



# UNIVERSITY OF ALASKA FAIRBANKS

## STEM BLUE MBA

*Are you looking for a career focused on the intersection of business and aquatic resources? Join a flexible online MBA program taught by world-class instructors at America's Arctic university.*

The University of Alaska Fairbanks School of Management, in collaboration with the College of Fisheries and Ocean Sciences, offers a Science, Technology, Engineering and Mathematics Master of Business Administration with an emphasis on fisheries, marine biology and oceanography.

### BUSINESS SOLUTIONS FOR A CHANGING ARCTIC

Environmental changes occurring throughout the Arctic, and particularly in Alaska's oceans, coasts and inland waters, present significant challenges and opportunities to the global economy. The UAF STEM Blue MBA program is designed to meet the growing demand for leaders with skills in both business and science, and emphasizes the sustainable use of marine and freshwater resources.

### PROGRAM STRENGTHS

UAF is a national and world leader in climate change and Arctic research. Our STEM Blue MBA is flexible and offered online, allowing students to complete it at their own pace. Our advisors help students customize the program to suit their career interests and help ensure that students receive credit for graduate coursework and professional experience in their areas of expertise.

### WHO SHOULD APPLY?

The STEM Blue MBA is designed for students with a science background, and is particularly beneficial for individuals interested in developing more sustainable use of Alaskan and Arctic natural resources and industries, including:

- Fisheries and aquatic resources
- Energy and offshore development
- Maritime domain awareness
- Tourism and marine navigation



## ONLINE CURRICULUM

The STEM Blue MBA program allows students to take three approved graduate-level courses from CFOS and pair them with core MBA courses plus two SOM electives for a total of 30 credits. Courses are offered entirely online in asynchronous format.

## SCHOOL OF MANAGEMENT CORE COURSES\*

- MBA 617: Organizational Theory for Managers
- MBA 643: Marketing Management
- MBA 675: Quantitative Methods for Managers
- MBA 680: Financial Markets and Strategy
- MBA 690: Corporate Strategy
- Two approved SOM electives at the F400 or F600 level

*\*Pre-MBA modules may be required as prerequisites for the MBA courses for non-business majors.*

## COLLEGE OF FISHERIES AND OCEAN SCIENCES COURSES\*

- MSL 681: The Oceans and Global Change
- FISH 611: Human Dimensions of Environmental Systems
- FISH 687: Fisheries Management

*\*CFOS courses offered in other modes are also eligible for the program*

## HOW TO APPLY

Interested applicants should contact Angel Buchanan, SOM Graduate Advisor, at [aebuchanan@alaska.edu](mailto:aebuchanan@alaska.edu).

Questions about the fisheries and ocean sciences component of the degree should be directed to Trent Sutton, CFOS Associate Dean for Academic Programs, at [tmsutton@alaska.edu](mailto:tmsutton@alaska.edu).



UAF is an AA/EEO employer and educational institution and prohibits illegal discrimination against any individual: [www.alaska.edu/nondiscrimination](http://www.alaska.edu/nondiscrimination).



COLLEGE OF FISHERIES  
AND OCEAN SCIENCES

University of Alaska Fairbanks

### UAF School of Management

1790 Tanana Loop | PO Box 756080 | Fairbanks, AK 99775-6080  
(907) 474-7461 | [www.uaf.edu/som](http://www.uaf.edu/som)

### UAF College of Fisheries and Ocean Sciences

2150 Koyukuk Drive, 245 O'Neill Building, PO Box 757220  
Fairbanks, AK 99775-7220  
(907) 474-7210 | [www.uaf.edu/cfos](http://www.uaf.edu/cfos)

