Welcome to eBay, craigslist & PayPal

By: Frank Abegg
Spring 2018
CLASS #1 OVERVIEW

1) eBay Review & Sign Up
   www.ebay.com

2) PayPal Review & Sign Up
   www.paypal.com

3) craigslist Review & Sign Up
   www.fairbanks.craigslist.org
What is eBay?

- Began in **1995** in San Jose, California, when a computer programmer auctioned a “broken laser pointer” for $14.93 via the Internet.
- In **2007** eBay had **83 million users**, **15,000 employees** and **$8 Billion** in revenue.
- In **2016** eBay had **165 million users**, **$84 Billion** in transactions and **$8.9 Billion** in gross annual revenue.
- eBay has **over 20 million registered sellers**, **7 million listings are added each day** and a car sells every 2 minutes.
- eBay originally focused being a standard auction house over the Internet. Today it is much more.
What’s Needed to Get Started

• Computer or Tablet (MAC, PC, etc.)
• High Speed Internet Connection (Preferred)
• Now….Let’s Go to eBay Website

www.ebay.com
eBay - Search for Bargains

• Type in the “Item Description”
• Search by **Category** (left side column)
• Choose “All Listings”, Auction” or “Buy It Now” Tab
• **Sort by:**
  • “Best Match”
  • Price + Shipping “Lowest Price”
  • Price + Shipping “Highest Price”
  • Time: “Ending Soonest” or “Newly Listed”
  • Distance: “Nearest”
eBay Search - Filters

Categories

- Cameras & Photo (563,673)
  - Digital Cameras (63,253)
  - Camera & Photo Accessories (263,550)
  - Lenses & Filters (78,728)
  - Film Photography (41,495)
  - Vintage Movie & Photography (34,418)
  - More

- Consumer Electronics (156,481)
  - Home Surveillance (105,273)
  - Vehicle Electronics & GPS (27,219)
  - Gadgets & Other Electronics (12,523)
  - More

- Cell Phones & Accessories (54,694)
  - Cell Phone Accessories (29,552)
  - Cell Phones & Smartphones (11,674)
  - Replacement Parts & Tools (7,851)

Auction Only

- Sort By
- Buy It Now

[Links to search results for cameras, with options to sort by and buy it now]
eBay “Auction” Item Information

• Auction Screen Has:
  • Item **Description** and **Condition** (New, Used)
  • **Current Bid Price** and **Bid History**
  • **Time Left** (Pacific Standard Time “PST”)
  • **Shipping Information** (Cost, Delivery Options & Return Policy)
  • **Seller’s Information**
  • Item’s **Location, Payment Options**
  • **“Place Bid”** Button
eBay Stores
eBay Collectibles & Art
“Consignment Center”

CONSIGNMENT CENTER

Get Top Dollar for Your Collectibles

Here’s how it works in three easy steps...

1. Contact the expert consignment seller.
2. Work with the seller to confirm terms, timelines, and details of your sale.
3. Send your items, watch them sell and get paid.

Tell us what you think | Share: | | |
Registering to Buy on eBay
What’s Needed to Buy on eBay

• A personal Email Address
• Open a “free” eBay Account at [www.ebay.com](http://www.ebay.com)
• Register your User ID and Password
• Set Up Payment Account (Credit Card or PayPal)
eBay Registration Process

• Press “Register” Button on eBay’s Home Page
• Fill Out Registration Form
  • Name
  • Email address
  • Your unique eBay Password (more than 6 characters)
• You are now registered to buy on eBay
eBay Registration

Hi! Sign in or register | Daily Deals | Sell | Customer Support

ebay
Shop by category

My Feed eBay Today
Motors Fashion Electronics
Type in your eBay Sign-In ID & Password
“My eBay” Menu
Select “Account Settings”: You Can Change Your ID and Password, Check Your Buying and Bidding Activity, Save “Favorite Searches”, Set up Daily Email Notices, etc.
My eBay “Activity Summary”
eBay – Save Search Tool

Save Search & Set up Daily Email Notice
### Searches you follow

<table>
<thead>
<tr>
<th>Name of search</th>
<th>Search criteria</th>
<th>Email settings</th>
<th>Actions</th>
</tr>
</thead>
<tbody>
<tr>
<td>fairbanks alaska</td>
<td></td>
<td></td>
<td>Receive emails</td>
</tr>
</tbody>
</table>

**Search “TITLE”**

**Email “Alert” Settings**
2 - PayPal

SECURE CREDIT CARD PAYMENT with PayPal

VISA  MasterCard  American Express
What is PayPal?

- **PayPal** is a “FREE” electronic transaction processing service.
- Paying with your credit card or bank account via **PayPal** is fast and very secure.
- **PayPal** is the “standard” for online transaction processing worldwide.
- Most eBay Sellers accept **PayPal**.
Opening a PayPal Account

- Let’s Go to PayPal’s website: www.PayPal.com
- Click on the “Sign Up” Link
- Choose a “personal” account. Then Click “Continue” button
- Fill out Account Signup Forms
- PayPal will send you a confirmation email
- Follow instructions in PayPal email to verify your account
Welcome to the new PayPal.com

At PayPal, we believe our job is to make it simpler, safer and easier to pay and be paid no matter where you are in the world - online, on mobile, or at a favorite store.

Our newly redesigned website reflects our desire to give you beautiful and practical experiences that fit seamlessly into your life, so you can get what you want from your money. We want to make it easier for you to find what you need throughout the site, as well as make it simple for you to send money to anyone wherever they may be, run your business better, and manage your money.

This is our commitment to you every single day.
PayPal Account Signup Page 2
PayPal - Email Confirmation

Dear frank abegg,
Congratulations on signing up with PayPal. To get started, just follow these steps to start paying safely and easily with PayPal whenever you shop online.

Step 1: Activate your account

To activate your account, just confirm your email address. (It only takes a minute.)

Step 2: Get more flexibility - link your bank account

Step 3: Shop online

Why use PayPal?
- Use your credit card or bank account without exposing your financial information to merchants.
- Speed through checkout without stopping to enter your billing information.
- Send money to family and friends for free.
PayPal.com – Account Log In

Log In to Your PayPal Account
- Enter Your Email Address
- Enter PayPal Password

Welcome to the new PayPal.com
## PayPal – “My Account” Activity

### History

Pay your way. Get $10 back and enjoy 6 months to pay on your first Bill Me Later® purchase. [Apply now](#) Subject to credit approval.

<table>
<thead>
<tr>
<th>Balance</th>
<th>Recent Activity</th>
<th>All activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>$0.00 USD</td>
<td>Select</td>
<td>2/1/2012 to 3/2/2012</td>
</tr>
</tbody>
</table>

### All activity - Feb 1, 2012 to Mar 2, 2012

<table>
<thead>
<tr>
<th>Date</th>
<th>Type</th>
<th>Name/Email</th>
<th>Payment status</th>
<th>Details</th>
<th>Order status</th>
<th>USPS Tracking No.</th>
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</thead>
<tbody>
<tr>
<td>Mar 2, 2012</td>
<td>Payment To</td>
<td>Jody Blackwell</td>
<td>Completed</td>
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<td></td>
<td>03102640000105527983</td>
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<tr>
<td>Feb 8, 2012</td>
<td>Payment To</td>
<td>Eric Noltkamper</td>
<td>Completed</td>
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<td></td>
<td></td>
</tr>
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</table>

[Payment status glossary](#)
Your PayPal Account Page

Log Out

Add Your Bank and Credit Card Account Information, Security Questions
PayPal – Send Money Option

THE EASY WAY TO SEND MONEY IN SECONDS
Send Money

Send money online – it’s easier than running to the ATM or writing a check, and perfect for just about any reason.

- Settle up for a lunch bill
- Pay friends back for concert or sports tickets
- Chip in for a group gift

Plus, it’s free for the sender and recipient in the US when you send using your bank account balance or PayPal balance.

See How to Send Money

Send Money Now
3 - craigslist
craigslist is an online classifieds website

- It was launched in 1995 for only the San Francisco Bay area.
- It now operates in over 700 cities and 70 countries.
- Each month craigslist averages over 60 million visitors and 80 million classified ads.
Most craigslist classifieds are Local
Most “Items for Sale” are “Used” and paid for with Cash
Most merchandise is picked up by Buyer at Seller’s specified location
Classified ads also include job postings & resumes, housing, goods & services, community interest, personals, events calendar, discussion forums, etc.
craigslist in Alaska

Today there are four Alaskan websites:

- **Fairbanks.craigslist.org** - Fairbanks
- **Anchorage.craigslist.org** – Anchorage/Matsu
- **Kenai.craigslist.org** - Kenai Peninsula
- **Juneau.craigslist.org** - Southeast Alaska
# Classifieds Columns

<table>
<thead>
<tr>
<th>Community</th>
<th>Housing</th>
<th>Personals</th>
<th>For Sale</th>
<th>Discussion</th>
<th>Jobs</th>
<th>Gigs</th>
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<td>strictly platonic</td>
<td>appliances</td>
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<td>beauty</td>
<td>automotive</td>
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<td>rooms</td>
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<td>arts+crafts</td>
<td>housing</td>
<td>beauty+holth</td>
<td>creative</td>
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<td>strict</td>
<td>antiques</td>
<td>recovered</td>
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<td>auto parts</td>
<td>recover</td>
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<td>recond</td>
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<td>res</td>
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<td>res</td>
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<td>business</td>
<td>res</td>
<td>beauty+holth</td>
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<td>parking</td>
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<td>beauty+holth</td>
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<td>storage</td>
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<td>cell phones</td>
<td>res</td>
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<td>event</td>
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<td>office</td>
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<td>clothes</td>
<td>res</td>
<td>beauty+holth</td>
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<td>collectibles</td>
<td>res</td>
<td>beauty+holth</td>
<td>event</td>
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<td>real estate</td>
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<td>electronics</td>
<td>res</td>
<td>beauty+holth</td>
<td>event</td>
<td></td>
</tr>
</tbody>
</table>

**Discussion Forums**
- r/ecr (ecr)  
- gifts  
- pets  
- apple  
- haiku  
- phish  
- arts  
- health  
- politic  
- atheist  
- help  
- autos  
- history  
- queer  
- beauty  
- housing  
- recover  
- bikes  
- jobs  
- religion  
- celebs  
- jokes  
- rfs  
- comp  
- kink  
- science  
- crafts  
- ltt  
- shop  
- diet  
- legal  
- spirit  
- divorce  
- linux  
- sports  

**Services**
- beauty  
- automotive  
- creative  
- farm+garden  
- computer  
- household  
- cycle  
- labor/move  
- event  
- skill'd trade  
- financial  
- real estate  
- legal  
- sm biz ads  
- lessons  
- therapeutic  
- marine  
- travel/vac  
- pet  
- write/ed/tr8  

**Gigs**
- crew  
- computer  
- creative  
- event  
- labor  
- domestic  
- talent  
- writing  

**Resumes**
- [Etc]  
- part-time  

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craigslist – Search by Location

- Nearby Alaska Cities
- Nearby Canadian Cities
- US Cities
- US States
- Canada
- Worldwide
craigslist Left Column

1) Post Classifieds
2) My Account
3) SEARCH
4) Event Calendar
5) Help
6) Safety Tips
Set Price Limits

Ad Sorting Options

Ad Viewing Options

# of Ads Found

for sale

- cars + trucks
- electronics
- photo+video
- cell phones
- general
- show 37 more
^ deselect all

all owner dealer

search titles only

has image

posted today

PRICE min max

list thumb gallery map

1 - 86

email alert save search

newest relevant

Feb 21 Nikon N65 SLR 35mm camera - $125 pic electronics - by owner
Feb 21 SnowMachine Goggles with Built-in Camera - $175 (fairbanks) pic electronics - by owner
Feb 18 Movie camera - $70 pic map electronics - by owner
Feb 17 Olympus digital water/shock proof camera - $85 (North Pole) pic electronics - by owner
Feb 17 Underwater camera and strobe flash - $50 (Fairbanks) pic photo/video - by owner
Feb 17 milwaukee inspection camera - $250 (North pole) map tools - by owner
Feb 7 Samsung st201 Digital Camera - $50 (north pole) pic electronics - by owner
Feb 11 Nikon Coolpix digital camera - $50 (Fairbanks) pic electronics - by owner
Establish a “free” craigslist Account by:

1. Click “My Account” on Home Page
2. Click the “Sign Up for Account” link.
3. Enter your email address, type the verification code, then click “Create Account” button.
4. craigslist sends you an email with instructions for completing your sign-up
craigslist - Select “My Account”
craigslist - Sign Up for an Account

craigslist: Account Log In

WARNING: scammers may try to steal your account by sending an official-looking email with a link to a fake craigslist login page that looks like this page, hoping you’ll type in your username and password.

Look carefully at the web address near the top of your browser to make sure you are on the real craigslist login page, https://accounts.craigslist.org

The safest way to login is go to the craigslist homepage directly by typing in the web address, and then clicking on the 'my account' link.

[more information]

Log in to your craigslist account

NOTE: Not all prior posters have craigslist accounts.

Email / Handle:  
Password:  
	forgot password?

Log In  (Cookies must be enabled)

Sign up for an account  |  Why do I need an account?
craigslist    Account Signup

craigslist: account signup

Please enter your email address below:

email address:

create account

craigslist then sends you an email with your “password”
craigslist Account Log In

WARNING: scammers may try to steal your account by sending an official-looking email with a link to a fake craigslist login page that looks like this page, hoping you'll type in your username and password.

Look carefully at the web address near the top of your browser to make sure you are on the real craigslist login page, https://accounts.craigslist.org

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Log in to your craigslist account

NOTE: Not all prior posters have craigslist accounts.
If you are not sure, check for the existence of an account by having your password reset.

Email / Handle: 
Password: 

Log In  (Cookies must be enabled)

Type in your email address
Type in your “password”

Sign up for an account  Why do I need an account?
craigslist – “My Account”

Account Settings

Posted Ads

<table>
<thead>
<tr>
<th>Status</th>
<th>Manage</th>
<th>Posting</th>
<th>Posted In</th>
<th>Posted Date</th>
<th>ID</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deleted</td>
<td>repost</td>
<td>Love Seat &amp; Chair - $295</td>
<td>fai furniture - by owner</td>
<td>2011-08-29 14:58, renewed 2011-09-07 22:08</td>
<td>2572359405</td>
</tr>
<tr>
<td>Deleted</td>
<td>repost</td>
<td>Chair - $125</td>
<td>fai furniture - by owner</td>
<td>2011-08-24 12:38, renewed 2011-09-06 14:08</td>
<td>2563987220</td>
</tr>
<tr>
<td>Deleted</td>
<td>repost</td>
<td>Love Seat - $190</td>
<td>fai furniture - by owner</td>
<td>2011-08-24 12:31, renewed 2011-09-06 14:07</td>
<td>2563971632</td>
</tr>
<tr>
<td>Deleted</td>
<td>repost</td>
<td>Sofa - $325</td>
<td>fai furniture - by owner</td>
<td>2011-08-24 12:24, renewed 2011-09-06 14:07</td>
<td>2563957427</td>
</tr>
</tbody>
</table>
craigslist – “My Account”

Posted Ads

<table>
<thead>
<tr>
<th>status</th>
<th>manage</th>
<th>posting title</th>
<th>area and category</th>
<th>posted date</th>
<th>id</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deleted</td>
<td>undelete</td>
<td>Wooden TV Stand - $20</td>
<td>fai furniture - by owner</td>
<td>2015-02-22 19:29</td>
<td>49034455900</td>
</tr>
<tr>
<td>Deleted</td>
<td>undelete</td>
<td>Home Theatre System - $150</td>
<td>fai electronics - by owner</td>
<td>2015-02-22 19:04</td>
<td>4903433562</td>
</tr>
</tbody>
</table>
craigslist – “My Account” Settings
FNSB Library Reference Books

- Absolute Beginner’s Guide to eBay (HF5478.M548)
- How to Buy, Sell & Profit on eBay (HF5478.G56)
- Selling Online 2.0 - Migrating from eBay to Amazon, Craigslist, and your own E-Commerce website (HF 5548.32 .M538)
Class #2 Preview

eBay – Bidding Auctions & Buying Process

PayPal – eBay Purchase Payment

craigslist – Post a Classified Ad