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Submit originals and one copy and electronic copy to Governance/Faculty Senate Office (email electronic copy to jbharvie@alaska.edu)

PROGRAM/DEGREE REQUIREMENT CHANGE (MAJOR)

SUBMITTED BY:

Department	Communication & Journalism	College/School	CLA
Prepared by	Courtney Pagh	Phone	x 7761
Email Contact	courtney.pagh@alaska.edu	Faculty Contact	Charles Mason

See <http://www.uaf.edu/uafgov/faculty-senate/curriculum/course-degree-procedures/> for a complete description of the rules governing curriculum & course changes.

PROGRAM IDENTIFICATION:

DEGREE PROGRAM	Communication
Degree Level: (i.e., Certificate, A.A., A.A.S., B.A., B.S., M.A., M.S., Ph.D.)	B.A.

A. CHANGE IN DEGREE REQUIREMENTS: (Brief statement of program/degree changes and objectives)

As part of the merger with Journalism, we are deleting courses that are redundant, that don't fit with our vision for the future or that are simply moldy.

B. CURRENT REQUIREMENTS AS IT APPEARS IN THE CATALOG:

See attached

C. PROPOSED REQUIREMENTS AS IT WILL APPEAR IN THE CATALOG WITH THESE CHANGES:
(Underline new wording strike through old wording and use complete catalog format)

See attached

D. ESTIMATED IMPACT

WHAT IMPACT, IF ANY, WILL THIS HAVE ON BUDGET, FACILITIES/SPACE, FACULTY, ETC.

None on budgets and faculty. We are consolidating space in Bunnell for all but the Speaking Center, Other than some moving costs, this will be a more efficient use of space.

E. IMPACTS ON PROGRAMS/DEPTS:

What programs/departments will be affected by this proposed action?
Include information on the Programs/Departments contacted (e.g., email, memo)

Only Journalism and Communication will have significant impact. Cross-listed courses will simply need designator changes.

COJO will notify departments with cross-listed classes or those with COMM or JRN program requirements via email. (ART, FLPA, HIST, WGS, ANTH, LING)

F. IF MAJOR CHANGE - ASSESSMENT OF THE PROGRAM:*Description of the student learning outcomes assessment process.)*

This is two departments, with their assessment procedures in place, joining. Both degrees will still be awarded as they have been, so no changes to or new assessment programs are needed.

JUSTIFICATION FOR ACTION REQUESTED

The purpose of the department and campus-wide curriculum committees is to scrutinize program/degree change applications to make sure that the quality of UAF education is not lowered as a result of the proposed change. Please address this in your response. This section needs to be self-explanatory. If you drop a course, is it because the material is covered elsewhere? Use as much space as needed to fully justify the proposed change and explain what has been done to ensure that the quality of the program is not compromised as a result.

We have already conjoined COMM & JRN. This was done at the request of the Provost.

APPROVALS: SIGNATURES MUST BE OBTAINED PRIOR TO SUBMISSION TO THE GOVERNANCE OFFICE

 Date 2/15/17
Signature, Chair, Program/Department of: Communication and Journalism

DocuSigned by:
Rob Duke Date March 10, 2017
Signature, Chair, College/School Curriculum Council for: _____

DocuSigned by:
Charles Must Date March 10, 2017
Signature, Dean, College/School of: _____

CHAIR SIGNATURE OBTAINED FOLLOWING APPROVAL BY FACULTY SENATE COMMITTEE

Date _____

Signature, Chair, UAF Faculty Senate
____ Curriculum Review Committee

____ Graduate Academic and Advisory Committee

CURRENT REQUIREMENTS AS IT APPEARS IN THE CATALOG**B.A., Communication**

Minimum Requirements for Degree: 120 credits

Students must earn a C- grade or better in each course.

General University Requirements

Complete the general university requirements

General Education Requirements

Complete the general education requirements

B.A. Degree Requirements

Complete the B.A. degree requirements

Program Requirements

COMM F180X	Introduction to Human Communication	3
COMM F330	Intercultural Communication	3
COMM F351	Gender and Communication	3
COMM F401	Communication Research Methods	3
COMM F425	Communication Theory	3
COMM F482	Capstone Seminar in Communication	3

Select four from the following: ¹12

COMM F300X	Communicating Ethics	3
COMM F320	Communication & Language	3
COMM F321	Nonverbal Communication	3
COMM F322	Communication in Interpersonal Relationships	3
COMM F331	Advanced Group Communication	3
COMM F335	Organizational Communication	3
COMM F352	Family Communication	3
COMM F353	Conflict, Mediation and Communication	3
COMM F380	Communication & Diversity	3
COMM F432	Professional Public Speaking	3
COMM F441	Persuasion	3
COMM F462	Communication in Health Contexts	3
COMM F475	Applied Communication in Training & Development	3

Total Credits

30

BLOCK
B
ATTACHMENT

PROPOSED REQUIREMENTS AS IT WILL APPEAR IN THE CATALOG WITH THESE CHANGES:
(Underline new wording, strike through old wording and use complete catalog format)

B.A., Communication

Minimum Requirements for Degree: 120 credits

Students must earn a C- grade or better in each course.

General University Requirements

Complete the general university requirements

General Education Requirements

Complete the general education requirements

B.A. Degree Requirements

Complete the B.A. degree requirements

Program Requirements

COMM F180X	Introduction to Human Communication	3
COJO F101X	Media and Culture	3
COJO F202	News Writing for the Media	3
COMM F330	Intercultural Communication	3
COJO F330	Intercultural Communication	3
COMM F351	Gender and Communication	3
COJO F380	Women, Minorities and the Media	3
COMM F401	Communication Research Methods	3
COJO F401	Communication Research Methods	3
COMM F425	Communication Theory	3
COJO F425	Communication Theory	3
COMM F482	Capstone Seminar in Communication	3
COJO F482	Capstone Seminar in Communication	3

Select four from the following:¹12

Select three from the following:¹9

COJO F220	Professional Interviewing	3
COMM F300X	Communicating Ethics	3
COJO F300X	Communicating Ethics	3
COMM F320	Communication & Language	3
COJO F320	Communication & Language	3
COMM F321	Nonverbal Communication	3
COJO F321	Nonverbal Communication	3
COMM F322	Communication in Interpersonal Relationships	3
COJO F322	Communication in Interpersonal Relationships	3
COMM F331	Advanced Group Communication	3
COJO F331	Advanced Group Communication	3
COMM F335	Organizational Communication	3
COJO F335	Organizational Communication	3
COMM F352	Family Communication	3
COJO F352	Family Communication	3

COMM F353	Conflict, Mediation and Communication	3
COJO F353	Conflict, Mediation and Communication	3
COMM F380	Communication & Diversity	3
COJO F400	Professional Internship	3
COJO F431	Public Relations	3
COMM F432	Professional Public Speaking	3
COJO F432	Professional Public Speaking	3
COMM F441	Persuasion	3
COJO F441	Persuasion	3
COMM F462	Communication in Health Contexts	3
COJO F462	Communication in Health Contexts	3
COMM F475	Applied Communication in Training & Development	3
COJO F475	Applied Communication in Training & Development	3
Total Credits		30

COJO COMMUNICATION PROGRAM REQUIREMENTS:*(Easy to read format)***B.A., Communication**

Minimum Requirements for Degree: 120 Credits

Students must earn a C- grade or better in each course.

Program Requirements

COJO F101X	Media and Culture	3
COJO F202	News Writing for the Media	3
COJO F330	Intercultural Communication	3
COJO F380	Women, Minorities and the Media	3
COJO F401	Communication Research Methods	3
COJO F425	Communication Theory	3
COJO F482	Capstone Seminar in Communication ³	3

Select three from the following:¹9

COJO F220	Professional Interviewing	3
COJO F300X	Communicating Ethics ²	3
COJO F320	Communication & Language	3
COJO F321	Nonverbal Communication	3
COJO F322	Communication in Interpersonal Relationships	3
COJO F331	Advanced Group Communication	3
COJO F335	Organizational Communication	3
COJO F351	Public Relations	3
COJO F352	Family Communication	3
COJO F353	Conflict, Mediation and Communication	3
COJO F400	Professional Internship	3
COJO F431	Public Relations Campaigns	3
COJO F432	Professional Public Speaking	3
COJO F441	Persuasion	3
COJO F462	Communication in Health Contexts	3
COJO F475	Applied Communication in Training & Development	3

Total Credits.....30¹ With approval of advisor, an appropriate level special topics or independent studies course in communication may be used to meet this requirement.² If taken to meet the general education requirement for Ethics, then the student must take an additional F300- or F400-level communication course to complete the major.³ Fulfills the baccalaureate capstone requirement.