




Bachelor of Business Administration (B.B.A.)



College of Business
and Security
Management

Programs

-  Business Administration, Bachelor (B.B.A.)
-  Accounting, Bachelor of Business Administration (B.B.A.)
-  Economics, Bachelor of Business Administration (B.B.A.)

Minors

- Finance
- General Business
- Leadership
- Management & Operations
- Marketing
- Sport Management



**AACSB
Accredited**
Achieved by 6% of
business
schools worldwide.

**Available 100%
Online & Asynchronous**
Complete your degree anywhere on
your own timeline.



HEAR FROM OUR ALUMNI

“CBSM gave me opportunities beyond the classroom to learn, network, and explore career options. Through programs like Professionally Polished, I built confidence in my personal brand, and as part of the Associated Students of Business, I connected with national business leaders. Hearing successful entrepreneurs share both their hardships and successes inspired me to take risks and pursue new ventures as I grow in the real estate industry.”

Ian Ludwig, Business Administration, BBA '22

Your B.B.A., Your Way

Tailor your degree with one of 6 concentrations



Finance & Economics

Learn to evaluate investments, manage risk, and drive financial growth.



General Business

Gain broad, versatile knowledge to excel in any area of business.



Human Resources

Build resilient organizations by mastering crisis response, risk planning, and recovery strategies.



Leadership

Develop the tools to inspire teams, manage change, and lead organizations.



Marketing

Explore consumer behavior and create strategies to connect products with people.



Sport Management

Combine business expertise with a passion for athletics, events, and team operations.

INSPIRING FUTURE LEADERS

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Career Paths

- Accountant
- Banking Officer
- Business Development Representative
- Consultant
- Entrepreneur/Small Business Owner
- Financial Analyst
- HR Coordinator
- Management Consultant
- Marketing Specialist
- Operations Manager
- Project Manager
- Sales Manager
- Sports or Event Manager
- Supply Chain Analyst

Estimated Tuition & Fees

2025-2026 Academic Calendar

Tuition & Fees (Undergraduate, Full-Time)

AK Resident*	Non-Resident	WUE	Military
\$5,595	\$14,595	\$7,830	\$4,470

*All online students are eligible for AK Resident tuition.

Course Level Fees

AK Resident	Non-Resident	WUE	Military
\$298/Credit	\$898/Credit	\$447/Credit	\$250/Credit

All upper-level CBSM courses have a 25% surcharge.

Student Involvement

Student Organizations

- Alternative Investment Club
- Associated Students of Business
- Cadet Club (ROTC)
- Great Alaskan Accounting People (GAAP)
- International Association of Emergency Managers
- Native Alaskan Business Leaders
- Society for Human Resource Management

Premier Events

- Arctic Innovation Competition
- Business Leader of the Year

How to Apply

1. **Visit the UAF Admissions website:**
www.uaf.edu/admissions/apply/
2. Click "**Apply Today!**" and create an account.
3. **Start an application**, select a term (fall, spring or summer), select a major and tell us about your academic history. If you can't finish it all at once, you can always come back to finish it later.
4. Electronically sign, pay and submit your application.

CONTACT US



Email

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Phone

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Connect Online

Facebook, Instagram, LinkedIn: @uafcbsm



Visit Us in Person

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Fairbanks, AK 99775

APPLY TODAY FOR FREE

Use Waiver Code: **UAFCBSM**

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