

MASTER OF BUSINESS ADMINISTRATION

University of Alaska Fairbanks

DEGREE

Master of Business Administration (MBA)

CONCENTRATIONS

Blue

Business Analytics

Business Continuity

Cybersecurity

General Management

Healthcare

One Health

STEM

Advancement. At your pace.

UAF's Master of Business Administration (MBA) helps students build skills and gain hands-on experience with a solid foundation in management theory, marketing, finance, corporate strategy, and analytical thinking. It also provides the skills employers desire most—leadership, problem-solving, communication and time management. Designed to fit your schedule, the program can be completed in as few as 12 months, or spread over multiple years.

The MBA degree has achieved accreditation from AACSB (Association to Advance Collegiate Schools of Business), ensuring the degree meets rigorous standards and delivers a solid management education. Many MBA courses are certified by Quality Matters, a third party organization that ensures quality in online education.



QUALITY MATTERS

PROGRAM AT A GLANCE

All students, regardless of concentration, complete five core courses intended to prepare you for a career in management:

- MBA F617 Organizational Theory for Managers
- MBA F643 Marketing Management
- MBA F675 Quantitative Methods for Managers
- MBA F680 Financial Markets and Strategy
- MBA F690 Corporate Strategy

Choose from one of eight concentrations:



BLUE, Business Analytics, Business Continuity, Cybersecurity, General Management, Healthcare, One Health or STEM (science, technology, engineering and mathematics), completing a minimum of three concentration courses. Finally, tailor your course of study with two electives.

APPLICATION INFORMATION

Considering applying?

View admissions requirements and learn about the process on our website, or contact the CBSM Graduate Advisor, Angel Buchanan, at aebuchanan@alaska.edu for more information. Most students can apply without completing the GRE or GMAT, based on their undergraduate GPA and background.



MBA CONCENTRATIONS





BLUE

The Blueconcentration is a great fit for anyone interested in the intersection of business and aquatic resources. The program is unique to Alaska but also appeals broadly to the national and international business community with its focus on resource extraction industries.

BUSINESS ANALYTICS

Combine training in business fundamentals and management practices with technical training in data and analytics. Your business analytics education will enable you as a business leader to make strategic, data-driven decisions.

BUSINESS CONTINUITY

Take an in-depth look at what it takes to help a business mitigate for and survive after a major disaster or crisis. Courses include topics in crisis management, business continuity, and project management.

CYBERSECURITY

Focus on learning the managerial components and decision-making skills needed in the critical cybersecurity field. Course topics include information assurance, cyber threats and addressing critical infrastructure.

GENERAL MANAGEMENT

The general management concentration is designed for students seeking a traditional MBA program. This concentration allows students to choose from a variety of business topics that fit their interests and align with better management practices.

HEALTHCARE

The Healthcare concentration prepares students for leadership positions to address the complex challenges arising in the industry. The curriculum includes courses on health care economics and finance, health law and ethics, and health information systems and ethical decision-making.



ONE HEALTH

One Health encompasses the relationship between human health, animal health, and the health of the environment holding that these entities are inextricably linked to the extent that none can be optimal unless they are all optimal. MBA students will be able to engage with One Health students from across the Circumpolar North and work together to solve problems that may have international significance.

STEM

UAF's STEM MBA offers a unique combination of management coursework and graduate-level coursework in a STEM discipline. Take advantage of UAF's status as the U.S.'s premier Arctic University, an R1 Research Institute, and a land, space, and sea grant institution. Choose from a wide variety of disciplines, including healthcare management, engineering and project management, and computer science.



UAF College of Business & Security Management

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