Alaska Teacher Placement (ATP)
Advertisement Contest Entry Form
Deadline: January 31, 2019
Submit from UA email with completed ad to: toni.mcfadden@alaska.edu

Name: ___________________________________________________________________

☐ Check if Primary Contact for Group*, # of group members:________

UA Email: ___________________________________________ Phone: _______________________

Mailing Address: _____________________________________________________________

City: ____________________________ State: ______                 Major: ______________

Campus: □ UAA  □ UAF  □ UAS  □ Other UA Campus: _________________________

*For Groups: Attach separate form for each member and designate only one team member to serve as Primary Contact who will submit competition form and entry submission for self and group through one UA email. Monetary prize awards will be issued in Primary Contact’s name only, and therefore Primary Contact will be responsible for disbursement of award to group.

Entry Title: ___________________________________________________________

Format as: Last name_First Name_(Video, Radio or Print)

<table>
<thead>
<tr>
<th>Check One</th>
<th>Category</th>
<th>Specifications</th>
</tr>
</thead>
</table>
|           | Video Ad (TV)  | • 30 seconds
|           |                | • 1920 x 1080 .mov format w/ DN x HD 145 codec, 4:3 center-cut safe
|           |                | • Include ATP logo
|           |                | • Include ATP website, visual and/or verbal (alaskateacher.org)               |
|           | Audio Ad (Radio)| • 30 seconds
|           |                | • MP3 Format, sample rate of 44.1 kHZ, bit depth of 16 bits
|           |                | • “Alaska Teacher Placement” mentioned min 2x
|           |                | • “alaskateacher.org” mentioned min 2x                                       |
|           | Print Ad (Magazine) | • 1 page, 8.5” x 11”, Portrait
|           |                | • Full color (full bleed allowed, not required)
|           |                | • Resolution: 300dpi / 2,550 x 3,300px
|           |                | • PDF format
|           |                | • Include ATP Logo
|           |                | • Include ATP website (alaskateacher.org)                                    |

All entries must also include:
• Signed Statement of Originality form (See Page 2)
• Signed Model Release form for any/all persons in ad (See Page 3)
• Written Copyright permissions, if applicable.

The University of Alaska Fairbanks is an AA/EO employer and educational institution and prohibits illegal discrimination against any individual: notice of nondiscrimination.
ATP Advertisement Contest
Statement of Originality

I attest that my/our submission for the ATP Advertising Contest reflects solely my/our original, creative efforts. No aspect of this submission is plagiarized, or infringes on intellectual property or copyright held by anyone other than the entrant(s). I/We have not used any Web images or third-party artist assistance to create the works for this ad without including documented permissions.

Primary Entrant Signature                                          Date

Primary Entrant Printed Name

Entry Title: Last name_ First name_(Video, Audio or Print)

Additional Group Member Signatures if applicable:

Printed Name                                          Signature                                          Date

Printed Name                                          Signature                                          Date

Printed Name                                          Signature                                          Date

Printed Name                                          Signature                                          Date

Printed Name                                          Signature                                          Date

Printed Name                                          Signature                                          Date

The University of Alaska Fairbanks is an AA/EO employer and educational institution and prohibits illegal discrimination against any individual: notice of nondiscrimination.
MODEL RELEASE

PRINTED NAME
(please write legibly)

SIGNATURE*

DATE

EMAIL (optional)

* By signing this form, you agree to the terms on the back (see reverse side for details). Please use ink.

UAF UNIVERSITY OF ALASKA FAIRBANKS

DETAILS

BY SIGNING, I GIVE THE UNIVERSITY OF ALASKA FAIRBANKS (UAF) PERMISSION to take photographs or video of me and to use the photographs, video or audio in its print and Internet publications or productions, including advertising, signage and promotional materials, and for commercial purposes. I also give UAF permission to use my name, academic class standing and major in an accompanying caption, if applicable. I assign all right, title, and interest I may have in any photograph or video to UAF. I agree that the photographs and video are the property of UAF and hereby release UAF from any and all claims that I may have from its use of my image or voice including but not limited to any claim for compensation.

ADDITIONAL INFORMATION

ADDRESS

PHONE

CITY

STATE

ZIP

CLASS FR SO JR SR GRAD FAC STAFF

MAJOR

IF MINOR*

PRINTED NAME OF PARENT OR GUARDIAN

SIGNATURE OF PARENT OR GUARDIAN