The 2020 United Way Campaign

The United Way of the Tanana Valley focuses on advocacy, volunteerism and fundraising. With your help, our mission is made possible.

**Advocating** for our local nonprofits is top priority. We help facilitate partnerships between agencies, participate state wide to ensure that the needs of our community are being met.

**Volunteerism** is vital for a healthy community. We are launching an online volunteer platform that will give nonprofits the ability to communicate with, schedule, and thank those who support their organizations through volunteerism.

**Fundraising** ensures financial success of nonprofits. The funds raised are unrestricted, which means each agency can utilize the money for costs and programs not covered. A 14% processing fee is taken, which covers the cost of the financial responsibility of fundraising for our agencies. Our United Way staff helps fill the role of a development director, finance administrator and marketing coordinator. This converts to an annual savings of over 1 million dollars for our agencies combined. This year we received two major grants which help to mitigate processing fees. We are forwarding these savings to our agencies.

Thank you for your donation and the impact **YOU** make.

Sincerely,

Jennifer Luke
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