The New Blue Economy: People, Products and Policies

The New Blue Economy is a knowledge-based economy, looking to the sea not just for extraction of material goods, but for data and information to address societal challenges and inspire solutions. Expectations for this economic sector are starting to be realized, and will depend critically on the development of a vast array of new information-based products, as well as new policies and innovative ideas for workforce development.

This event will be held via Zoom. Please email Heather McLeod at hlmcleod@alaska.edu for login information.

Dr. Richard W. (Rick) Spinrad is a professor of oceanography at Oregon State University, member of the Ocean Studies Board of the National Academies of Sciences, Engineering and Medicine; and vice-chair of the US National Committee for UN Decade of Ocean Science for Sustainable Development. In 2016 he retired as chief scientist of the National Oceanic and Atmospheric Administration (NOAA), where he had been appointed by President Barack Obama in 2014.

Among his accomplishments, Spinrad was co-lead of the White House Committee that developed the nation’s first set of ocean research priorities. Prior to joining NOAA, he held leadership positions at the US Office of Naval Research and Office of the Oceanographer of the Navy, and served as the US permanent representative to the UN’s Intergovernmental Oceanographic Commission.