Kids Find Sweet Opportunity in Lemonade Day

The School of Management student organization, Associated Students of Business (ASB), brought Lemonade Day Alaska to the Interior for the first time.

Lemonade Day Alaska is part of a national event that teaches kids the basic business skills they can use to achieve success in their future. Children who participate in Lemonade Day Alaska learn how to set goals, develop a business plan, establish a budget, seek investors, provide customer service, and give back to the community. The ultimate goal is to give children of all socioeconomic backgrounds the opportunity to start their own business.

This year, Lemonade Day Alaska was held on Sunday, May 6, 2012, all across Alaska. Over 3,500 children registered for Lemonade Day Alaska, although with friends and family helping out, many more participated.

In the Interior, over 300 kids participated. Lemonade stand proceeds ranged from $11 to $800. One of the most unique of-

Alaska Native Student Group Competes

Native Alaskan Business Leaders (NABL) is a chapter of National American Indian Business Leaders (AIBL), the only Native non-profit organization solely dedicated to empowering business students in the United States. AIBL’s mission is to increase the representation of Natives in business and entrepreneurial ventures through education and leadership development opportunities. Every year, AIBL holds a national conference awarding chapter of the year and the best business plan.

NABL prepared for the AIBL conference for the entire academic year.

NABL held bi-weekly meetings and worked on their business plan: the Alaska Native Student Development Program (ANSDP). When developing the business plan, NABL members thought of what issue affected them the most: Alaska Native drop-out rates. The plan’s primary goal is to reduce the number of Alaska Native high school student drop-outs, which is currently 19%. ANSDP was developed into a See NABL, page 7
A New Home

Ganbat Batzorig is an exchange student from Mongolia completing his junior year at UAF. He puts his love of math to work by pursuing a degree in Economics. In his spare time, Ganbat works as a freelance music producer for artists in Mongolia. He has also started a series of tutorial videos on how to use music software, explaining complicated and technical subject matter in a friendly and accessible way.

“Honestly, in my last year of high school I still was not sure what and where I wanted to study. One day, I came across an announcement in a newspaper to study at UAF under a sister city agreement. Choosing to study at UAF opened a door which led me to an unknown, exciting place where I’ve gained valuable knowledge and skills which will equip me for entering a fierce job market. Each new semester at UAF School of Management gives me the opportunity to learn new subjects and advance my knowledge.

When I was graduating from my high school in Mongolia, the question of what I would be doing in the next few years seemed so simple; I would be studying for my college degree. Now that graduation is nearing, the same question is not so simple. I guess that makes me an adult. After graduation, I hope I’ll have decided how to put my hard-earned knowledge to good use. I feel my Economics degree from UAF will prepare me for a rewarding career. Seeing people excel and produce results motivates me to learn more and advance forward as I continue to dream big.

Your gift to SOM is key to the success of students like me and supports experiential learning, student organizations and scholarships. Your support provides students with memories and experiences that will shape the rest of our lives.

Consider giving to the School of Management today.

Visit www.uaf.edu/som/giving.”

SOM student Ganbat Batzorig shares his perspective.

Flint Hills Resources Hosts Visiting Professor Chuck Kimzey

You can’t turn on the news without seeing a new car, computer, or smart phone unveiled, and those are just personal-use devices. When it comes to business, big or small, it can be hard for users to keep pace with all the new technologies. Knowing what to implement and when to make the change can cause any manager to wander around in a haze of confusion, but with a few process steps, management becomes much simpler.

MBA students have the opportunity to take a special course, Emerging Technologies Management, this summer, from May 29–July 3. This course will cover the techniques private and public sector decision makers use to effectively manage the inevitable technological changes organizations face. You’ll gain insight into future trends, anticipating changes which will affect your organization, as well as learning practical management tools. A sample of emerging technologies, such as nanotechnology, alternative energy, and communications will be analyzed as examples of technology currently impacting public and private sectors, and you will delve into how real-world organizations take advantage of these advances.

For more information on this class, visit uamonline.alaska.edu.

Visiting Professor Charles “Chuck” Kimzey has a few thrill-seeking hobbies.

Ganbat Batzorig
Class of 2013
2012 Graduating Class
Undergraduate Degrees

ACCOUNTING
Jennifer Bartolowits
Samantha Bolanos
Weston Davey
Saleem El-Arami
Scott Enders
Andyn Gunlik
Nicole Herbert
Matthew Hurbi
Jingxiao Jiang
Daniel Johnson, Jr.
Shelly Kells
Amanda Krysinski
Andrew Krysinski
Qingja Li
Colleen O’Neill
Lawana Pacheco
Elizabeth Partlow
Jessica Perry
Andrew Pugh
Katherine Ridenour
Dina Stretiner
Jeff Sun

BUSINESS ADMINISTRATION
Spencer Abrams
David Barber
Murai Berg
Willow Bowen
Sean Breiner
Cody Butcher
Kathryn Chalstrom
Christopher Comerate
Bo Dinstel
Robert Eastwood
Justin Filzen
Liya Foreman
Riley Foster
Ramón Galvan
Cynthia Garcia
Aaron Gens
Daniel Grondahl
Juan Guevara
Sharon Gutierrez
Melanie Hall
Amber Hannum
Robert Hannum
Adam Henderson
Maurine Isaacson
Joel Lincoln
Danel Mason
Margaret Matheson
Ruben McNeill, Jr.
Patrick Millard
Hans Odegard
Anuli Onuoha
Mariya Pavlovskaya
Joseph Shinn, Jr.
Sean Sigh
Patrick Sonsalla
Marie Sorensen
Joshua Steffes
Victor Stevenson
Melissa Trubacz
Derek VanHatten
Rhonda Whittaker
Marissa Wiens
Edward Willis IV
Kathryn Wolff

ECONOMICS
Peter Burton
Edward Kornkven
Karen Moore
Benjamin Newman
Laura Russo
Spencer Tachick
Kathryn Wolff

EMERGENCY MANAGEMENT
Forrest Kuiper
Randy Pommenville
Ronald Recckio

Graduate Degrees

MASTER OF BUSINESS ADMINISTRATION
Charles Allen
Alex Amegashie
Sharon Ashlock
Morgan Balai
Andrea Bean
Rachel Blackwell
Nicole Bozek
Dorothy Casper
Brennen Chamberlain
Amy Facklam
Michael Gomes
Amber Hannum
Robert Hannum
Alicia Herning
Kimberly Kelly
Megan Klassen
Mickela Lamb
Sara Lundemo
Christopher Marok
Maureen McCombs
John Osborne
Prayed
Abigail Riggs
Zhenhua Rui
Richi Sancheti
Chris Sislo
Courtney Vermilyea
Anthony Versandi IV
Xiaoqing Wang
Bridget Watson

“Graduation means reaching a milestone in my life, as well as the beginning of something new and exciting. I’m also looking forward to never taking a night class again!”
–Maureen McCombs, MBA

MASTER OF SCIENCE IN RESOURCE & APPLIED ECONOMICS
Christopher Eshleman
Joker Guankerwo Gweisah
Edward King
Paul Martz
Hui Sun
Alejandra Villalobos-Melendez

UAF photo by Tammy Tragis-McCook
Featured Donor:

A warm welcome to our newest Arctic Innovation Competition sponsor:
The Alaska Manufacturing Extension Partnership (AMEP), Inc. is committed
to developing the state’s economy. AMEP provides technical, business and eco-
nomic assistance to Alaska’s small manu-
facturers, including rural Alaskans who
produce, market, and distribute Native art and other home-manufactured prod-
ucts.
AMEP staff and regional partners help
rural Alaska, home-based businesses and artists expand into new markets. Local artisans and manufacturers are empow-
ered to work directly with customers
rather than navigate multiple distribu-
tion channels.
AMEP fills a niche in the Alaska econom-
ic development system by:
• Connecting rural communities with distant markets through e-commerce, providing higher profit margins, more control over their business and increased customer feedback
• Strengthening collaboration be-
tween existing economic development organizations

The Arctic Innovation Competition, now in its fourth year, asks entrants to propose
new, feasible and potentially profitable ideas. It is open to the public and there
is no entry fee. Individuals or groups with an innovative idea for solving real-life
problems and challenges are encouraged
to enter. The submission deadline is Sept.
16 and the contest takes place Oct. 19 in
the UAF Wood Center.
More information found on
www.arcticinno.com

Shining Stars of the SOM Family

ALUMNI

James Gibson (’83) was recently promoted to Colonel in the
U.S. Army. He is deployed in Kuwait with the 364th Expedi-
tionary Sustainment Command from Marysville, WA.
Ben Seekins (’96, ’97) was appointed by Governor Sean
Parnell to the Fairbanks District Court.
Lorna Shaw (’96, ’97) has joined SMM Pogo LLC as their
External Affairs Manager. She will now oversee community,
public, and government affairs for Pogo Mine.

FACULTY

Jungho Baek has been promoted to Associate Professor, a
tenured position.
Nicole Cundiff was selected as the Faculty Advisor of the year for her work with Students Offering Leadership Development (SOLD)
Joe Little has been promoted to Associate Professor, a
tenured position.

Are you a School of Management alumnus, faculty
member, or student with some good news to share?
Contact Tammy Tragis-McCook at (907) 474-7042 or
tammy.tragis@alaska.edu and let us know about it!

Students

Jeff Bue was voted Business Administration Student of the Year.
Matthew Hurbi was named the Accounting Student of the Year. He is also celebrating his engagement to Jenny Yi.
Forrest Kuiper was selected as the Emergency Management Student of the Year.
Jordyn Montgomery received the Marion Frances Boswell Memorial award, making her the Outstanding Graduating Senior Woman.
Heather Sacora was the Economics Student of the Year.

Emergency Management student Forrest Kuiper.
Faculty Spotlight  Wendy Tisland

Wendy Tisland was born and raised in Alaska, and has lived in North Pole, Fairbanks, and Kodiak. She has a BBA in Human Resources and a MBA, both from UAF.

Tell us about your family.
I have two children and a dog. My oldest son, Phillip, is 26 and lives and works in Fairbanks. My youngest son, Jacob, is 11. My dog’s name is Reginald; he’s 9 and a complete mutt. He looks a little funny, but he’s a great dog!

Why did you choose to specialize in Human Resources?
Early in my career I noticed how much I liked conducting training sessions for staff and helping others with their professional development. I’ve tried to integrate this into all my past jobs. Eventually my preference for training and development lead me to coming a faculty member.

What is your favorite class to teach?
I teach Organizational Behavior and Intro to HR, and I enjoy both equally. I learn a lot about my students in the organizational behavior class, as our differences are an excellent source of material for the course. In the HR course I supplement the material with personal experiences from my career.

What project are you working on now?
My main project this year was the internship program at SOM. SOM offers four internship courses through which students can obtain credits. Internships provide students with practical work experiences and opportunities to apply the concepts presented in their academic programs to real-world situations.

Alumni Focus  Garry Hutchison

Garry Hutchison is president of the Accounting firm Kohler, Schmitt & Hutchison. Garry graduated in 1975 with a BBA in Accounting.

Why did you choose to attend UAF?
In 1971, I was a freshmen at Oregon State University. As a native Fairbanksan, I looked forward to construction of the oil pipeline, so I returned to UAF my sophomore year to be where the action was. When I graduated from UAF in 1975 with a degree in Accounting, the demand for accountants was very high and job opportunities were plentiful. I chose to stay in Fairbanks to be near the river systems and the adventure they offered.

Who was your most memorable professor?
Milt Fink–my favorite accounting instructor. I’ll never forget the first day of his upper-division tax class. There were about 35 students enrolled. Milt began by saying, “The most important thing to learn for most of you is that today is the last day to drop this class.” We ended the semester with 9 students. He taught me to respect the accounting profession.

What does being an UAF alumnus mean to you?
It connects me to the institution that educated myself, my wife, and two of my three children.

What advice would you give to current students?
Work like a dog. The education you receive from this institution is as fine of an education as any you can obtain at higher-priced universities Outside. And take as many economics classes as you can.
Business Leader Honored

On March 30, 2012 the UAF School of Management (SOM) and the Fairbanks community came together to honor the 36th Business Leader of the Year, Dan Gavora of Doyon Utilities, LLC.

This year saw a record amount of student participation, with over 50 students from SOM earning their ticket to the Business Leader of the Year banquet through helping organize the event. Students did everything from calling potential attendees, to dessert tasting, ironing chair covers, and hanging paper lanterns from chandeliers.

Along with the increase in student attendance, the event sold out a month before the banquet, even after moving to a larger venue. New this year, businesses provided sponsorship to help underwrite the event. BP generously sponsored dinner and Denali State Bank came on board as the printed program sponsor.

Thanks to the combined efforts of students, community members, and businesses, the 36th Business Leader of the Year event was one of the best so far. The money raised through ticket sales, cake auction, and silent auction of the wine centerpieces donated by Gavora, Inc. and Doyon Utilities supports SOM and SOM’s six student organizations.

Beta Gamma Sigma

Beta Gamma Sigma (BGS) is a national honor society recognizing the highest scholastic honor a student can achieve in Business Administration at an AACSB-International accredited institution. To be eligible for membership in this distinguished organization, a student must rank in the upper ten percent of the Junior class, the upper ten percent of the Senior class, or the upper twenty percent of graduate students enrolled in the master degree program.

2012 BGS Inductees

Junior
- Ondrej Palecek
- Amy Skya
- Stefan Tica
- Emma Zeisel

Senior
- Julie Gilhuly
- Adam Henderson
- Jennifer Martelle
- Kyla Stark

Master Program
- Charles Allen
- Alex Amegashie
- Brennen Chamberlain
- Michael Gomes
- Mickela Lamb
- Bridgett Watson

The 2012 Beta Gamma Sigma recipients show off their stoles and certificates.
NABL: Chapter of the Year
continued from page 1

mentoring program, allowing members to travel around the state and teach three-day workshops encouraging student success.

NABL attended the conference thinking they would only compete in the business plan competition; however, upon arrival the AIBL staff asked if NABL wanted to compete in the chapter competition—which also happened the same night.

NABL jumped at the opportunity and put together a presentation in about 90 minutes and presented that same night to a panel of judges. On the final night of the AIBL conference, NABL was named 2012 AIBL Chapter of the Year and took 3rd place in the business plan competition.

“Participating in NABL means I’m part of a group that gets to be involved with many Alaska and Alaska Native events. Our activities provide great networking opportunities for future employment.”

–Sarah Walker

Lemonade: ASB
continued from page 1

ferings was a honey-vanilla flavor featured at the Boy Scouts of America stand. Kids decided on the look and location of their stand, as well as the price of their products. Driving through the Interior, there were stands as simple as a table with lawn chairs, to a hand-built, painted stands with fresh-squeezed lemonade.

ASB students worked behind the scenes, partnering with city officials and local business to ensure all the proper business and health safety requirements were followed.

Mark your calendars now to quench your thirst for lemonade and support the children of your community on Lemonade Day Alaska 2013, the first week of May.

Spring 2012 Guest Speakers

Dr. Ninos Malek
SWEET Guest Speaker Series

SOM student organization Students Who Enjoy Economic Thinking (SWEET) hosted guest speaker Dr. Ninos Pierre Malek this past March. Dr. Malek teaches economics at San Jose State University and De Anza College, and he has experience teaching at George Mason University as well.

While visiting the UAF campus, Dr. Malek gave two presentations of “Economics in Your Face!: A no-nonsense guide to the economic way of thinking”.

José Élice Navarro
Susan Herman Distinguished Speaker Series

The Northern Leadership Center hosted José Élice Navarro as part of the Susan Herman Distinguished Speaker Series. Navarro is a lawyer, graduating from the Universidad Mayor de San Marcos. As part of his professional experience, Navarro has also been a consultant and lecturer on government and parliament issues and professor of Constitutional Law.

Navarro presented “United States and Latin America: Together and divided” in April. He also held student and faculty leadership workshops.

Make a difference in the lives of SOM students. Look for this button on our website or go directly to www.uaf.edu/som/giving
SOM is one of only 177 colleges and universities in the world to hold the prestigious Association to Advance Collegiate Schools of Business (AACSB) accreditation for both the School of Management and its Accounting Program.

UAF is an affirmative action/equal opportunity employer and educational institution.