

Selling on eBay's WORLD MARKET



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eBay – Steps to Sell Online

Selling on eBay is as easy as 1-2-3.



1. List it



2. Ship it



3. Get paid*

eBay's Most Popular Categories

Category	Number of Items	% of Total Items
Collectibles	2,790,047	17%
Clothing, Shoes & Accessories	1,752,844	11%
Entertainment	1,720,951	11%
Sports	1,509,556	9%
Home	1,326,249	8%
Jewelry & Watches	1,253,376	8%
Computers & Electronics	1,117,060	7%
Toys & Hobbies	1,085,657	7%
Books	752,467	5%
Everything Else	577,648	4%

eBay's Most Items Listed

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Selling on eBay – Basic Steps

- Prepare Your Ad
 - Review eBay's Seller Center Tutorials
 - Write a Description of Item, Take Photo(s)
 - Decide Price of Item & Shipping Options
- Step 1 - **LIST** the Ad & Photos on eBay
- Step 2 – **SOLD** - eBay Confirms Buyer made Payment
- Step 3 – **SHIP** your Item to the Buyer (print eBay's USPS shipping label)
- Step 4 – **GET PAID**– net payment directly into your PayPal account
- Step 5 – **LEAVE FEEDBACK** on Buyer

eBay Selling “HELP”

www.ebay.com/help/selling

Getting Started

Listing Your Item

Returns & Refunds

Fees & Invoices

Completing a Sale

Shipping

Selling Tools

Your eBay Store

Seller Performance

Working With Buyers

Getting Started

All about selling

2 min overview

Listing tips

Whether you sell a little or a lot, we have a range of tools and options to help you create and manage your listings effectively and increase your sales.

3 min article

Pricing your items

Listing your items at the right price will help them sell. Look around on eBay for similar products to get an idea of what other sellers are charging.

2 min article

eBay Valet – Sells It For You



You can also make money with eBay Valet.

Send your stuff to selling experts with a free, prepaid shipping label. For an additional fee, they do everything: take photos, write descriptions, and ship it out. When your stuff sells, you get cash. It's that simple.

[Sell with eBay Valet](#)

**From Anchorage
FedEx Store ONLY**

Fees for Selling on Ebay

- **Basic Auction Ad** = \$0.00 (First 50** Ads per month)
- **Fixed Price Ad** = \$0.00 (Free for up to 50** Ads per month)
- **Reserve Price Ad** = 1% of Item's Reserve (\$50 maximum fee)
- **“Value Pack” Ad Enhancements (Gallery Plus, Listing Designer, Subtitles)** = \$0.65
- **“BOLD” Ad** = \$2.00

** Some Exclusions (i.e. Autos, Real Estate)

eBay Selling – Final Sale Fee

Final Value Fees

Closing Price

Item not sold

Up to \$7,500

Over \$7,500

Final Sale Value

No fee

**~10% of the Closing Price
(plus shipping cost)**

\$750 Max Fee



eBay & Amazon Sale Price History



eValuator-online.com

- Quickly Find Out What it's worth on eBay!
- Know Before selling your stuff on eBay
- Determine a realistic **average price from items successfully sold** in the past weeks
- Find out what you can earn selling something

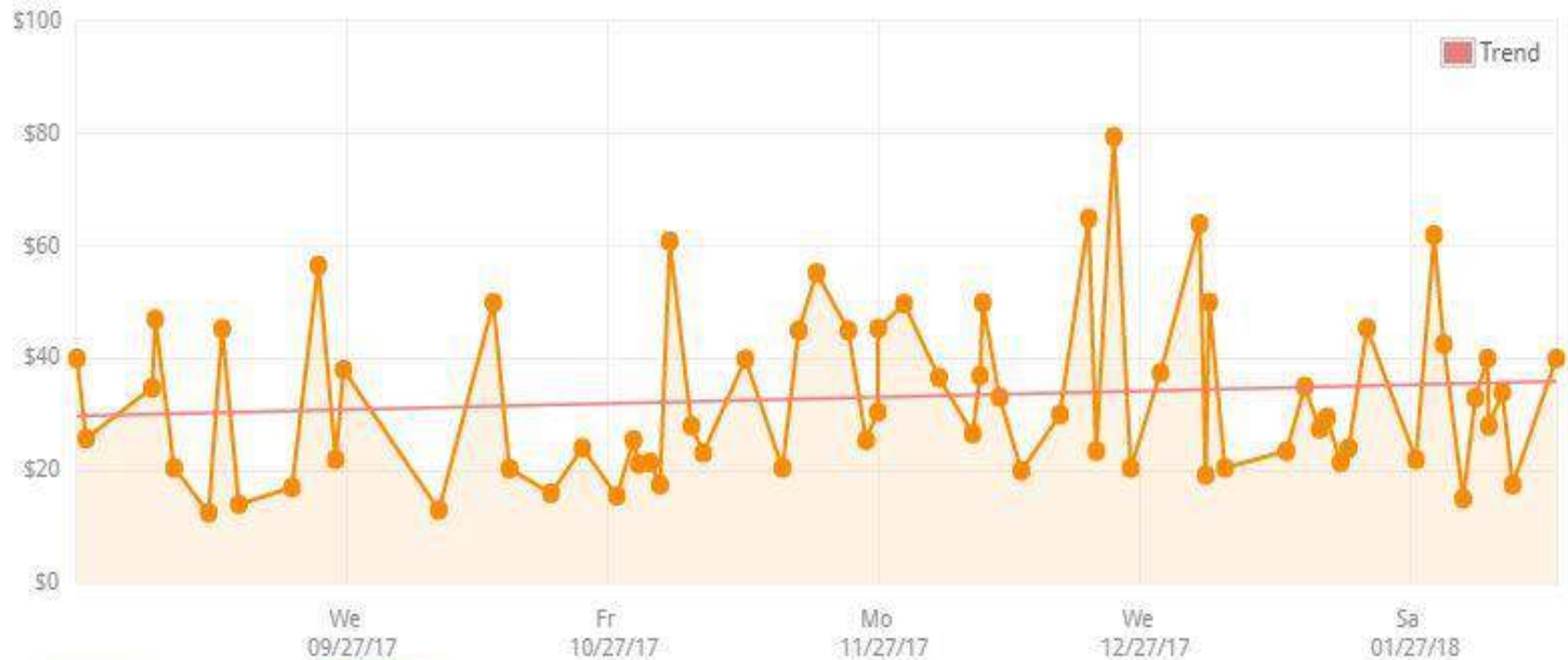
eBay – Price Trend



Price trend "hummel heavenly" in Figurines

08/25/2017 - 02/23/2018

Auction Buy it now Used New



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or share via email.

directlink:

https://us.bidvoy.net/hummel_heavenly/13



Amazon vs. eBay Price

amazon

new, by merchant

\$79.00

View



ebay

purchase cheap by auction

Title

Price

Time left



Heavenly Angel # 21 & Evening Prayer #38 50's...

Used Auction

\$28.99

underpriced

6 hours, 35 minutes