University of Alaska Press

Launched in 1967, the University of Alaska Press is a nonprofit scholarly publisher and distributor of books about Alaska and the circumpolar regions. Although physically located at the University of Alaska Fairbanks campus, the Press represents the entire University of Alaska—its three main universities (UAA, UAF, and UAS) as well as their satellite campuses—and by extension the entire state of Alaska.

UA Press publications cover an expanding range of subject areas, including politics and history, Native languages and cultures, science and natural history, biography and memoir, poetry, fiction and anthologies, and original translations. The Press publishes books in print and electronically for both the scholarly community and the general public. UA Press also serves as a distributor for many entities within the University of Alaska System and various independent publishers. UA Press books reach a global audience through sales and distribution provided by the University of Chicago Press.

The Press has an independent advisory board of scholars and writers with a diverse range of expertise. The board is responsible for final review and selection of titles published by the Press. UA Press is a member of the American Association of University Presses.

Nate Bauer  
Acquisitions Editor

Phone: (907) 474-5832  
Email: nate.bauer@alaska.edu

University of Alaska Press  
PO Box 756240  
Fairbanks, AK 99775
What Is Epicenter Press?
Since its founding in Fairbanks, Alaska, in 1988, Epicenter Press, Inc. has become the largest trade publisher of nonfiction books about Alaska. In that time, Epicenter has published more than 175 titles covering a broad range of nonfiction touching on history, memoirs and biographies, adventure, aviation, humor, true crime, mystery and the unexplained, sled dog mushing, women’s stories, and Native American culture.

Submission Guidelines
Call for Submissions: We welcome nonfiction and fiction submissions that relate to Alaska and the Pacific Northwest: biography & memoir, history, humor, life in the North, Native American culture, true crime are some of our accepted categories.

We seek well-written, fast-paced, absorbing, compelling, and entertaining nonfiction manuscripts about life in Alaska and the Pacific Northwest, and exceptional content for gift and art books. We currently do not publish poetry, or children's titles. Unagented and agent submissions are welcome. We discourage multiple submissions, but authors should keep us informed if a manuscript is no longer available.

The ideal nonfiction submission consists of:
- A synopsis
- An introduction, outline, and three sample chapters, if available. Full manuscript is best.
- A list of photos, illustrations, and other supporting materials available. Do not send original photos.
- A description of the target audience, marketing ideas, and an indication of how you would help promote the title.
- A list of competitive titles.
- Author biography

The ideal fiction submission consists of:
- A synopsis
- The first 3 chapters of the book
- Author biography
- Any promotional or marketing ideas

By following these guidelines, you help us review and respond to proposals more efficiently so you will not be kept waiting. If you wish to email your submission, please have each document as a separate attachment. Email to submissions@epicenterpress.com If you wish to mail your submission, enclose a self-addressed stamped envelope if you want your material returned. We will make every effort to respond. Please mail proposals to:

Epicenter Press
Attn: Lael Morgan
6524 NE 181st St. STE #2
Kenmore, WA 98028
*Epicenter Press recently acquired Coffeetown Enterprises, LLC., which includes Coffeetown Press, Camel Press and Fanny Press imprints.  
Coffeetown Press – publishes memoirs, literary fiction, academic nonfiction, nonfiction, and literary mysteries.  
Fanny Press – publishes edgy fiction and quality erotica.

**Aftershocks Media**

Aftershocks Media, a wholly owned division of Epicenter Press, offers a range of publishing services to authors, self-publishers, small presses, corporations, schools, historical societies, museums, nonprofits, government agencies, and individuals. Services include:

- Book design  
- Content evaluation  
- eBook conversion  
- Book distribution  
- Contract editing, proofreading, indexing  
- Print Management  
- Consulting  
- Co-publishing

Aftershocks Media offers clients access to professional, award-winning editors, designers, marketers, publicists, and other publishing professionals with many years of experience in the publishing industry.

**Distribution**

Aftershocks Distribution opens sales channels for its authors and publishers.

**We consider the following criteria in accepting books for distribution:**

- book(s) has commercial potential  
- a marketing plan has been developed  
- the publisher and author are committed to making an aggressive, sustained effort to promote the book(s) in order to create consumer demand  
- book(s) has historic, literary, or civic merit  
- book(s) meets industry standards  
- book(s) fits a niche market

**Distribution channels include independent bookstores, gift stores, regional & national wholesalers, and online booksellers.**

Epicenter Press, Inc.  
6524 NE 181st St. #2  
Kenmore, WA 98028

Office Hours:  
9:00AM - 4:00PM, Monday-Friday, Pacific Standard Time  
Phone: 425-485-6822 - Toll Free: (866) 235-4015 - Fax: 425-481-8253
Publication Consultants

Publication Consultants is an Alaska company. Our offices are in Anchorage, Alaska. We're experienced in working with authors who do not live nearby and in dealing long-distance with printers and distributors throughout the world. Publication Consultants' office is equipped to do business from great distances. Our staff is experienced in assisting clients we have never met or who have never been to our office. This leaves us uniquely suited to work with authors regardless of where they live...We have published more than 300 books for other authors. We are writers and understand writers and what writers want.

How to Proceed

The best way to get a complete and accurate idea of how we can help bring your book to market is to let us examine your manuscript. We can receive your manuscript using almost all electronic media including an email attachment. We'll give you a firm quote, and suggest one of our five programs* for publishing your book. We give you a decision about publishing your book within 10 days of receipt of your manuscript. You are under no obligation.

Your book receives absolute confidentiality while your manuscript is entrusted to our care. We will not permit others, whom you have not approved, to read your work, nor will we discuss terms of your contract, publication dates, content, or other details about your book with anyone unless you give permission. We may ask to send a copy or portion of your manuscript to a few select people for comment to use as endorsements for book covers or to write a foreword, preface, or introduction. In all cases, we will obtain your approval first. We may also invite you to locate someone to write the foreword and/or endorsements for the back cover.

Your material is returned promptly, whenever you request. We'll be happy to discuss your book and give you an idea of what we can do. We'll give you a firm decision after examining your manuscript.

Publication Consultants - <publicationconsultants.com> books@publicationconsultants.com

8370 Eleusis Drive
Anchorage, AK 99502
PHONE: (907) 349-2424
FAX: (907) 349-2426

*Caution—one of the five publishing programs is buying your manuscript outright. In this case you would receive a one-time payment and sign over all rights to your work. Publication Consultants could then do anything its wants with the manuscript, including publishing it under another name.
Todd Communications

Todd Communications is an Alaska publisher of books, calendars, maps and other printed materials primarily featuring Alaska subject matter. The company also offers a full range of services to assist other publishing companies and self-publishers to edit, design, print and distribute books and other printed materials.

The company specializes in assisting photographers, writers and fine artists to self-publish books and other printed materials including calendars, maps, posters and note cards. It also assists them by distributing their works in Alaska and nationally.

Services

Todd Communications is a vertically integrated publishing services company offering editing, book design, printing and wholesale distribution of all kinds of books, calendars, maps and other printed materials.

Editing – The company has three editors on staff. It has edited more than 100 books ranging in subject matter from Alaska history and fiction to cookbooks and Alaska hunting and fishing tales.

The company specializes in editing Alaska subject matter and has considerable expertise in Alaska geography, place names, business, native corporations, history, politics, hunting, fishing and cooking.

The company charges $85 an hour for the services of senior editors and $45 per hour for junior editors.

Book Design – The company specializes in the digital design of books and other printed matter including calendars, posters, note cards and maps to be ready to go to printers in Alaska, the Lower 48 and Asia. It is able to design and modify others designs in all generations of both Mac and PC-based systems, most commonly using Adobe InDesign software.

Designer Vered Mares has been with the company since 2006 designing about a dozen calendars a year, as well as dozens of books and other projects slated for printing. She has particular expertise in preparing attractive book designs. Services include issuance of ISBN and UPC numbers and bar codes, PCNs and other requirements for book production. The company charges $85 an hour for its graphic design services.

611 E. 12th Ave Suite 102
Anchorage, Alaska 99501
Phone: (907) 274-8633  Fax: (907) 929-5550
Open 8am - 5pm (Monday - Friday )

http://www.alaskabooksandcalendars.com/toddcom/  -  Info@Toddcom.com
Alaska Print Brokers

Alaska Print Brokers, prints books for its parent company, Todd Communications, which has published more than 500 Alaska books, calendars, maps, note cards and posters, as well as providing these services to publishers throughout the Western United States and individuals who wish to self-publish.

Its knowledge of book printers and binderies allows it to provide each customer the best combination of quality, price and delivery time. It deals with printers from Alaska, the Lower 48, Korea, Thailand and China. It is always exploring the world for new, higher quality and more competitively priced printers – many in specialty areas such as playing cards, pop-up books, board books and comb bound cookbooks.

Todd Communications holds a U.S. Customs bond for entering books into the U.S. at the most competitive rates and has expertise in shipping printed materials from New York to Barrow, Alaska at the best possible rates. It frequently ships full container loads of print materials from the Lower 48 and Asia through the port of Seattle which enables it to obtain better freight rates than those shipping smaller quantities.

The company bids printing projects based on job specifications for three or more quantities so the customer is able to see how much the unit price is decreasing as the print quantity increases.

Info@alaskaprintbrokers.com  Phone: (907) 274-8633  Fax: (907) 929-5550
An incomplete and out-of-date list of Print-On-Demand publishers

<table>
<thead>
<tr>
<th>All-American Printing</th>
<th>Greyden Press</th>
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<tr>
<td>Aventine Press</td>
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<td>AuthorHouse</td>
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<td>Xulon Press</td>
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### IngramSpark and CreateSpace trim sizes for paperback books

**IngramSpark**
- 4 x 6” (154 x 102mm)
- 4 x 7” (178 x 102mm)
- 4.25 x 7” (178 x 108mm)
- 4.37 x 7” (178 x 111mm) A
- 4.72 x 7.48” (190 x 120mm)
- 5 x 7” (178 x 127mm)
- 5 x 8” (203 x 127mm)
- 5.06 x 7.81” (198 x 129mm)
- 5.25 x 8” (203 x 133mm)
- 5.5 x 8.25” (210 x 140mm)
- 5.5 x 8.5” (216 x 140mm)
- 5.83 x 8.27” (210 x 148 mm) A5
- 6 x 9” (229 x 152mm)
- 6.14 x 9.21” (234 x 156mm)
- 6.5 x 6.5” (165 x 165 mm)
- 6.625 x 10.25” (260 x 168mm) (Graphic Novel)
- 6.69 x 9.61” (244 x 170 mm) (Pinched Crown)
- 7 x 10” (254 x 178 mm)
- 7.44 x 9.69” (246 x 189mm)
- 7.5 x 9.25” (235 x 191mm)
- 8 x 8” (203 x 203mm)
- 8 x 10” (254 x 203mm)
- 8 x 10.88” (276 x 203mm)
- 8.25 x 10.75” (273 x 210mm)
- 8.25 x 11” (279 x 210mm)
- 8.268 x 11.693” (297 x 210mm) A4
- 8.5 x 8.5” (216 x 216mm)
- 8.5 x 9” (229 x 216mm)
- 8.5 x 11” (280 x 216m)

**CreateSpace**
- 5 x 8 inches (12.7 x 20.32cm)
- 5.06 x 7.81 inches (12.9 x 19.8cm)
- 5.25 x 8 inches (13.335 x 20.32cm)
- 5.5 x 8.5 inches (13.97 x 21.59cm)
- 6 x 9 inches (15.24 x 22.86cm)
- 6.14 x 9.21 inches (15.6 x 23.4cm)
- 6.69 x 9.61 inches (17 x 24.4cm)
- 7 x 10 inches (17.78 x 25.4cm)
- 7.44 x 9.69 inches (18.9 x 24.6cm)
- 7.5 x 9.25 inches (19.1 x 23.5cm)
- 8 x 10 inches (20.32 x 25.4cm)
- 8.25 x 6 inches (20.955 x 15.24cm)
- 8.25 x 8.25 inches (20.955 x 20.955cm)
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<td>$2,699</td>
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### Included:
- One-on-One Support
- Non-exclusive Contract
- Author Volume Discounts
- Cover Design
  - Custom
  - Elite
- Personalized Back Cover
- ISBN Assignment
- Worldwide Book Distribution
- Author Learning Center 12-month free subscription
- ePub Format & Distribution
- Barnes & Noble "Read Instantly" Feature
- Amazon "Look Inside" and Google Preview
- Free Softcover Books*
  - 3
  - 5
  - 10
  - 15
  - 20
- BookStubs*
  - 10
  - 20
  - 30
  - 40
  - 50
- B&W Image Insertions
  - 25
  - 25
  - 50
  - 50
  - 50
- Copyright Registration
- Library of Congress Control Number
- Editorial Evaluation
- Editor's Choice Eligibility
- Star Program Eligibility
- Rising Star Eligibility
- Cover Copy Polish
- Social Media Setup Guide
- Elite Interior Design
- Booksellers Return Program
- Book Signing Kit
- Trifecta Review
iUniverse Editing fees

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<td>Content editing</td>
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<td>.042 per word</td>
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<tr>
<td>Developmental editing</td>
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<td>Book Doctor</td>
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Booksellers Return program - $795.00 for first year, $325.00 yearly renewal
The most important identifier your book can have is the ISBN. As the U.S. ISBN Agency, Bowker is the ONLY official source of ISBNs in the United States. ISBNs provide unique identification for books and simplify the distribution of your books throughout the global supply chain. Without an ISBN, your book will not be found in most bookstores, either online, or down the street from your house.

The 13 digit ISBN links to essential information used in sales tracking, retail inventory systems, library catalogs, bookstores, online stores, and for new digital editions for old books.

The purpose of the ISBN is to identify one specific version of a book. If you wish to have a print (hardbound or softbound) or electronic (ePUB, PDF, or MOBI) version, or even register a new version, you will need a unique ISBN for each format. This allows retailers to help the customer understand exactly which version of a title they are purchasing.

You may ask - why do I need an ISBN? An ISBN is essential for linking information which allows booksellers and readers to know: what your book is about, who the author is, and who the publisher is. Along with the barcode, it is crucial for tracking sales and inventory.

Cost:

One ISBN - $125.00
Ten ISBN - $295.00
100 ISBN - $575.00

One barcode - $25.00

Go to “SelfPublishedAuthor” by Bowker [http://www.selfpublishedauthor.com/](http://www.selfpublishedauthor.com/)
How CreateSpace calculates their share of book price

We calculate our share by taking a percentage of the list price, plus a fixed charge. Some books may also have a per-page charge.

Sales Channel Percentage + Fixed Charge + Per Page Charge = CreateSpace Share

Sales Channel Percentage

A sales channel percentage is deducted from your book's list price depending on which sales channel the book is sold through.
Standard Distribution – Amazon.com 40% of list price
Standard Distribution – CreateSpace eStore 20% of list price
Expanded Distribution 60% of list price

Fixed Charges

Fixed charges vary depending on your book's page count and whether your book's interior is black and white or full-color.

Amazon.com, CreateSpace eStore, and Expanded Distribution
Black and white books with 24-108 pages $2.15 per book
Black and white books with 110-828 pages $0.85 per book
Full-color books with 24-40 pages $3.65 per book
Full-color books with 42-500 pages $0.85 per book

Per-Page Charge

Books with higher page counts may also have a per-page charge.

Amazon.com, CreateSpace eStore, and Expanded Distribution
Black and white books with 24-108 pages None
Black and white books with 110-828 pages $0.012 per page
Full-color books with 24-40 pages None
Full-color books with 42-500 pages $0.07 per page
How iUniverse calculates the amount you receive from the sale of a book

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Since retail and wholesale customers purchase on a discount, the royalty amount you receive depends on what type of customer bought your book, the channel through which they purchased, and any discount they received. Royalty percentages for printed, electronic (e-book), or audio copies are as follows:

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- 50 percent of digital net received for each e-book copy sold.

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If your quarterly determination of royalties in any calendar year exceeds seventy-five ($75) dollars, the payment shall be issued according to the quarterly payment schedule. If the quarterly royalties due are equal to or less than seventy-five ($75) dollars, the quarterly royalty amount will be carried forward and added to the subsequent quarterly royalty amount due. Until cumulative author royalties exceed seventy-five ($75) dollars, each quarterly author royalties will be carried forward and added to the cumulative author royalties. Cumulative author royalties at the end of a calendar year will be issued by February 28.
Ownership of files created by publishers

Createspace

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iUniverse

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**Who owns the printable files?** iUniverse owns the original printable files for the book, and we do not distribute them.
Comparison between Xlibris and CreateSpace of cost per book for copies sold to author
(These prices do not include shipping)

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<th>Retail price for 200-page 6”x9” book - $19.99</th>
<th>Xlibris discount off retail price</th>
<th>Xlibris cost per book to author</th>
<th>CreateSpace cost per book to author</th>
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Books in Print

1. Books in Print is a database of published books maintained by Bowker.
   a. Bowker is the world’s leading provider of bibliographic information and management solutions designed to help publishers, authors, and booksellers better serve their customers. It is the official ISBN Agency for the United States and its territories and Australia.
   b. Books In Print is used by libraries and bookstores to find information about books such as title, author, book categories the title falls under, and publisher, and can be used by retailers and libraries for ordering books.
   c. The comprehensive Books in Print database is only available to libraries and booksellers through subscription and is not accessible by the public.
   d. A free mobile app, Bowker Bookwire, is available for Ipad, Iphone and Android devices. It has much the same functionality as the Books in Print database, and allows users to search for books, find the lowest retail prices, and even purchase books.
   e. If your book has an ISBN number, it should be listed in Books in Print.
      i. The forms that are filled out for the ISBN include metadata (information such as book title, author, publisher, book categories, etc.) That metadata is then entered by Bowker into the Books in Print database.
      ii. It is the responsibility of the author, even if the ISBN is supplied by a publisher, to make sure that the metadata provided to Bowker is accurate.
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Once your book enters the production process, before you approve the final galley proof, you can make up to 25 changes or edits to your text such as typos or missing words. List these corrections on the proof form provided to ensure that these changes will be implemented. You must also list errors that were introduced by our production team, but these will not be considered part of your 25 changes.

If you wish to have more rounds of revisions after that, you can purchase our add-on service. If you think it best to submit a new manuscript instead because of the large number of edits, you can opt for our revision services for black and white and full-color books.

Note:

Because your book exists electronically, you can change or update your content even after it has been published. So if new information comes to light or details change, you can make sure that your work is kept up-to-date. Corrections requested after publication are classified as post-publication revision services and are available for a flat fee of $549 for black-and-white books and $749 for full-color books.

Disclaimer: Prices are subject to change without prior notice. Some restrictions may apply.
E-book Retail Channel Royalty Rates

**e-Book Retailers** – these channels sell directly through their own website

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<td>B&amp;N</td>
<td>50%</td>
<td>$0.95</td>
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<td>Google Play</td>
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**e-Book Distributors and Library Suppliers** – These services do not sell directly but supply other retailers and libraries

<table>
<thead>
<tr>
<th>Distributors</th>
<th>Royalty Rate</th>
<th>Min Price</th>
<th>Max Price</th>
<th>Download Fee</th>
<th>DRM</th>
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</thead>
<tbody>
<tr>
<td>EBSCO</td>
<td>35-75%</td>
<td>$1.49</td>
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<td>Gardners</td>
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<td>Ingram</td>
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<td>OverDrive</td>
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eBook Subscription Services – These channels charge subscription fees rather than having users purchase a book.

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<thead>
<tr>
<th>Service</th>
<th>Royalty Rate</th>
<th>DRM</th>
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<tbody>
<tr>
<td>BookMate</td>
<td>Per read share (based on minimum of 10% read)</td>
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<tr>
<td>Scribd</td>
<td>50% of the digital list price for each subscriber who reads at least 10% of the book</td>
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<tr>
<td>StoryTel</td>
<td>Per read share (based on 20% chunks of book read with minimum of 20% read)</td>
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<td>DEC</td>
<td>SEPT</td>
<td>COMPANY/SERVICE PROVIDER</td>
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