

FORMAT 1

Submit original with signatures + 1 copy + electronic copy to Faculty Senate (Box 7500).
 See <http://www.uaf.edu/uafgov/faculty-senate/curriculum/course-degree-procedures/> for a complete description of the rules governing curriculum & course changes.

TRIAL COURSE OR NEW COURSE PROPOSAL
 (Attach copy of syllabus)

SUBMITTED BY:

Department	Alaska Native Studies and Rural Development	College/ School	CRCD
Prepared by	Pat Sekaquaptewa	Phone	907-474-1539
Email Contact	pssekaquaptewa@alaska.edu	Faculty Contact	Pat Sekaquaptewa

1. ACTION DESIRED (CHECK ONE):	Trial Course	<input type="checkbox"/>	New Course	<input checked="" type="checkbox"/>
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2. COURSE IDENTIFICATION:	Dept	RD	Course #	471 671	No. of Credits	3 3
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Justify upper/lower division status & number of credits:	<p>At the 400 level, an analysis of the theory and practice of social responsibility building on prior RD coursework in development practice and theory and social change. The course meets the requirements for a 3 credit course.</p> <p>At the graduate level, this course also asks students to analyze the relationship between corporate social responsibility and traditional corporate goals and develop recommendations on corporate social responsibility for corporations and economic sectors. The course meets the contact requirements for a 3 credit course.</p>
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3. PROPOSED COURSE TITLE	Corporate Social Responsibility and Accountability in Rural and Indigenous Contexts
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4. To be CROSS LISTED? YES/NO	No	If yes, Dept:	n/a	Course #	n/a
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NOTE Cross-listing requires approval of both departments and deans involved. Add lines at end of form for additional required signatures.

5. To be STACKED?* YES/NO	Yes	If yes, Dept.	RD	Course #	671
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<p>How will the two course levels differ from each other? How will each be taught at the appropriate level?:</p>	<p>At the 400 level: Required reading set at 40 pp./week; 3 Reflection Papers (on required readings); research and draft a White Paper (5-6 pp./double-spaced, w/sources) & final presentation of White Paper.</p> <p>At the 600 level: Required reading set at 80 pp./week; 3 Reflection Papers (on supplemental readings); 3 600 level student-led presentations/facilitations of discussions; research & draft a White Paper (10-12 pp./single-spaced, w/sources); & final presentation of White Paper.</p>
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* Use only one Format 1 form for the stacked course (not one for each level of the course!) and attach syllabi. Stacked course applications are reviewed by the (Undergraduate) Curricular Review Committee and by the Graduate Academic and Advising Committee. Creating two different syllabi (undergraduate and graduate versions) will help emphasize the different qualities of what are supposed to be two different courses. The committees will determine: 1) whether the two versions are sufficiently different (i.e. is there undergraduate and graduate level content being offered); 2) are undergraduates being overtaxed?; 3) are graduate students being undertaxed? In this context, the committees are looking out for the interests of the students taking the course. Typically, if either committee has qualms, they both do. More info online – see URL at top of this page.

6. FREQUENCY OF OFFERING:	Spring Even-numbered years
	Fall, Spring, Summer (Every, or Even-numbered Years, or Odd-numbered Years) — or As Demand Warrants

7. SEMESTER & YEAR OF FIRST OFFERING (Effective AY2015-16 if approved by 3/31/2015; otherwise AY2016-17)	Spring 2018
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8. COURSE FORMAT:

NOTE: Course hours may not be compressed into fewer than three days per credit. Any course compressed into fewer than six weeks must be approved by the college or school's curriculum council. Furthermore, **any core course compressed to less than six weeks must be approved by the Core Review Committee.**

COURSE FORMAT: (check all that apply)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input checked="" type="checkbox"/> 6 weeks to full semester
OTHER FORMAT (specify)						
Mode of delivery (specify lecture, field trips, labs, etc)						

9. CONTACT HOURS PER WEEK	<input type="text" value="3"/>	LECTURE hours/weeks	<input type="text"/>	LAB hours/week	<input type="text"/>	PRACTICUM hours/week
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Note: # of credits are based on contact hours. 800 minutes of lecture=1 credit. 2400 minutes of lab in a science course=1 credit. 1600 minutes in non-science lab=1 credit. 2400-4800 minutes of practicum=1 credit. 2400-8000 minutes of internship=1 credit. This must match with the syllabus. See <http://www.uaf.edu/uafgov/faculty-senate/curriculum/course-degree-procedures/guidelines-for-computing/> for more information on number of credits.

OTHER HOURS (specify type)	<input type="text"/>
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10. COMPLETE CATALOG DESCRIPTION including dept., number, title, credits, credit distribution, cross-listings and/or stacking (50 words or less if possible):

Example of a complete description:

FISH F487 W, O Fisheries Management
3 Credits Offered Spring

Theory and practice of fisheries management, with an emphasis on strategies utilized for the management of freshwater and marine fisheries. *Prerequisites: COMM F131X or COMM F141X; ENGL F111X; ENGL F211X or ENGL F213X; ENGL F414; FISH F425; or permission of instructor.* Cross-listed with NRM F487. (3+0)

RD F471 Corporate Social Responsibility and Accountability in Rural and Indigenous Contexts

3 Credits

Spring Even-numbered years

Examination of the concept of corporate social responsibility (CSR) – a view of the corporation and its role in society that assumes a responsibility among firms to pursue goals in addition to profit maximization – and how CSR is played out in rural Alaska and other Indigenous contexts. Uses comparative case studies of international, national and rural Alaska organizational, economic, and societal issues with a special emphasis on transnational corporations, ANCSA corporations, tribal enterprises, and other businesses in rural Alaska and in other Indigenous contexts.

Stacked with RD 671.

Prerequisites: RD F300; senior standing; or permission of instructor.

Recommended: RD 110.

Lecture + Lab + Other: 3 + 0 + 0

RD F671 Corporate Social Responsibility and Accountability in Rural and Indigenous Contexts

3 Credits

Spring Even-numbered years

Examination of the concept of corporate social responsibility (CSR) – a view of the corporation and its role in society that assumes a responsibility among firms to pursue goals in addition to profit maximization – and how CSR is played out in rural Alaska and other Indigenous contexts. Uses comparative case studies of international, national and rural Alaska organizational, economic, and societal issues with a special emphasis on transnational corporations, ANCSA corporations, tribal enterprises, and other businesses in rural Alaska and in other Indigenous contexts.

Stacked with RD 471.

Prerequisites: Graduate standing; RD 625 recommended; or permission of instructor.

Lecture + Lab + Other: 3 + 0 + 0

11. COURSE CLASSIFICATIONS: Undergraduate courses only. Consult with CLA Curriculum Council to apply S or H classification appropriately; otherwise leave fields blank.

H = Humanities	<input type="text"/>	S = Social Sciences	<input type="text"/>
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Will this course be used to fulfill a requirement for the baccalaureate core? If YES, attach form.	YES	<input type="text"/>	NO	<input checked="" type="text" value="X"/>
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IF YES, check which core requirements it could be used to fulfill:

O = Oral Intensive, Format 6	<input type="text"/>	W = Writing Intensive, Format 7	<input type="text"/>	X = Baccalaureate Core	<input type="text"/>
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11.A Is course content related to northern, arctic or circumpolar studies? If yes, a "snowflake" symbol will be added in the printed Catalog, and flagged in Banner.

“snowflake” symbol will be

YES NO

12. COURSE REPEATABILITY:

Is this course repeatable for credit? YES NO

Justification: Indicate why the course can be repeated (for example, the course follows a different theme each time). n/a

How many times may the course be repeated for credit? n/a TIMES
If the course can be repeated for credit, what is the maximum number of credit hours that may be earned for this course? n/a CREDITS
If the course can be repeated with variable credit, what is the maximum number of credit hours that may be earned for this course? n/a CREDITS

13. GRADING SYSTEM: Specify only one. Note: Changing the grading system for a course later on constitutes a Major Course Change - Format 2 form.

LETTER: PASS/FAIL:

RESTRICTIONS ON ENROLLMENT (if any)

14. PREREQUISITES Undergraduate: RD F300; senior standing; or permission of instructor. Recommended: RD 110. Graduate: Graduate standing; RD 625 recommended; or permission of instructor. These will be required before the student is allowed to enroll in the course.

15. SPECIAL RESTRICTIONS, CONDITIONS n/a

16. PROPOSED COURSE FEES \$ none
Has a memo been submitted through your dean to the Provost for fee approval? N/A
Yes/No

17. PREVIOUS HISTORY

Has the course been offered as special topics or trial course previously? No
Yes/No

If yes, give semester, year, course #, etc.: n/a

18. ESTIMATED IMPACT

WHAT IMPACT, IF ANY, WILL THIS HAVE ON BUDGET, FACILITIES/SPACE, FACULTY, ETC.
The department has the resources to offer this course.

19. LIBRARY COLLECTIONS

Have you contacted the library collection development officer (kljensen@alaska.edu, 474-6695) with regard to the adequacy of library/media collections, equipment, and services available for the proposed course? If so, give date of contact and resolution. If not, explain why not.

No Yes Library materials are adequate.

20. IMPACTS ON PROGRAMS/DEPTS

What programs/departments will be affected by this proposed action? Include information on the Programs/Departments contacted (e.g., email, memo)
DANSRD has no courses that explore the unique and complex policy and business issues surrounding corporate social responsibility and accountability in rural Alaska, including a review of the experience of ANCSA corporations (including transnational corporations), tribal enterprises, & private, small, and

other businesses in rural Alaska and other Indigenous contexts. This course would fill the gap.

21. POSITIVE AND NEGATIVE IMPACTS

Please specify **positive and negative** impacts on other courses, programs and departments resulting from the proposed action.

Proponent was not able to identify a similar existing course in the UAF Course Catalog. This would be a new addition that focuses on topics critical to rural Alaska and Alaska in general. There are no known negative impacts.

JUSTIFICATION FOR ACTION REQUESTED

The purpose of the department and campus-wide curriculum committees is to scrutinize course change and new course applications to make sure that the quality of UAF education is not lowered as a result of the proposed change. Please address this in your response. This section needs to be self-explanatory. Use as much space as needed to fully justify the proposed course.

The issues surrounding corporate social responsibility and accountability in rural Alaska are critical for all Alaskans, and particularly for Alaska Native peoples whose land settlement came in corporate form and whose surrounding lands are the focus of extractive industries. This course is much needed within the Rural Development programs to support students' efforts toward social and economic change.

The course will be a required course in the new RD BA Entrepreneurship and Economic Development concentration (format 5 submitted) and one of two options for required courses in the new RD MA Indigenous and Rural Economies concentration (format 5 submitted).

APPROVALS: Add additional signature lines as needed.

	Date	
Signature, Chair, Program/Department of:		

	Date	
Signature, Chair, College/School Curriculum Council for:		

	Date	
Signature, Dean, College/School of:		

Offerings above the level of approved programs must be approved in advance by the Provost.

	Date	
Signature of Provost (if above level of approved programs)		

ALL SIGNATURES MUST BE OBTAINED PRIOR TO SUBMISSION TO THE GOVERNANCE OFFICE

	Date	
Signature, Chair Faculty Senate Review Committee: ___Curriculum Review ___GAAC ___Core Review ___SADAC		

ADDITIONAL SIGNATURES: (As needed for cross-listing and/or stacking)

	Date	
Signature, Chair, Program/Department of:		

	Date	
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Signature, Chair, College/School Curriculum Council for:

Date

Signature, Dean, College/School of:

ATTACH COMPLETE SYLLABUS (as part of this application). This list is online at:

<http://www.uaf.edu/uafgov/faculty-senate/curriculum/course-degree-procedures-/uaf-syllabus-requirements/>

The Faculty Senate curriculum committees will review the syllabus to ensure that each of the items listed below are included. If items are missing or unclear, the proposed course (or changes to it) may be denied.

SYLLABUS CHECKLIST FOR ALL UAF COURSES

During the first week of class, instructors will distribute a course syllabus. Although modifications may be made throughout the semester, this document will contain the following information (as applicable to the discipline):

1. Course information:

Title, number, credits, prerequisites, location, meeting time
(make sure that contact hours are in line with credits).

2. Instructor (and if applicable, Teaching Assistant) information:

Name, office location, office hours, telephone, email address.

3. Course readings/materials:

Course textbook title, author, edition/publisher.
 Supplementary readings (indicate whether required or recommended) and
 any supplies required.

4. Course description:

Content of the course and how it fits into the broader curriculum;
 Expected proficiencies required to undertake the course, if applicable.
 Inclusion of catalog description is *strongly* recommended, and
 Description in syllabus must be consistent with catalog course description.

5. Course Goals (general), and (see #6)

6. Student Learning Outcomes (more specific)

7. Instructional methods:

Describe the teaching techniques (eg: lecture, case study, small group discussion, private instruction, studio instruction, values clarification, games, journal writing, use of Blackboard, audio/video conferencing, etc.).

8. Course calendar:

A schedule of class topics and assignments must be included. Be specific so that it is clear that the instructor has thought this through and will not be making it up on the fly (e.g. it is not adequate to say "lab". Instead, give each lab a title that describes its content). You may call the outline Tentative or Work in Progress to allow for modifications during the semester.

9. Course policies

Specify course rules, including your policies on attendance, tardiness, class participation, make-up exams, and plagiarism/academic integrity.

10. Evaluation:

Specify how students will be evaluated, what factors will be included, their relative value, and how they will be tabulated into grades (on a curve, absolute scores, etc.) Publicize UAF regulations with regard to the grades of "C" and below as applicable to this course. (Not required in the syllabus, but is a convenient way to publicize this.) Link to PDF summary of grading policy for "C":

http://www.uaf.edu/files/uafgov/Info-to-Publicize-C_Grading-Policy-UPDATED-May-2013.pdf

11. Support Services

Describe the student support services such as tutoring (local and/or regional) appropriate for the course.

12. Disabilities Services: Note that the phone# and location have been **updated**. <http://www.uaf.edu/disability/> The Office of Disability Services implements the Americans with Disabilities Act (ADA), and ensures that UAF students have equal access to the campus and course materials.

State that you will work with the Office of Disabilities Services (208 WHITAKER BLDG, 474-5655) to provide reasonable accommodation to students with disabilities.

5/21/2013

21. POSITIVE AND NEGATIVE IMPACTS

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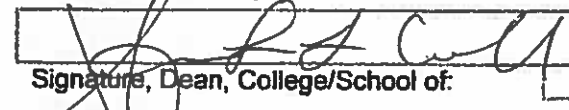
The course will be a required course in the new RD BA Entrepreneurship and Economic Development concentration (format 5 submitted) and one of two options for required courses in the new RD MA Indigenous and Rural Economies concentration (format 5 submitted).

RD 471+671 format 1

APPROVALS: Add additional signature lines as needed.

 Date 10/17/16
Signature, Chair, Program/Department of: DANSRD

 Date 10/16/16
Signature, Chair, College/School Curriculum Council for: Rural + Community Development

 Date 10/17/16
Signature, Dean, College/School of: CRCD

Offerings above the level of approved programs must be approved in advance by the Provost.

Signature of Provost (if above level of approved programs) Date _____

ALL SIGNATURES MUST BE OBTAINED PRIOR TO SUBMISSION TO THE GOVERNANCE OFFICE

Signature, Chair
Faculty Senate Review Committee: ___Curriculum Review ___GAAC
___Core Review ___SADAC

ADDITIONAL SIGNATURES: (As needed for cross-listing and/or stacking)

Signature, Chair, Program/Department of: _____ Date _____

Signature, Chair, College/School Curriculum Council for: _____ Date _____