School of Management
360º View: 2017-2018
We are a global learning community where innovation in teaching, discovery and service prepares students for professional success that benefits our community, the state of Alaska and the nation.

SOM Experience

“In addition to having fantastic professors, I’ve had many wonderful opportunities through extracurricular activities and involvement in student organizations at SOM. Outside of the classroom, we learn skills like how to organize major events such as BLOY and AIC. We work with clients and learn to manage our time.

It is through donor support that students receive scholarships, are able to travel for competitions, and get involved in the community. It’s about more than giving money; it’s about being part of the SOM culture and the ability to impact somebody’s future.”

Claire Everts
BBA Candidate
Major in Business
Minor in Art History

School of Management launches two new undergraduate degrees

SOM is offering two new undergraduate degrees starting in fall 2018.

The Bachelor of Applied Management (BAM) degree is targeted to students who have technical training and/or specialized associates degrees and wish to pursue a bachelor’s degree. It is designed to help students perform better in their current jobs, pursue management-track career opportunities or launch their own business.

The Bachelor of Sport and Recreation Business (BSRB) degree is designed for students interested in pursuing careers in sport, recreation and tourism. The BSRB degree prepares students for managerial positions in professional sports, fitness clubs, athletics equipment merchandising, tourism, and intramural and recreational sports.

“UAF enrollment is experiencing signs of growth and it is because of programs like BAM and BSRB that provide graduates with the necessary skills for today’s workforce,” said Chancellor Daniel M. White. “These key programs offer unique opportunities for UAF resident and online students.”

Fiscal Year 2017-2018 Spending

Young Alumni Embrace Giving

“My biggest takeaway from my School of Management experience is learning how to work as a team. Team projects taught me to have patience, hold other people accountable, collaborate together to meet deadlines and ultimately, if any one person failed, the entire team would fail.

Your gift truly makes a difference and creates an SOM experience that is a great starting point for students entering into the business world.”

Chris Marok, UAF ‘10 & ’12
Owner
Chris Marok Allstate Agency

“Young Alumni Embrace Giving”

“As a previous SOM scholarship recipient, I know firsthand the power of donor support! Your donation sends a positive, and at times much needed, message to students that they are part of a community that believes in them and supports their educational goals. Scholarships empowered me to stay out of debt and enabled me to have the peace of mind and the ability to truly focus on my education. I am a proud SOM alumna and donor and it is important to me to provide current students the same type of educational opportunities I had in school.”

Chris Marok, UAF ‘10 & ’12
Owner
Chris Marok Allstate Agency

Kyla Hovda, UAF ‘13
Senior Project Manager
Microsoft
The Arctic Innovation Competition (AIC) is celebrating its 10th anniversary inspiring innovation and entrepreneurship in Alaska. Youth and adults present innovative ideas and compete for over $30,000 in cash prizes.

Business Leader of the Year
A tradition since 1975, this award honors an individual’s leadership, business acumen, community service, and educational support. SOM hosts this annual event to provide the business community an opportunity to honor the achievements of an exceptional Fairbanks business leader. Over 400 business executives, alumni, students, and faculty join together to honor the Business Leader of the Year.

I believe strongly in the mission of SOM and have great faith in the students and the education they receive. As Chair of the Business Advisory Council, I get to learn firsthand what is happening at the school. I appreciate that Dean Herrmann really listens to the council members. He explains the issues the school is facing and the opportunities that are available. We in turn let the dean know our ideas to improve the school and what we are looking for in business graduates.

–Mike Cook
Senior Consultant – Cook & Haugeberg
2004 UAF Business Leader of the Year

Student Organization Accomplishments in 2017-2018

Active and Innovative Minds (AIM)
AIM connected students from varying disciplines to help develop innovative ideas. It participated in a lean launch workshop on campus and held a mini pitch event.

Associated Students of Business (ASB)
ASB provided students with opportunities to attend conferences organized by the National Millennial Community, where they visited multinational corporations and networked with executives and fellow students from around the country.

Cadet Club (ROTC)
The Cadet Club had a productive year, conducting two Field Training Exercises, participating in winter survival training with local high schools, and presenting the colors at numerous sporting events.

Great Alaskan Accounting People (GAAP)
GAAP hosted its two major annual events: Professional Development Day and the Alaska Native Corporation Seminar. Additionally, GAAP helped community members fill out and file their tax return through the Voluntary Income Tax Assistance (VITA) program.

Native Alaskan Business Leaders (NABL)
NABL participated in the Business Plan Competition at the annual American Indian Business Leaders conference and earned 3rd place. It also held multiple fundraising events and held frequent meetings to support its members.

Students Offering Leadership Development (SOLD)
SOLD organized a networking event for students, faculty, and local business professionals and held a student organization showcase event to encourage student involvement.

Students Who Enjoy Economic Thinking (SWEET)
In addition to meeting regularly to debate and discuss current topics in economics, SWEET hosted several guest speakers this year, including UA President Jim Johnsen and Camilla Kennedy from the Alaska Department of Environmental Conservation.