

# Bill Macriss

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## EMPLOYMENT HISTORY

Sacramento State

1996 – Present

Deputy Director of Athletics

(August 2007 – Present)

Associate Athletics Director

(2000 – 2007)

- Under direction of the athletics director, manage the day-to-day operations of the department of athletics.
- Lead administrator for the sports of men's and women's basketball, baseball and volleyball. Oversee administrative management of programs, including budget oversight, team travel and competition schedules. Also serve as director of all post-season championship events and in-season tournaments.
- Lead administrator for media relations, event management, equipment management and technology support.
- Lead administrator for event planning and implementation of all collateral activities at Hornet athletic events.
- Chair of the University's Academic Improvement Plan committee.
- Author and committee member, 2008-09 Sacramento State Intercollegiate Athletics Strategic Plan.
- Athletics representative for University's campus-wide Branding Committee, 2004-2005. Serve as the athletic department's liaison to the University licensing department.
- Chair of numerous search committees, including the head men's basketball coach search, 2008; head football coach search, 2007; head women's soccer coach search, 2002. Also a member of numerous University and athletic department search committees.
- Lead administrator for development of athletic marks and department branding policies. Oversee department compliance to branding policies. Oversee and approve all departmental peripherals (facility signage and visual presentation, uniform design, letterhead, envelopes and business cards, etc.).
- Collaborate with marketing and development offices on all promotional and fundraising campaigns.
- Secured first endowment for volleyball program and endowments for men's basketball.
- Developed and oversaw re-design of athletic department's web site ([www.hornetsports.com](http://www.hornetsports.com)).
- Championship Director for numerous events, including 2003, 2005, 2006 and 2007 NCAA Division I Men's & Women's Outdoor Track and Field Championships.
- Assistant Championship Director for the 2007 NCAA Division I Women's Volleyball Championship.
- Media Operations Director for numerous events, including 2004 U.S. Olympic Team Trials, Track and Field.
- Special Event Director for numerous events, including the 2000, 2001 and 2005 Athletic Hall of Fame Banquets; 2008 Retirement/Hall of Fame Banquet for former athletic director/head volleyball coach Debby Colberg; 2003-2006 Senior Appreciation Picnics; 2002 Tip-Off Banquet (Bill Walton, keynote speaker); 2001 Tip-Off Banquet (John Wooden, keynote speaker); 1998-2002 Images of Excellence Banquets (year-end student-athlete awards banquet); 1997-2001 Hornet Bookstore Student-Athlete of the Year receptions.
- Author, Sacramento State student-athlete code of conduct, 2000.
- Frequently featured in local media as a representative for Sacramento State athletics and the University.

Media Relations Director

(1996 – 2000)

- Coordinated media relations for 20 intercollegiate sports.
- Formulated and administrated sports information budget, including costs for printing, photography, computer and software updates, web site management, staff apparel and travel.
- Supervised and trained staff, including one full-time assistant, student interns and volunteers.

California State University, Bakersfield

1994 – 1996

Sports Information Director

- Promoted to Assistant AD, Sports Information and Special Projects, 1996.
- Coordinated media relations for 10 intercollegiate sports.
- Supervised, trained and developed staff and volunteers.
- Media coordinator for numerous events, including: 1996 NCAA Division II Men's Basketball West Regionals; 1996 Pac-10 Wrestling Championships; 1995 NCAA Division II Men's Basketball West Region First Round; 1995 NCAA Division II Men's Soccer Regionals; 1994 NCAA Division II Women's Volleyball National Championships; 1994 NCAA Division II Women's Volleyball Regionals; 1994 NCAA Division II Men's Soccer Regionals.

Utah State University

1988 – 1990, 1991 – 1994

Assistant, Media Relations

- Publications coordinator for football, men's basketball and softball.
- Media relations director for numerous sports.

Southern Utah University

1990 – 1991

Sports Information Director

- Directed day-to-day department operations.
- Oversaw publications for football, baseball, men's basketball and women's gymnastics.
- Supervised work-study help, student assistants and photography interns.

EDUCATION

Master of Arts, Communications, 2000 - Utah State University.

*Master's Project - A Study of Intercollegiate Athletic Web Site Design: A Guide for Sports Information Directors.*

Bachelor of Arts, Journalism and Spanish, 1989 - Utah State University.

ACTIVITIES/PROFESSIONAL AFFILIATIONS

- Member, National Association of Collegiate Directors of Athletics (NACDA), 2001-present.
  - Member, California State University AIME Rating Task Group (athletic insurance), 2003-2004, 2011.
  - Interview Room Moderator, 2007 NCAA Division I Women's Volleyball Championship.
  - Interview Room Moderator, 2001 and 2004 NCAA Division II Elite Eight Men's Basketball Championship.
  - Interview Room Coordinator, 2002 NCAA Division I Men's Basketball West Regionals.
  - Media Coordinator, 1997 and 1999 NCAA Women's Rowing Championships.
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