIONAL SIGNATURES: (As needed for cross-listing and/or stacking; add more blocks as necessary.)

	Date	11/2/16
Signature, Chair, Program/Department of:		

	Date	11/3/16
Signature, Chair, College/School Curriculum Council for:		

	Date	11/3/16
Signature, Dean, College/School of:		

Note: If removing a cross-listing, you may attach copy of email or memo to indicate mutual agreement of this action by the affected department(s).

If degree programs are affected, a Format 5 program change form must also be submitted.

ATTACH COMPLETE SYLLABUS (as part of this application). This list is online at: <http://www.uaf.edu/uafgov/faculty-senate/curriculum/course-degree-procedures-/uaf-syllabus-requirements/>
The Faculty Senate curriculum committees will review the syllabus to ensure that each of the items listed below are included. If items are missing or unclear, the proposed course (or changes to it) may be denied.

SYLLABUS CHECKLIST FOR ALL UAF COURSES

During the first week of class, instructors will distribute a course syllabus. Although modifications may be made throughout the semester, this document will contain the following information (as applicable to the discipline):

1. Course information:

Title, number, credits, prerequisites, location, meeting time
(make sure that contact hours are in line with credits).

2. Instructor (and if applicable, Teaching Assistant) information:

Name, office location, office hours, telephone, email address.

3. Course readings/materials:

Course textbook title, author, edition/publisher.
 Supplementary readings (indicate whether required or recommended) and
 any supplies required.

4. Course description:

Content of the course and how it fits into the broader curriculum;
 Expected proficiencies required to undertake the course, if applicable.
 Inclusion of catalog description is *strongly* recommended, and
 Description in syllabus must be consistent with catalog course description.

5. Course Goals (general), and (see #6)

6. Student Learning Outcomes (more specific)

7. Instructional methods:

Describe the teaching techniques (eg: lecture, case study, small group discussion, private instruction, studio instruction, values clarification, games, journal writing, use of Blackboard, audio/video conferencing, etc.).

8. Course calendar:

A schedule of class topics and assignments must be included. Be specific so that it is clear that the instructor has thought this through and will not be making it up on the fly (e.g. it is not adequate to say "lab". Instead, give each lab a title that describes its content). You may call the outline Tentative or Work in Progress to allow for modifications during the semester.

9. Course policies:

Specify course rules, including your policies on attendance, tardiness, class participation, make-up exams, and plagiarism/academic integrity.

10. Evaluation:

Specify how students will be evaluated, what factors will be included, their relative value, and how they will be tabulated into grades (on a curve, absolute scores, etc.) Publicize UAF regulations with regard to the grades of "C" and below as applicable to this course. (Not required in the syllabus, but is a convenient way to publicize this.) Link to PDF summary of grading policy for "C":

http://www.uaf.edu/files/uafgov/Info-to-Publicize-C_Grading-Policy-UPDATED-May-2013.pdf

11. Support Services:

Describe the student support services such as tutoring (local and/or regional) appropriate for the course.

12. Disabilities Services: Note that the phone# and location have been **updated**. <http://www.uaf.edu/disability/> The Office of Disability Services implements the Americans with Disabilities Act (ADA), and ensures that UAF students have equal access to the campus and course materials.

State that you will work with the Office of Disabilities Services (208 WHITAKER BLDG, 474-5655) to provide reasonable accommodation to students with disabilities.

5/21/2013



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University of Alaska Fairbanks
201 Bunnell Building • P.O. Box 756080
Fairbanks, Alaska 99775-6080
907 474-7461 • FAX 907 474-5219
www.uaf.edu/som



BA 281 – Spring 2017 (3 credits) SPRT 281
Introduction to Sport Management
Location: TBD, Meeting Time: TBD
University of Alaska Fairbanks

Instructor Information

Joshua M. Lupinek, Ph.D.
Assistant Professor
University of Alaska Fairbanks
School of Management
213E Bunnell Building

Telephone: (907) 474-5183

E-mail: jmlupinek@alaska.edu

Office Hours: By Appointment

- Use “BA491” to start the Subject Line.
- E-mail is the best way to contact me.
Please allow a 24-48 hour response time

Course Materials

Text: Principles and Practice of Sports Management, 5th Edition. ***Authors:*** Masteralexis, Barr, and Hums.
Publisher: Jones and Bartlett Learning (2014) ***ISBN:*** 978-1284034172

Blackboard: <https://classes.uaf.edu/>

YouTube: <http://www.youtube.com/>

Course Description

Provides a basic understanding of the methods employed to manage amateur and professional sports organizations and the legal issues involved. Topics such as stadium financing, risk management, contracts and human resource management, data collection, public versus private sector labor laws, collective bargaining and drug testing will be examined. Basic management techniques, theory, and problems associated with the field sport management are discussed along with history and current trends in sport management.

Prerequisite: None

Course Goals and Student Learning Outcomes

Students will have the opportunity to discuss and present viewpoints as it relates to the management of sport management. In addition, students will have the opportunity to apply knowledge gained through textbook self-study, video lecturette, and exercises.

The goals of the Sports Management course are: 1) to provide students with a basic understanding of managing amateur and professional sports organizations, 2) to enable students to identify, analyze and understand legal issues, and to discuss the ramifications of those issues when making managerial decisions, 3) to provide students with a foundation of comprehensive information that is relevant to managers in the sports industry, and 4) to assist students in learning how to find sports management information.

The Student Learning Outcomes of this class include (but are not limited to):

- Develop an understanding of the history behind sports management and its role in today's business world.
- Understand business principles as they correlate to sports management
- Discuss the different demands of amateur versus professional sports management
- Explain the support that goes into sports management from areas like facilities, sales, communication, and sponsorship

Description of Instructional Methods

Instruction will involve the use of classroom lecture, discussion, case studies as well as other formats centered on the weekly readings from the required texts. Students are expected to complete assigned readings prior to class in order to participate and /or lead discussions. Additional readings may be assigned as warranted based upon relevant topics of the day. STUDENTS ARE TO BE PREPARED TO LEAD DISCUSSION (IN CLASS) EACH WEEK.

Blackboard (BB) <https://classes.uaf.edu/webapps/login/> (UAF Blackboard login site) will be utilized as a tool to further classroom discussion and provide a forum for continued participation outside of class. Additionally, Blackboard will serve to assist student athletes who are in travel status during the semester by allowing them an alternate method to communicate and discuss group projects. The use of guest speakers will be utilized to reinforce topics as discussed in class. This will provide students the opportunity to obtain different perspectives and ask questions from others with leadership, athletic or sports experience.

Course Policies

Students are expected to remain up to date with the assignments on a weekly basis. Students will be penalized for the late submission of class assignments; outside mutually agreed upon circumstances, you will lose 10% for each day your assignment is late. Students are also expected to observe academic honesty. Dishonest practices including giving or receiving assistance in any manner or form during an examination, unauthorized possession of exam questions, and plagiarism (willfully presenting another person's writings, opinions or thoughts as one's own, without proper credit and documentation) will not be tolerated. Violations of the UAF Student Code of Conduct will be referred to the appropriate authority for possible disciplinary actions including removal of the violator from this course.

Relevant UAF policies (quoted from the catalog):

Student Code of Conduct

As a UAF student, you're subject to the Student Code of Conduct. In accordance with Board of Regents' Policy 09.02.01, UAF will maintain an academic environment in which the freedom to teach, conduct research, learn, and administer the university is protected. Students will enjoy maximum benefit from this environment by accepting responsibilities commensurate with their role in the academic community. The principles of the Code are designed to facilitate communication, foster academic integrity, and defend freedoms of inquiry, discussion, and expression among members of the university community. Honesty is a primary responsibility of you and every other UAF student. The following are common guidelines regarding academic integrity:

1. Students will not collaborate . . . unless the instructor of the course grants permission.
2. Students will not represent the work of others as their own. A student will attribute the source of information not original with himself or herself (direct quotes or paraphrases) in compositions, theses and other reports.

Evaluation

Class attendance: Class attendance is mandatory. However, missing class for required University activities is acceptable per Faculty Senate policy. There will be no tolerance for unexcused absences. For unexcused absences 2-4, the final grade will be reduced by 2 percentage points for each unexcused

absence. For unexcused absences 5 and above, the final grade will be reduced by 3 percentage points for each unexcused absence. Class participation is encouraged. Students are expected to come to class each week with a compelling question and prepared to discuss current issues directly or indirectly affecting sports management. Questions can be found by reading the newspaper (local, USA Today) and by searching the internet (ESPN.go.com, CNN.com).

Two minute drills: Students will be quizzed weekly on the reading assignment given for that week. Students will have two minutes to answer five multiple choice questions. Two minute drills occur each week on Friday. These two minute drills will be easy if you're doing the reading.

Team projects: Teams will consist of four people. Teams will work with the instructor to determine a topic. Final topics must be submitted by 5:00pm on Monday, February 25, 2008. Each team will be required to submit a 20 page paper and present for 30 minutes at the end of the semester. The instructor of record and two other professionals will be part of a three-person panel grading final projects/presentations.

Examinations: There will be one midterm and one final examination. Everything discussed in class may be tested. Both exams will be open book and open note. The final will be a 100 multiple choice comprehensive exam. The final exam will be given at the posted exam date for this course.

Grading Policies

Two Minute Drills	5%
Class Participation, assignments and attendance	15%
Team Project	25%
Midterm Exam	25%
Final Exam (Cumulative)	30%

Support Services Specific to This Class

See additional information and posted documents in Blackboard.

Writing Center:

Students are encouraged to utilize the UAF Writing Center in 801 Gruening (Phone # 474-5314) as needed to assist in the development and refinement of their written products. Please contact me as required should you need to contact other subject matter support services relevant to the development of your leadership or classroom projects/topics.

Students with disabilities:

Students with learning or other disabilities who may need classroom accommodations are encouraged to contact the Office of Disability Services (Phone # 907-474-5655; Location: 208 Whitaker Bldg.). Please meet with me during office hours or schedule a virtual meeting so that we can collaborate with the Office of Disability Services to provide the appropriate accommodations and supports to assist you in meeting the goals of the course.

Course Schedule

Week	Readings	Assignments
1 Jan 17-22	Chapter 1: History of Sport Management	Weekly Quiz #1
2 Jan 23-29	Chapter 2: Sport Management Principles & Sport Leadership	Weekly Quiz #2
3 Jan 30- Feb 5	Chapter 3: Sport Marketing Principles Chapter 4: Sport Finance and Economic Principles	Weekly Quiz #3
4 Feb 6-12	Chapter 5: Legal Principles Applied to Sport Management Chapter 6: Ethical Principles Applied to Sport Management	Weekly Quiz #4
5 Feb 13-19	Chapter 7: High School and Youth Sport Chapter 8: Collegiate Sport Chapter 9: International Sport	Weekly Quiz #5
6 Feb 20-26	Chapter 10: Professional Sport Chapter 11: Sports Agency	Weekly Quiz #6
7 Feb 27-March 5	Chapter 12: Facility Management Chapter 13: Event Management	Weekly Quiz #7
8 March 6-12	Chapter 14: Sport Sales Chapter 15: Sport Sponsorship	Weekly Quiz #8 Midterm Exam
9 March 13-19	Spring Break	
10 March 20-26	Chapter 16: Sport Communications Chapter 17: Sport Broadcasting	Weekly Quiz #9
11 March 27- April 2	Chapter 18: Sporting Goods and Licensed Products	Weekly Quiz #10
12 April 3-9	Chapter 19: Golf and Club Management Chapter 20: Recreational Sport	Weekly Quiz #11
13 April 10-16	Chapter 21: Careers & Internships in Sport	Weekly Quiz #12
14 April 17-23		Group Presentations
15 April 24-30		Group Presentations
16 May 1-5	Finals Week	Final Exam

