Business administration is a versatile degree offering a solid foundation in business concepts. An education in business is relevant for everything from starting your own organization to working for Fortune 500 companies.

At UAF, our business administration majors specialize in finance, general business, marketing, leadership, or sport marketing. Each specialty offers unique opportunities for applied learning and career enhancement, including our Student Investment Fund. Graduate students benefit from evening and online classes designed to complement the working student’s schedule.

The UAF School of Management and its Accounting Program are simultaneously accredited through The Association to Advance Collegiate Schools of Business International (AACSB). This highly sought after dual accreditation has only been achieved by approximately 187 universities worldwide and the UAF School of Management is the only university in Alaska with this distinction.

Specialized. Solid.

DEGREES
BBA Business Administration with concentrations in Finance, General Business, Leadership, Marketing and Sport Management
MBA Business Administration

MINORS
Finance, General Business, Leadership, Management and Organizations, Marketing and Sport Management

CAREER AND PROFESSIONAL OPPORTUNITIES
- Administration
- Banking
- Business operations
- Education administration
- Entrepreneurship
- Executive management
- Finance
- Financial analysis
- General management
- Healthcare management
- Human resources
- Insurance
- Marketing
- Sales
- Teaching

ONLINE DEGREES
- Bachelor of Business Administration in Business Administration
- Master of Business Administration

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JAMIE BOYLE, BBA BUSINESS ADMINISTRATION 2015, MBA 2016

“The School of Management has enhanced my life in more ways than I can count. The opportunities I was given during my time as a student were far greater than I could have imagined. My voice mattered at SOM and I really felt like I could make a difference. There was always something to get involved in or a way to take the lead. The most beneficial part of my SOM experience was being involved in the SOM student organizations and networking events. I had hands on experiences that could not have been taught in the classroom. I learned networking, leadership and public speaking. The School of Management taught me how to get out of my comfort zone and push myself to the next level. I learned the power of conversation and networking, while making a number of important business connections along the way.

Through the School of Management, I traveled to New York, visited the NY Stock Exchange, competed in a student human resources competition in Salt Lake City, landed two excellent internships with BP and eventually obtained an amazing career in HR with a Fortune 500 company headquartered in Arizona. The many in classroom and out of classroom experiences prepared me for the professional world. I owe all of my future success to the School of Management and the amazing opportunities that I was given. I am proud to be a Nanook and even more proud to be a School of Management alumna.”

HIGHLIGHTS

• School of Management is AACSB accredited
• Our school consistently scores at the top of business students nationwide on national standardized business exams. In 2016, our students scored in the 99%
• MBA program – online classes
• BBA in Business Administration- General Business, Leadership, Marketing and Sport Management concentrations can be obtained completely online
• Many online options for undergraduate classes
• Opportunities for active and experiential learning
• Undergraduate students: approximately 350
• Graduate students: approximately 100

APPLICATION PROCESS

1. Review the admission requirements at www.uaf.edu/admissions/apply
2. Scroll down and select the yellow ‘Undergraduate & grad application’ button to begin the application
3. Contact our office to schedule an advising appointment

HIGHLIGHTS

• Get involved in one of our student organizations:
  » Active and Innovative Minds (AIM)
  » Associated Students of Business (ASB) / National Millennial Community (NMC)
  » Cadet Club (ROTC)
  » Great Alaskan Accounting People (GAAP)
  » International Association of Emergency Managers (IAEM)
  » Native Alaskan Business Leaders (NABL)
  » Society of Human Resource Management (SHRM)
  » Students Offering Leadership Development (SOLD)

• Additional active learning opportunities/home of the:
  » Arctic Innovation Competition (AIC)
  » Business Leader of the Year (BLOY)
  » Northrim Roast and Boast
  » Student Investment Fund (SIF)
  » Student trips to destinations like Anchorage, San Francisco and New York

UAF School of Management
201 Bunnell Building
P.O. Box 756080
Fairbanks, AK 99775-6080
P: 907-474-7461
F: 907-474-5219
uaf-som@alaska.edu
www.uaf.edu/som/

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The University of Alaska Fairbanks is accredited by the Northwest Commission on Colleges and Universities. Reverse: Left, SOM photo by Shelbie Umphenour; Right, Photo by Phil Younker. Above: Photo courtesy of Jamie Boyle. ©2018