Welcome to eBay, craigslist & PayPal

By: Frank Abegg
Fall 2018
CLASS #1 OVERVIEW

1) eBay Review & Sign Up
   www.ebay.com

2) PayPal Review & Sign Up
   www.paypal.com

3) craigslist Review & Sign Up
   www.fairbanks.craigslist.org
What is eBay?

- Began in **1995** in San Jose, California, when a computer programmer auctioned a “broken laser pointer” for $14.93 via the Internet.
- In **2007** eBay had **83 million users, 15,000 employees and $8 Billion in revenue**.
- In **2016** eBay had **165 million users, $84 Billion in transactions and $8.9 Billion in gross annual revenue**.
- eBay has **over 20 million registered sellers, 7 million listings are added each day and a car sells every 2 minutes**.
- eBay originally focused being a standard auction house over the Internet. Today it is much more.
What’s Needed to Get Started

• Computer or Tablet (MAC, PC, etc.)
• High Speed Internet Connection (Preferred)
• Now....Let’s Go to eBay Website
  www.ebay.com
eBay - Search for Bargains

- Type in the “Item Description”
- Search by Category (left side column)
- Choose “All Listings”, Auction” or “Buy It Now” Tab
- Sort by:
  - “Best Match”
  - Price + Shipping “Lowest Price”
  - Price + Shipping “Highest Price”
  - Time: “Ending Soonest” or “Newly Listed”
  - Distance: “Nearest”
eBay Search - Filters

Categories

Auction Only

Buy It Now

Sort By
eBay “Auction” Item Information

- Auction Screen Has:
  - Item **Description** and **Condition** (New, Used)
  - **Current Bid Price** and **Bid History**
  - **Time Left** (Pacific Standard Time “PST”)
  - **Shipping Information** (Cost, Delivery Options & Return Policy)
  - **Seller’s Information**
  - Item’s **Location, Payment Options**
  - **“Place Bid” Button**
### eBay Auction Information

**Description**

FAIRBANKS, ALASKA - CREAMERS DAIRY - 1/4 PINT PYRO

**Condition**

Item condition: Used

**Time Left**

Time left: 2d 22h (Jan 30, 2012 14:23:57 PST)

**Bid History**

Bid history: 0 bids

**Current Bid Price**

Starting bid: US $29.95

**Shipping Info**

Shipping: $10.40 Expedited Shipping

**Payment Options**

Bill Me Later: $10 back & 6 mos to pay on your 1st purchase
Subject to credit approval. See terms

**Seller Info**

OldDairyDude (273 ★)

100% Positive feedback

**Location**

Item location: Northern California, United States

**Item #**

Item number: 250977605771

**Shipping to:** United States

**Payments:** PayPal, Bill Me Later

**Returns:** 3 days money back, buyer pays return shipping

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*Note: The eBay Buyer Protection badge is not shown in the image.*
eBay Stores

SMART BUYS ON SMARTPHONES
Pre-owned picks with Free Shipping

Shop now
eBay Collectibles & Art
“Consignment Center”
Registering to Buy on eBay
What’s Needed to Buy on eBay

• A personal Email Address
• Open a “free” eBay Account at www.ebay.com
• Register your User ID and Password
• Set Up Payment Account (Credit Card or PayPal)
eBay Registration Process

• Press “Register” Button on eBay’s Home Page
• Fill Out Registration Form
  • Name
  • Email address
  • Your unique eBay Password (more than 6 characters)
• You are now registered to buy on eBay
Type in your eBay Sign-In ID & Password.

Email or user ID
johnny@acsalaska.net

Password

Forgot your user ID or forgot your password?

Stay signed in
To protect your privacy, remember to sign out when you're done shopping. Learn more

Sign in
“My eBay” Menu
Select “Account Settings”: You Can Change Your ID and Password, Check Your Buying and Bidding Activity, Save “Favorite Searches”, Set up Daily Email Notices, etc.
My eBay “Activity Summary”
2 - PayPal

SECURE CREDIT CARD PAYMENT with PayPal

VISA
MasterCard
American Express
What is PayPal

- PayPal is a “FREE” electronic transaction processing service
- Paying with your credit card or bank account via PayPal is fast and very secure
- PayPal is the “standard” for online transaction processing worldwide
- Most eBay Sellers accept PayPal
Opening a *PayPal* Account

- Click on the “Sign Up” Link
- Choose a “personal” account. Then Click “Continue” button
- Fill out Account Signup Forms
- PayPal will send you a confirmation email
- Follow instructions in *PayPal* email to verify your account
Welcome to the new PayPal.com

At PayPal, we believe our job is to make it simpler, safer and easier to pay and be paid no matter where you are in the world - online, on mobile, or at a favorite store.

Our newly redesigned website reflects our desire to give you beautiful and practical experiences that fit seamlessly into your life, so you can get what you want from your money. We want to make it easier for you to find what you need throughout the site, as well as make it simple for you to send money to anyone wherever they may be, run your business better, and manage your money.

This is our commitment to you every single day.
PayPal Account Signup Page 2
Dear frank abegg,
Congratulations on signing up with PayPal. To get started, just follow these steps to start paying safely and easily with PayPal whenever you shop online.

**Step 1: Activate your account**

To activate your account, just confirm your email address. (It only takes a minute.)

[Activate]

**Step 2: Get more flexibility - link your bank account**

**Step 3: Shop online**

Why use PayPal?

- Use your credit card or bank account without exposing your financial information to merchants.
- Speed through checkout without stopping to enter your billing information.
- Send money to family and friends for free.
Log In to Your PayPal Account
- Enter Your Email Address
- Enter PayPal Password
## PayPal – “My Account” Activity

### History

**Pay your way.** Get $10 back and enjoy 6 months to pay on your first Bill Me Later® purchase. [Apply now](#) Subject to credit approval.

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<thead>
<tr>
<th>Balance</th>
<th>Recent Activity</th>
<th>All activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>$0.00 USD</td>
<td></td>
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</tbody>
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**Select**  
2/1/2012 to 3/2/2012  
Show

### All activity - Feb 1, 2012 to Mar 2, 2012

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<th>Date</th>
<th>Type</th>
<th>Name/Email</th>
<th>Payment status</th>
<th>Details</th>
<th>Order status</th>
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<tr>
<td>Mar 2, 2012</td>
<td>Payment To</td>
<td>Jody Blackwell</td>
<td>Completed</td>
<td>Details</td>
<td></td>
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<td>Feb 8, 2012</td>
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<td>Eric Noltkamper</td>
<td>Completed</td>
<td>Details</td>
<td>Shipped, Track</td>
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**USPS Tracking No.**  
03102640000105527983
Your PayPal Account Page

Log Out

Add Your Bank and Credit Card Account Information, Security Questions
PayPal – Send Money Option

THE EASY WAY TO SEND MONEY IN SECONDS
Send Money

FAMILY ABROAD. WANT LOWER FEES? SEND MONEY.

Send money online – it’s easier than running to the ATM or writing a check, and perfect for just about any reason.

- Settle up for a lunch bill
- Pay friends back for concert or sports tickets
- Chip in for a group gift

Plus, it’s free for the sender and recipient in the US when you send using your bank account balance or PayPal balance.
3 - craigslist
craigslist is an online classifieds website

It was launched in 1995 for only the San Francisco Bay area.

It now operates in over 700 cities and 70 countries.

Each month craigslist averages over 60 million visitors and 80 million classified ads.
Most craigslist classifieds are Local
Most “Items for Sale” are “Used” and paid for with Cash
Most merchandise is picked up by Buyer at Seller’s specified location
Classified ads also include job postings & resumes, housing, goods & services, community interest, personals, events calendar, discussion forums, etc.
craigslist in Alaska

Today there are four Alaskan websites:

- **Fairbanks.craigslist.org** - Fairbanks
- **Anchorage.craigslist.org** – Anchorage/Matsu
- **Kenai.craigslist.org** - Kenai Peninsula
- **Juneau.craigslist.org** - Southeast Alaska
**craigslist - Classifieds Columns**

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<td>rooms / shared</td>
<td>admin / office</td>
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<tr>
<td>women seeking men</td>
<td>sublets / temporary</td>
<td>arch / engineering</td>
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<td>man seeking man</td>
<td>housing wanted</td>
<td>art / media / design</td>
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craigslist – Search by Location

- Nearby Alaska Cities
- Nearby Canadian Cities
- US Cities
- US States
- Canada
- Worldwide
1) Post Classifieds

2) My Account

3) SEARCH

4) Event Calendar

5) Help

6) Safety Tips
Establish a “free” craigslist Account by:

1. Click “My Account” on Home Page
2. Click the “Sign Up for Account” link.
3. Enter your email address, type the verification code, then click “Create Account” button.
4. craigslist sends you an email with instructions for completing your sign-up
craigslist - Select “My Account”
craigslist - Sign Up for an Account

craigslist: Account Log In

WARNING: scammers may try to steal your account by sending an official-looking email with a link to a fake craigslist login page that looks like this page, hoping you'll type in your username and password.

Look carefully at the web address near the top of your browser to make sure you are on the real craigslist login page, https://accounts.craigslist.org

The safest way to login is go to the craigslist homepage directly by typing in the web address, and then clicking on the 'my account' link.

[more information]

Log in to your craigslist account

NOTE: Not all prior posters have craigslist accounts.
If you are not sure, check for the existence of an account by having your password reset.

Email / Handle: 
Password: 
forgot password?

Log In (Cookies must be enabled)

Sign up for an account | Why do I need an account?
craigslist Account Signup

craigslist: account signup

Please enter your email address below:

email address: [blank]

create account

craigslist then sends you an email with your “password”
Type in your email address
Type in your “password”
craigslist – “My Account”

Account Settings

Posted Ads
craigslist – “My Account”

Posted Ads

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<tr>
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<th>manage</th>
<th>posting title</th>
<th>area and category</th>
<th>posted date</th>
<th>id</th>
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<tbody>
<tr>
<td>Deleted</td>
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<td>Wooden TV Stand - $20</td>
<td>fai furniture - by owner</td>
<td>2015-02-22 19:29</td>
<td>4903455900</td>
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<tr>
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<td>Home Theatre System - $150</td>
<td>fai electronics - by owner</td>
<td>2015-02-22 19:04</td>
<td>4903433562</td>
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</table>

alert | created | name                  | search                                                                 | hits |
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</thead>
<tbody>
<tr>
<td>on</td>
<td>2 hours ago</td>
<td>table</td>
<td>for sale (fairbanks) excluding: 1, has pic, max price: 250, min price: 75, table, sort: relevant</td>
<td>43</td>
</tr>
</tbody>
</table>
craigslist – “My Account” Settings

craigslist > home of fabegg@acsalaska.net

- your postings
- new posting
- account settings
- billing/accounting

email address: fabegg@acsalaska.net [change]
password: [change password]
forum handle(s): none
default site: none [change]
stay logged in for: 6 Hours [change]
FNSB Library Reference Books

• Absolute Beginner’s Guide to eBay (HF5478.M548)

• How to Buy, Sell & Profit on eBay (HF5478.G56)

• Selling Online 2.0 - Migrating from eBay to Amazon, Craigslist, and your own E-Commerce website (HF 5548.32 .M538)
Class #2 Preview

eBay – Bidding Auctions & Buying Process

PayPal – eBay Purchase Payment

craigslist – Post a Classified Ad