Submit original with signatures + 1 copy + electronic copy to UAF Governance.

See http://www.uaf.edu/uafgov/faculty/cd for a complete description of the rules governing curriculum & course changes.

- W-2 - 1 - 2	Ti	RIAL COURSE	OR NE	N CO	URSE PROF	POSAL			
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Department	Theatre		- Control of the Cont	Colleg	ge/School				CLA
Prepared by	Maya Salganek		Phone		•	X5950			
Email Contact <u>maya@alaska.edu</u>		<u>edu</u>	Faculty Contact		Maya Salganek				
1. ACTION DE	CIBED			ľ	PPTP-FMD-ACTION/COCKENTO/COCKEC/COARRAGE			\$10.5 MILES SERVICE AND SERVIC	on recovery
I. ACHON DE	(CHECK ONE	Trial	! Course	e de la composition della comp		New C	ourse	X	
2. COURSE IDI	ENTIFICATION:	Dept	FLV		Course #	273	No. of C	redits	3
	lower division ber of credits:	A lower division provides introdu							course
3. PROPOSED	COURSE TITLE:	Pre	visualiz	ion a	nd Prepro	duction fo	or Digital	l Ciner	na
4. To be CROS S YES/NO	S LISTED?	Yes	If yes,	Dept:	THR	Cours	e# 273		IOLDANIZICANI ETIMONAL EZIMONAA (ZIZIZIZI
(Requires app	oval of both departm	Yes ents and deans in	volved A	id lines	ART	for such sig	273		
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			Summer (E	very, or	Even-number	ed Years, or	Odd-numbe	ered Year	rs) — or As
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OTHER HOURS	(specify type)							.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
COMPLETE CA	TALOG DESCRIPT	ION including	dept., nu	mber, t	itle and cred	lits (50 woi	ds or less,	if possi	bl e):
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Previsulizatio predominantly	g Even numbered n is a collaborative y using 3D animati , plan technical sol	e process that g ion tools and a lutions, and cor	virtual en	vironn	nent. It enab red vision fo	les filmma	kers to vis productio	ually ez n. Layi	ng a

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manual. If justif	FICATIONS: (undergraduate courses only. Use application is needed, attach on separate sheet.) Humanities X S = 5	roved criteria found on Pag Social Sciences	ge 10 & 17 of the
	rse be used to fulfill a requirement laureate core?	YES	NO X
	which core requirements it could be used to fulfill:		
O ≅ Oral In	tensive, Format 6 W = Writing Intensive, For	rmat 7 Natural So	cience, Format 8
2. COURSE REPEAT	ABILITY: Deatable for credit? YES	No □x□	
	ndicate why the course can be repeated		remedigine — "dispulse a medicin firek a medican et edificial and a firek a firek and a set a medican a medican
	ne course follows a different theme each time).		
How many tim	ies may the course be repeated for credit?	kalan maka historia kalangan Salahan salah ang palaman pamaha Salahan kalangan kalangan kalangan salah salah s	TIMES
	an be repeated with variable credit, what is the max be earned for this course?	imum number of credit	CREDITS
B. GRADING SYSTE LETTER: X	M: Specify only one. PASS/FAIL:		
LETTER: X	PASS/FAIL: NROLLMENT (if any)	of to enroll in the course	
LETTER: X ESTRICTIONS ON E 4. PREREQUISITES	PASS/FAIL:	ed to enroll in the course.	
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ESTRICTIONS ON E 4. PREREQUISITES RECOMMENDED CO 15. SPECIAL RESTRICTIONS 16. PROPOSED COURSE FEES 7. PREVIOUS HISTO Has the course if Yes/No	PASS/FAIL: NROLLMENT (if any) These will be required before the student is allowed by FLM 271, FLM/JRN 290 Classes, etc. that student is strongly encouraged to concern, CONDITIONS \$75 Has a memo been submitted through your dean to the Provost & VCAS for fee approval? Yes/No	omplete prior to this course	
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19. LIBRARY COLLECTIONS

Have you contacted the library collection development officer (kljensen@alaska.edu, 474-6695) with regard to the adequacy of library/media collections, equipment, and services available for the proposed course? If so, give date of

contact and reso	plution. If not,	ехр	olain why not.	ě
No	Yes X		Spring 2009 a complete data base of all cinema and film resources was	
			assessed and evaluated by Karen Jensen and Maya Salganek.	
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20. IMPACTS ON PROGRAMS/DEPTS

What programs/departments will be affected by this proposed action? Include information on the Programs/Departments contacted (e.g., email, memo)

The UAF Art Department currently incorporates 3D animation into the course curriculum. This course will become a prerequisite for the courses FLM/ART 472 – Visualization and Animation and FLM/ART 475 Digital Video Compositing. Development of this course was conducted in collaboration with Miho Aoki of the Art department.

21. POSITIVE AND NEGATIVE IMPACTS

Please specify **positive and negative** impacts on other courses, programs and departments resulting from the proposed action.

Course material covered in this new proposed class is currently being taught in multiple courses due to the lack of preparation of students prior to enrolling in courses such as video directing, animation, or film production. By separating out the writing and pre-production elements of this course specifically for film, other film courses will be able to spend more emphasis on technical, theoretical, and production based exercises and less or no time on preproduction. This course will become a requirement for several upper division film classes when approved, so the negative impact may be on heavier enrollment and more frequent offerings for several semesters until students are "caught up" with the new requirements.

JUSTIFICATION FOR ACTION REQUESTED

The purpose of the department and campus-wide curriculum committees is to scrutinize course change and new course applications to make sure that the quality of UAF education is not lowered as a result of the proposed change. Please address this in your response. This section needs to be self-explanatory. Use as much space as needed to fully justify the proposed course.

Screenwriting is currently not available for undergraduate students as a writing course. Film students desperately need a class to focus on story development for cinema, and the previsiulization process of storyboarding, animatics, and 3D rendering prior to working with actors, camera equipment, and directing projects. This course will prepare students to work more efficiently in directing classes. Course material covered in this new proposed class is currently being taught in multiple courses due to the lack of preparation of students prior to enrolling in courses such as video directing, animation, or film production.

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ATTACH COMPLETE SYLLABUS (as part of this application).

Note: The guidelines are online: http://www.uaf.edu/uafgov/faculty/cd/syllabus.html

The department and campus wide curriculum committees will review the syllabus to ensure that each of the items listed below are included. If items are missing or unclear, the proposed course change will be <u>denied</u>.

SYLLABUS CHECKLIST FOR ALL UAF COURSES

During the first week of class, instructors will distribute a course syllabus. Although modifications may be made throughout the semester, this document will contain the following information (as applicable to the discipline):

1. Course information:
Title, Enumber, Ecredits, Eprerequisites, Glocation, Emeeting time
(make sure that contact hours are in line with credits).
2. Instructor (and if applicable, Teaching Assistant) information:
☐ Name, ☐ office location, ☐ office hours, ☐ telephone, ☐ email address.
3. Course readings/materials:
Course textbook title, author, edition/publisher. Supplementary readings (indicate whether a required or recommended) and
any supplies required.
4. Course description:
Course description:
Expected proficiencies required to undertake the course, if applicable.
Inclusion of catalog description is strongly recommended, and
Description in syllabus must be consistent with catalog course description.
5. 🖸 Course Goals (general), and (see #6)
6. Student Learning Outcomes (more specific)
7. Instructional methods:
Describe the teaching techniques (eg: lecture, case study, small group discussion, private instruction, studio instruction, values clarification, games, journal writing, use of Blackboard, audio/video conferencing, etc.).
8. Course-calendar:
A schedule of class topics and assignments must be included. Be specific so that it is clear that the instructor has thought this through and will not be making it up on the fly (e.g. it is not adequate to say "lab". Instead, give each lab a title that describes its content). You may call the outline Tentative or Work in Progress to allow for modifications during the semester.
9. Course policies:
Specify course rules, including your policies on attendance, tardiness, class participation, make-up exams, and plagiarism/academic integrity.
10. Evalyation:
Specify how students will be evaluated, what factors will be included, their relative value, and how they will be tabulated into grades (on a curve, absolute scores, etc.)
11. Support Services:
Describe the student support services such as tutoring (local and/or regional) appropriate for the course.
an military and a

12. Disabilities Services:

The Office of Disability Services implements the Americans with Disabilities Act (ADA), and insures that UAF students have equal access to the campus and course materials.

State that you will work with the Office of Disabilities Services (208 WHIT, 474-5655) to provide reasonable accommodation to students with disabilities."

Previsualiztion and Preproduction for Digital Cinema University of Alaska Fairbanks

Spring 2012

FLM 273 - 3 credits Meets TBA

What is Previs?

"Previs is a collaborative process that generates preliminary versions of shots or sequences, predominantly using 3D animation tools and a virtual environment. It enables filmmakers to visually explore creative ideas, plan technical solutions, and communicate a shared vision for efficient production." *

*Definition formulated by the ASC-ADG-VES Joint Technology Subcommittee on Previsualization.

A. Instructor:

Maya Salganek, Assistant Professor Office Location: 109B Fine Arts/Theatre

Office Phone: (907) 474-5950

Office Hours: Tuesdays & Thursdays 2-4PM or by appointment Google Calendar: https://sites.google.com/a/alaska.edu/salganek

Email: maya@alaska.edu

B. Required Reading & Equipment

- Screenplay: The Foundations of Screenwriting by Syd Field ISBN: 0385339038
- The Complete Film Production Handbook- 4 Edition by Eve Light Honthaner ISBN 9780240811505
- Film Directing Shot by Shot: Visualizing from concept to screen by Steven D. Katz. Michael Wise Productions publishers. ISBN: 13 978-0-941188-10-4 On reserve at the library.
- All students will be required to use Blackboard online at http://classes.uaf.edu
- Any additional readings or films are on reserve at the Rasmuson Library for 2 hour check out or will be posted to Blackboard
- · External hard drive I highly recommend that all video production students purchase their own external hard drive - at least 200GB (500GB recommended) for storing your video projects. The drive can be formatted PC or Mac or both, according to your preference. All video projects stored on the department's computers will be deleted by May 15, 2012.

C. Suggested Reading and Equipment:

- Blender for Dummies by Jason van Gumster. Available online for purchase.
- "Making Short Films" by Clifford Thurlow ISBN: 1845200632
- Story: Substance, Structure, Style and The Principles of Screenwriting by Robert McKee ISBN: 978-0060391683
- Software: www.blender.org (freeware)
- Hero with a Thousand Faces by Joeseph Campbell.

D. Course description:

Laying a foundation for cinema production, this course will explore screenwriting, storyboarding, previsulization animation, animatics, and film pre-production approaches. This course will focus on developing original stories for animation or dramatic film productions.

E. Goals:

- Students will learn to write visually for film/television/animation.
- Students will evolve their approach to filmmaking through storyboarding, shot composition, and visual design.
- Students will produce animatics and animated storyboards to express their cinematic ideas.
- Students will be prepared to direct an original film using their ideas developed in this course.

F. Student Learning Outcomes:

- Students will write an original screenplay and realize it through storyboarding and animatics.
- Students will understand setting up shots and scenes to match their vision of the film.
- Students will have created an original work

G. Instructional methods:

The class will meet for lecture and "hands-on" demonstration and practice of various techniques and exercises.

H. Course policies:

1. Attendance:

Attendance is mandatory. Students receive three points for every class attended; two points for each class arrived to less than 5 minutes late, one point for arriving more than 5 minutes late, and zero points for not attending. Class participation and preparation is essential for this course. Your classmates are counting on you!

Take responsibility for getting assignments or handouts from classmates. If you miss class for any reason, it's your responsibility to arrange for a classmate to collect copies of any handouts, or to provide you with information on any assignments, activities, lecture materials, or dates changed. Studies have shown that students who attend class regularly and participate fully, find assignments and exams much easier and more meaningful, and (surprise!) tend to get better grades than those who do not attend class regularly.

Be in class to earn a grade for an in-class activity or exercise. Students will be responsible for presenting and critiquing video material in class, should you miss this portion, you will take a zero for the day. In-class activities and exercises may not be made up at a later date. In rare instances, students may have to miss class for a valid, university-sanctioned reason (In general, an absence is considered "official" when the student is: (A) participating in an approved field trip or other official UAF activity [e.g., athletics, music, theater arts]; (B) confirmed under doctor's orders; or (C) granted a leave of absence from UAF for reasonable cause by an academic dean or director). Except for medical emergencies, which require documentation, absences must be approved by the instructor prior to the class session that will be missed. Alternate assignments to make up for any in-class points will be given only for instructor-approved absences.

2. Blackboard/Assignments:

- All students should access Blackboard at http://www.classes.uaf.edu. I do monitor who has accessed it when, so get online.
 - The "Gourse Documents" folder includes a copy of this syllabus, research materials, software, a link to schedule editing time, and instructional videos.
 - * Assignments are posted in the Assignments folder, and organized by Week. You are responsible for all the assignments listed there. This syllabus is just an outline for class assignments and developments.
 - Staff Information includes my complete calendar so you can be proactive and make an appointment.

3. Cell Phones:

Cell Phones are helpful tools in film production, but should your cell phone ring during a shoot you will be asked to leave for the day and will receive zero points. If it happened on a working set, you would be fired! Texting is prohibited during class.

4. Equipment:

Each student crew is responsible for checking out and returning equipment (video cameras, tripods, microphones, etc.). As instructor, I reserve the right to remove you from any group or restrict you from working with any equipment should there be abuse, misuse, or damage done. You will be billed for any equipment damaged.

5. Editing Labs:

The Alaska Media Center computer lab (Music 305) has four MacPros loaded with Final Cut Pro 7 (Studio 3) for you to use. You will need your polar express card to access the lab. Each entrance to the Lab is recorded, so should there be a problem we know who was in the lab when. Please sign-in and out when you use the computers (so I know how often you were really there editing). You can sign up for no more than 3 hours of editing time per day. Should no one be using the computers, then you can continue to work. Sign up for your time online: http://filmuaf.genbook.com

If you are more than 15 minutes late, you loose your time to the first person waiting in line.

I. Evaluation of Work & Grades

1. Values

All work will be evaluated using a +/- grading system as follows:

A + = 4.0	100-97%
A = 4.0	96-93%
A- = 3.7	92-90%
B + = 3.3	89-87%
B = 3.0	86-83%
B-=2.7	82-80%
C + = 2.3	79-77%
C = 2.0	76-73%
$C_{-} = 1.7$	72-70%
D = 1.3	69-67%
D = 1.0	66-63%
D- = 0.7	62-60%

Value of Assigned Work toward Final Grade:

Attendance/participation & discussion	10%
Written assignments	30 %
Production Assignments	40 %
Final Projects	20%
Total	

2. Grading Written and Production Assignments:

The ability to communicate ideas clearly is the cornerstone of a great director. To demonstrate good directing, you should plan to organize your ideas clearly, use correct grammar, spell words and names correctly, and demonstrate that you've thoroughly conceptualized and edited your work. Effort put in to the pre-production will make up for problems during production and post.

All production assignments should be turned in with accompanying production material. Screenplays, storyboards, production schedules, contact sheets, etc. It is the director's responsibility to provide this information along with their final cut of the film.

It's not "cheating" to ask for opinions and editing skills of others. Instead, the discussion is positive and can bring new insights to your work. The **Writing Center** (http://www.alaska.edu/english/studentresources/writing/) is available for students to develop their writing skills. Please visit or contact them for assistance, Gruening 801 or 474-5314. For assistance with video production, please consult me, or your production team members.

WRITTEN ASSIGNMENTS may include:

- · film reviews and film director papers
- play critique from a directorial standpoint
- · directorial concept paper/directors' notes
- · screenplays

PRODUCTION ASSIGNMENTS may include:

- storyboards
- animatics
- an illustrated script or prompt book including analysis of script, scenes, characters
- · designs, renderings, etc.

3. Late Papers/Assignments

ALL ASSIGNMENTS (written or performed) WILL BE SUBMITTED ON TIME OR BE PENALIZED 5% FOR EACH LATE DAY. LATE WORK IS NOT ACCEPTABLE. All written assignments, unless otherwise noted, are to be typed double-spaced and posted on blackboard in the Digital Dropbox.

- J. <u>Film Club</u>: Students are encouraged to participate in the UAF Student Film Club. Meetings take place the Third Thursday of each month in the Theatre Green Room.
- K. Disability Services: The Office of Disability Services implements the Americans with Disabilities Act (ADA), and insures that UAF students have equal access to the campus and course materials. I will work with the Office of Disabilities Services (203 WHIT, 474-7043) to provide reasonable accommodation to students with disabilities. Please notify me immediately if you need special assistance in this class.

Gourse calendar: Tentative schedule. Readings should be completed by the date assigned. All assignments should be reviewed on blackboard where explicit instructions and resource materials will be posted. Items marked with an * are available on Reserve at the Rasmuson Library. All items marked with a † are available via Blackboard to download/print/ and read.

TATaale		I marradaw
Week	Tuesday	Thursday
Week 1		Overview of syllabus. Intro to
WELCOME		Screenwriting.
		Reading Assignment:
		Making Short Films Chapter 1 -
		The Script
		• Screenplay by Syd Field,
,,		Chapters 1-5
Week 2	Motifs, Heroes, and Enduring	Write what You Know
HISTORY of	Truths	Have Read:
Storyt	Have Read:	Frozen River by Courtney Hunt
elling	Making Short Films Chapter 1 -	Writing Assignment:
	The Script	Develop a main character. Who
	Screenplay by Syd Field,	are they? Where are they?
	Chapters 1-5	What's their problem? What do
}		they want? How are they going
		to get it?
Week 3	"Adapting from Paper to Screen."	Have Read:
	Writing images, showing action.	• Screenplay: Chapter 6: Endings
	Making Marquez into a	& Beginnings
	Marquee.	• Screenplay: Chapter 8: The
	Have Read:	Sequence
	"The Handsomest Drowned Man	Suggested Reading:
	in the World" Gabriel Garcia	• Making Short Films Chapter 9:
	Marquez	Greta May the Adaptation.
	Shot by Shot: Introduction,	*Warning* Graphic content.
	Chapters: 22, 1 & 5	Writing Assignment:
	Writing Assignment:	Build the story which surrounds
†	Adapt Marquez into screenplay	your character. What is the
-	format. Screenplay sections	conflict? How is it resolved?
	assigned. Due next class.	Beginning. Middle. End.
Week 4	"Propelling the Action forward with	"Designing the Frame: Shot
	Montage"	composition, art design, and
	Reading Assignments:	visual metaphors"
	Shot by Shot: Introduction,	Have Read:
	Chapters: 6 & 7	Shot by Shot: Chapters 2 & 3. Words to
	Eisenstein's theories of	Stills to Shots (Empire of the
	Montage.	Sun, Citizen Kane, Graduate)
1	Writing Assignment: Outline of	View: examples of above plus Brother's
	scenes for story in a Treatment	Quay, Chel White, David Lynch
	format. Index card the scenes &	
	rearrange. Build treatment for	

Week 4	"Propelling the Action forward with Montage" Reading Assignments: • Shot by Shot: Introduction, Chapters: 6 & 7 • Eisenstein's theories of Montage. Writing Assignment: Outline of scenes for story in a Treatment format. Index card the scenes & rearrange. Build treatment for screenplay. Screenplay Draft 1 due in 1 week.	"Designing the Frame: Shot composition, art design, and visual metaphors" Have Read: Shot by Shot: Chapters 2 & Z. Words to Stills to Shots (Empire of the Sun, Citizen Kane, Graduate) View: examples of above plus Brother's Quay, Chel White, David Lynch
Week 5	DUE: Screenplay 1 Have Read: Shot by Shot: Chapters 4	"Reading between the lines"
Week 6	Have Read: Shot by Shot: Chapters 13 & 14, 15, 16 Depth of Field, Camera Angles, Framing, POV, Script/Storyboard assignment: 30 second Ad featuring: DoF/Framing/Angles, POV DUE Week 7a	DUE: Storyboard 1 - Class Critique BLENDER introduced: Have Watched: http://cg.tutsplus.com/tutorials/blende r/a-detailed-overview-of-the- blender-interface/ On Blackboard.
Week 7	Due: Storyboard 2 - Friends' script. Class Critiques. Animatics Introduced with Final Cut. Production Assignment: Animatics from Storyboards 1. Due in 1 week.	Have Read: Shot by Shot: Chapters Audio Enhancements: Adding Sound Design to your project. Voice-overs, score, and music rights. Have Read: Film Production: Chapter 15 — Clearances & Releases, Chapter 16 — Guide to Music Clearance
Week 8	Composing 3 dimensions. Software Demos. Guest Artist: Miho Aoki.	Final Cut Animatic DUE. Class Critiques.
Week 9	Outsourcing - Finding the right person for the job. Have Read: Film Production: Chapter 9 - Building Relationships, Chapter 10 - Deal Memos, Chapter 11 - Unions and Guilds, Chapter 12- Principal Talent; Chapter 13 - Background Talent	DUE: 3D Animatic Exercise Due. Have Read: Shot by Shot: Chapters 17 - 20 Motion Potions
Week 10	Test Audiences, Then back to writing? Have Read:	Production Preparations: Script Breakdown Have Read

Week 10	Test Audiences, Then back to writing? Have Read: Film Production: Chapter 1-The Production Team, Chapter 2 - The Production Office, Chapter 3 - Basic Accounting, Chapter 5 - Incentives & Chapter 7- Insurance Requirements Production: Final Animatics, with rendered audio, voice over, credits, soundtrack Due Week 15 for Critique.	Production Preparations: Script Breakdown Have Read • Film Production: Chapter 4 - From Script to Schedule & Chapter 6- Pre- Production Production Assignment: Do a script breakdown for your film. Include a call board and breakdown sheets.
Week 11	Budgeting Have Read: • Film Production: Chapter 25 — Independent Filmmaking, Chapter 26, Low-Budget Filmmaking Production: Prepare a preliminary budget for your film. Fantasy version! Due next class	Fundraising: Pitching Sources for film producing, the reality of the independent film industry. Low and high budget models.
Week 12	Casting: What to look for, and how. Voice over casting call. Preliminary readings for production casting.	Enticing your crew: Housing, Food, and Fun Have Read: • Film Production:, Chapter 21: Travel and Housing, Chapter 22: Shipping
Week 13	Locations Have Read: • Film Production: Chapter 18- Locations Chapter 19 - Distant Location, Chapter 20 - Foreign Locations Production: Find locations for your film, and upload potential Fairbanks locations to ReelScout.	The Biz: Film Production: Chapter 24 -Specifically Television Guest Speaker: Ronan Nagle
Week 14	The Future Job Chapter 27- New Media, Chapter 28 – Commercial Production	Patience or Broadcast? Shot by Shot: Chapter 23 Avatar to the Max. Without a box. Self- publishing vs. Distribution vs. hulu. Can you go viral?
Week 15	Critique of Final Animatics.	