

# UAF College of Rural and Community Development Strategic Plan

<u>Core Purpose</u>	<u>Core Values</u>
<i>Education for Sustainable, Healthy, Culturally-Enriched Communities</i>	<ul style="list-style-type: none"><li>• <i>Student-Centered :: Place-Based</i></li><li>• <i>Cultural Responsibility :: Culturally Relevant</i></li><li>• <i>Living our Indigenous Cultures &amp; Languages</i></li><li>• <i>Career Pathways :: Technical Education</i></li><li>• <i>Partnerships</i></li></ul>

## Our Long-Term Goal (2017)

CRCD is a structurally sound, excellently funded, recognized leader in academic/vocational/career/community education.

### ***Vivid Description for the long-term goal:***

- *As a catalyst for positive impact, CRCD is a learning organization for its many and varied students, faculty and communities, building a structurally sound college through meaningful and beneficial collaborations built upon local values.*
- *Excellently funded, is generating income large enough and diverse enough to meet the growing and changing needs of CRCD.*
- *Being recognized as a leader is in large part a function of sharing our success in creating outcomes-based programs and applied research aimed at building strong individuals and sustainable communities – promoting the accomplishments of CRCD programs and campuses that are essential to the overall stability, well being and success of UAF.*

## Our Strategic Pathways

### **Strategic Pathway #1: Teaching and Learning for Student Success**

- Strengthen mechanisms giving students ownership of academic plans
- Increase attention to pedagogy – in other words, all CRCD faculty have what they need to be their most effective
- Fully support CRCD efforts to significantly increase the presence of Alaska Native PhD faculty in all its disciplines
- Through innovation CRCD is the acknowledged leader in online and continuing education for the University of Alaska

### **Strategic Pathway #2: Research and Scholarship**

- Increase relevant research and scholarship supporting sustainable, healthy, culturally enriched communities
- Develop and implement a plan to change awareness of and perception about CRCD's applied research/scholarship

### **Strategic Pathway #3: Enrollment and Retention**

- All CRCD colleges and campuses have in place comprehensive, core value-based Enrollment Management Plans
- Develop an Outcomes-Based Program Logic Model assessment process describing the impact of a CRCD education

### **Strategic Pathway #4: Sustainable Community Engagement and Workforce Development**

- Actively support community-based research built upon meaningful engagement of rural sites with the UAF campus
- By working closely with its many stakeholders, solidifying CRCD's economic impact focuses on workforce development

### **Strategic Pathway #5: Advancement and Philanthropy**

- A comprehensive CRCD Marketing and Outreach Plan clearly articulate the Social Return on Investment in CRCD
- Fully investigate adding private foundation funding and charitable giving as viable, sustainable income options

### **Strategic Pathway #6: Faculty and Staff Development**

- Provide not only the opportunities but the tools necessary for faculty and staff to be outstanding
- The internal culture of CRCD shifts, to fully include staff in development activities
- Develop and implement a Leadership Succession Plan for Executive Leadership of CRCD
- Improve by 50% over the current percentage of indigenous faculty members within CRCD

### **Strategic Pathway #7: Sustainable Infrastructure – IT, Facilities, Finances**

- Develop and implement a Business Plan for Sustainability that identifies new and expanded revenue for CRCD
- Foster, develop and maintain strategic alliances within the UAF System
- Develop a comprehensive Information Technology Plan for all of CRCD