

FORMAT 6

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(Email electronic copy to jbharvie@alaska.edu)

REQUEST FOR CORE ORAL INTENSIVE DESIGNATOR
SUBMITTED BY:

Department	Anthropology	College/School	CLA
Prepared by	Robin Shoaps	Phone	474-6884
Email Contact	rashoaps@alaska.edu	Faculty Contact	Robin Shoaps

See <http://www.uaf.edu/uafgov/faculty-senate/curriculum/course-degree-procedures/> for a complete description of the rules governing curriculum & course changes.

1. COURSE IDENTIFICATION:

Dept	ANTH	Course #	F435	No. of Credits	3
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COURSE TITLE	Political Media and Discourses of the American Right
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Existing Course	<input type="checkbox"/>	New Course Pending Approval*	<input checked="" type="checkbox"/>
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*Must be approved by appropriate Curriculum Council.)

2. EMPHASIS DESIRED: (See Guidelines for Oral Intensive Designator)

Group (medium or large class)	<input type="checkbox"/>
Public (medium or large class)	<input type="checkbox"/>
Public (small class)	<input checked="" type="checkbox"/>
Public (large class) "0/2"	<input type="checkbox"/>

3. CURRENT CATALOG DESCRIPTION AS IT APPEARS IN THE CATALOG: including dept., number, title and credits

ANTH F435 O Political Media and Discourses of the American Right
3 Credits Offered Fall Even Numbered Years or As Demand Warrants
This class uses "hands-on" discourse analytic techniques of student-collected media data in order to examine whether or not there is a unified rhetorical style associated with popular contemporary expressions of American Conservatism; the nature of the relationship between a message, its form and persuasion; and how moral stance are taken in political contexts. Evaluation of the veracity, ethical or historical merits of conservative political stances is not part of the scope of the class. *Prerequisites: COMM F131x or COMM F141X; ENGL F111x; ENGL 211x or ENGL 213x. Recommended: coursework on rhetoric, political science, linguistics or anthropology.* Cross-listed with LING F435. Stacked with ANTH F635 and LING F635

JUSTIFICATION FOR ACTION REQUESTED

The purpose of the department and campus-wide curriculum committees is to scrutinize course designator applications to make sure that the quality of UAF education is not lowered as a result of the proposed change. Please address this in your response. This section needs to be self-explanatory. Use as much space as needed to fully justify the proposed change and explain what has been done to ensure that the quality of the course is not compromised as a result.

Oral presentations are integral to this course, one hour per week of which is carried out in a “workshop” format. A course goal is to have students participate in a research team, in which they develop and share their individual areas of expertise (in this case, their own political pundits). The key component of this is that students take turns presenting political media data to the rest of the class in both informal and formal contexts so that they can gather feedback from their classmates and the instructor. Because each student has their own host, peers are motivated to ask questions of the student presenter, the default “expert” on their subject matter. The feedback on oral presentations plays an important role in students’ final research papers, which may involve comparisons between hosts.

The attached syllabus must clearly reflect the following basic elements for the **ORAL COMMUNICATION** emphasis requested. Please note them directly on the syllabus, using the corresponding letter. (See Guidelines in this manual.)

GROUP (medium or large class) (Regularly enrolling at least 12 students)

- A** 15% of the final grade based on oral communication
- B** 1 ongoing, integrated group project with 5-8 students
- C** 2 presentations (minimum of 5 minutes per member)
- D** Question & Answer period for both presentations
- E** Group and Individual grading
- F** Instructor Evaluation/Feedback on all presentations

PUBLIC (medium or large class) (Regularly enrolling at least 12 students)

- A** 15% of the final grade based on oral communication
- B** 3 presentations (minimum of 5 minutes each)
- C** Question & Answer period for both presentations
- D** Instructor Evaluation/Feedback on all presentations

PUBLIC (small class) (Regularly enrolling less than 12 students)

- A** 15% of the final grade based on oral communication
- B** 2 presentations of 20 minutes with Question & Answer or
3 presentations of 10 minutes with Question & Answer
- C** Instructor Evaluation/Feedback on all presentations

PUBLIC (large class) "0/2" (Regularly enrolling 20 or more students)

- A** 7.5% of the final grade based on oral communication
- B** 1 presentation (minimum of 5 minutes), and
- C** 1 presentation of 8-10 minutes with Question & Answer
- D** Instructor Evaluation/Feedback on all presentations

APPROVALS:

	Date	
Signature, Chair, Program/Department of:		

	Date	
Signature, Chair, College/School Curriculum Council for:		

	Date	
Signature, Dean, College/School of:		

ALL SIGNATURES MUST BE OBTAINED PRIOR TO SUBMISSION TO THE GOVERNANCE OFFICE

	Date	
Signature, Chair, Senate Core Review Committee		

Core Guidelines for Oral Intensive Courses

May 7, 2012
UAF Faculty Senate Meeting #183

Syllabus Statement Regarding the Oral-Intensive (O) Requirement:

This statement, or a statement similar to it, MUST appear in the syllabus of each "O" or "O/2" course. Courses failing to provide this information jeopardize their continuing status as "O" or "O/2" courses.

This course is designated as Oral-Intensive (O). This designation means that the "O" or "O/2" is evident in the course number on the syllabus (e.g., Education F452 O). The designation applies to upper-division courses. **ORAL ACTIVITIES IN THIS COURSE WILL FOLLOW THESE RULES:**

- A minimum of 15 percent of the graded work in the O course (7.5 percent for "O/2") will be based on effectiveness of oral communications.
- Students will receive intermediate instructor assistance in developing presentational competency.
- Students will utilize their communication competency across the span of the semester, not just in a final project.
- Students will receive instructor feedback on the success of their efforts at each stage of preparing their presentations.

In addition, THE SPECIFIC REQUIREMENTS APPROPRIATE FOR THE PARTICULAR 'O' OPTION REPRESENTED BY THE COURSE (FOUND AT <http://www.uaf.edu/uafgov/faculty-senate/curriculum/course-degree-procedures-/guidelines-for-core-desig/>) WILL BE LISTED.

November 15, 1993
UAF Faculty Senate Meeting #45

GUIDELINES FOR CORE ORAL COMMUNICATION INTENSIVE DESIGNATOR:

1. General Guidelines:

- a. A minimum of 15% of the final course grade should be based on effectiveness of oral communication. This minimum is proposed so that a student's failure to attend to the oral communication aspects of his or her work in an "O" designated course will have an important effect on his or her final grade for the course, while at the same time not overshadowing the importance of subject matter mastery.
- b. Attention to oral communication in "O" designated courses must be developmental, in that students need the opportunity (i) to receive intermediate instructor assistance in developing presentational competency, (ii) to utilize their communication competency across the span of the semester, not just in a final project, and (iii) to receive instructor feedback on the success of their efforts at each stage.

- c. These guidelines distinguish between courses emphasizing Group projects and those emphasizing Public presentations. The guidelines for courses emphasizing public communication are further divided according to the number of students regularly enrolling in a given course, i.e., Small Class (less than 12 students), Medium or Large Class (at least 12 students), and Large Class (at least 20 students). **Note specifically that under guideline 5 for a Large Class, a given course fulfills only half of the "O" intensive requirement, so that a student must take two such courses (hence the designation "O/2"). Under each of the other sets of guidelines, a single course would fulfill the "O" requirement.
 - d. Exceptions to these guidelines may be made by the Core Review Subcommittee because of unique circumstances in individual departments.
2. Specific Guidelines for "O" Designated Courses Emphasizing Group Communication in Medium or Large Class Contexts:
 - a. Each student must be involved in at least one ongoing group project or team of 5 to 8 members, with the group spanning 4 to 7 weeks duration. Group projects must be a coordinated, integrated effort by the group members, not simply 5 to 8 individual projects put together.
 - b. Each student must present both an intermediate and a final presentation on an aspect of the group's work during the span of the project or team.
 - c. Both presentations must be at least 5 minutes in length, must be given to an audience (e.g., the rest of the class), must be integrated with the presentation of the other group members, and must include additional time for a question and answer period.
 - d. Each presentation should receive evaluation by the instructor on oral communication competency, as well as on subject mastery. In addition, the instructor should evaluate the degree of coherence in the overall presentation of the entire group. Students should receive both an individual and group grade for the presentation.
 - e. Students must receive, as part of the course structure, information/instruction on how groups function most effectively, on organization of material for effective presentation, and on development and use of media and visual aids.
 3. Specific Guidelines for "O" Designated Courses Emphasizing Public Communication in Medium or Large Class Contexts (Regularly enrolling at least 12 students):
 - a. Each student must be involved in the individual preparation and delivery of at least 3 course related presentations of at least 5 minutes duration each, to an audience of at least 12 persons.
 - b. At least one presentation must involve questions from the audience and responses by the presenter.
 - c. All presentations must have a clear introduction-body-conclusion organization, appropriate to the discipline.
 - d. All presentations should receive evaluation by the instructor on oral communication

- competency (including responsiveness to audience questions), as well as on subject mastery.
- e. Students must receive, as part of the course structure, information/instruction on effective speaking, on organization of material for effective presentation, and on development and use of media and visual aids.
4. Specific Guidelines for "O" Designated courses Emphasizing Public Communication in Small Class Contexts (Regularly enrolling less than 12 students):
- a. Each student must be involved in the preparation and delivery either of 2 or more course related presentations of at least 20 minutes duration each or of 3 or more presentations of at least 10 minutes duration each. It is highly desirable and strongly encouraged for the benefit of the student that one of the presentations be to an audience of 12 or more. The remaining presentations need to be to an audience of 5 or more. It is also desirable that the presentation to the larger group be given in a large auditorium and involve the use of a public address system.
 - b. All presentations must involve question and answer interaction. As appropriate for the discipline, it is highly desirable that there be at least one assigned respondent, with questions by other audience members encouraged.
 - c. In a course with 3 presentations, it is highly desirable that one of the three presentations be video-taped, either in or outside of class. Such video taped presentations need to involve at least the presenter and the respondent, and must be viewed by these individuals with the instructor present to provide feedback on oral communication effectiveness in the presentation and response.
 - d. For individual presentations that relate to a common theme or project, it is highly desirable that the presentations be organized in a panel format, with a student moderator.
 - e. All presentations must have a clear introduction-body-conclusion organization, appropriate to the discipline.
 - f. At least one presentation must involve the development and use of appropriate visual aids, and it is desirable that all presentations do so.
 - g. All presentations should receive evaluation by the instructor on oral communication competency (including responsiveness to audience questions), as well as on subject mastery.
 - h. Students must receive, as part of the course structure, information/instruction on effective speaking, effective responding, organization of material for effective presentation, and on development and use of media and visual aids. If thematic panels are used, students should also receive instruction on panel/symposium and moderator techniques.
5. Specific Guidelines for "O/2" Designated Courses Emphasizing Public Communication in Large Class Contexts (Regularly enrolling 20 or more students):
- a. Each student must take at least two "O/2" designated courses to meet the Core

Curriculum requirement for oral intensive coursework.

- b. Each student must be involved in the individual preparation and delivery of at least 2 course related presentations one of at least 5 minutes duration and one of at least 8-10 minutes duration, to an audience of about 20 persons.
- c. The 8-10 minute presentation, must be a formal individual presentation, and must involve questions from the audience and responses by the presenter.
- d. All presentations must have a clear introduction-body-conclusion organization, appropriate to the discipline.
- e. All presentations should receive evaluation by the instructor on oral communication competency (including responsiveness to audience questions), as well as on subject mastery.
- f. Students must receive, as part of the course structure, information/instruction on effective speaking, on organization of material for effective presentation, and on development and use of media and visual aids.

Effective: November 18, 1993