

# UAF Business Leader of the Year Program Ad Specifications

The purchase of a table of eight includes a 1/4-page ad in the event program.

[View the 2022 program here.](#)

Programs are provided on all tables for 300+ attendees, it's posted on the [CBSM website](#), and it's sent to over 2,100 alumni and friends through our e-newsletter.

We can create your ad, or you may send one camera ready (PDF, .eps, .jpg, .png, or .tiff).

**Ad deadline is: Monday, Oct. 23, 2023**

Send completed program ads to  
Morrow Duszynski at  
[mnduszynski@alaska.edu](mailto:mnduszynski@alaska.edu)  
Contact Morrow at the email above or  
call (907) 474-5942 for questions  
or to purchase additional ad space.

## **\$150**      **1/4-page ad**

Included w/purchase of 1 table; two size options:

- 2.5" wide by 4" tall



- 5" wide by 2" tall



## **\$250**      **1/2-page ad**

Included w/purchase of 2 tables; two size options:

- 5" wide by 4" tall



## **\$400**      **Full-page ad**

Included w/purchase of 3 or more tables

- 5" wide by 8" tall



## Examples of ads from previous programs:

### #1 Congratulations to the recipient, with your logo



### #2 Ad you already use for other media



### #3 Simply your logo

