



COLLEGE OF BUSINESS AND  
SECURITY MANAGEMENT

University of Alaska Fairbanks

# APPLIED MANAGEMENT

## DEGREE

BAM Applied Management

*Dynamic. Empowering.*



*The Bachelor of Applied Management degree is perfect for students who have technical training and are interested in pursuing a bachelor's degree.*

It offers students with specialized associates degrees, certificates or training the opportunity to apply their skills and achievements toward further academic and career growth.

*This degree is specifically designed for students who have technical hands-on degrees or certificates* — in fields like automotive technology, culinary arts, hospitality, healthcare, aviation, welding and many others — and who are looking to develop management skills within their current fields. Students benefit from online classes designed to complement their working schedules.



*The UAF College of Business and Security Management holds both business accreditation and specialized accounting accreditation* through The Association to Advance Collegiate Schools of Business International. This highly sought after dual accreditation has only been achieved by approximately 2% of AACSB universities worldwide and UAF is the only university in Alaska with this distinction.



**Lead and manage in your chosen field**

**Take your technical education to the next level...**



# DEGREE REQUIREMENTS

Minimum Requirements for Degree: 120 credits  
Students must earn a C- grade or better in each course.

Complete the general university, general education, and B.A.M. degree requirements, including:

Code	Title	Credit
MATH F122X	Essential Precalculus	3
BA F323X	Business Ethics	3

## Technical Requirement

Complete 18-30 credit hours in a single specialized technical area or trade.

## Electives

Complete free electives as needed to meet 120 credits.

<sup>1</sup>Or any advisor approved 300 or 400 level BA course

<sup>2</sup> Note that BA F391 or HSEM F461 may be used to satisfy the Alaska Native-themed requirement.

## APPLICATION PROCESS

1. Review the admission requirements at [www.uaf.edu/admissions/apply](http://www.uaf.edu/admissions/apply)
2. Click the yellow 'Apply Now' button to begin your application
3. Contact our office at [uaf-cbsm@alaska.edu](mailto:uaf-cbsm@alaska.edu) or (907) 474-7461 to schedule an advising appointment

## Bachelor of Applied Management (B.A.M.) program requirements:

Code	Title	Credit
AIS F101	Effective Personal Computer Use	1
AIS F310 or AIS F316	Management of Information Systems or Accounting Information Systems	3
BA F307	Introductory Human Resources Management	3
BA F308	Professional Development: How to Prepare for a Job and Other Survival Skills	1
BA F309	Professional Development: Finding a Career	1
BA F330	The Legal Environment of Business	4
BA F343	Principles of Marketing	3
BA F490 or BA F360	Services Marketing or Operations Management	3
BAM F320	Management	3
BAM F352	Accounting and Finance	3
BAM F435	Entrepreneurship <sup>1</sup>	3
BAM F462	Project Management	3
ECON F227 or STAT F200X	Intro Statistics for Economics and Business or Elementary Statistics	3
HSEM F416 or HSEM F415 or HSEM F417 or HSEM F418	Cybersecurity Management or Cybersecurity in the 21st Century or Cybersecurity Resiliency or Cybercrime, Fraud and Law	3
HSEM F445	Business Continuity and Crisis Management	3
Complete one of the following:		3
BA F390	Organizational Theory and Behavior	
BA F391	Alaska Native Corporations <sup>2</sup>	
HSEM F461	Human Security in Alaska <sup>2</sup>	



**BRENNAN PALMER, BAM 2020**

Plant Operator, Doyon Utilities

"The BAM program was created for a nontraditional college student. It's designed to work around your life with flexible online class options. With the support of the instructors, I was able to work full time, enjoy time exploring Alaska, and still obtain the education I wanted. I wouldn't say the courses are easy, because that is far from the truth. That being said, the program is designed for you to succeed. Everyone is on your side and they are rooting for you.

My job requires me to work from Delta Junction, so I was unsure if I would be able to continue my education. It is a big advantage to have all of the classes online, allowing me to work anywhere. With an associate's degree, and eight years of experience as an operator, I felt I had topped out in my field. After completing my bachelor's degree, I am prepared for the next step in my career. As one of the first BAM graduates, I have recommended the program to many of my friends and co-workers. The advice I would give someone who is interested in joining the program is to DO IT! You won't regret it."



**Applied Management**  
UAF College of Business  
& Security Management

201 Bunnell Building  
P.O. Box 756080  
Fairbanks, AK 99775-6080

P: 907-474-7461  
F: 907-474-5219  
[uaf-cbsm@alaska.edu](mailto:uaf-cbsm@alaska.edu)  
[www.uaf.edu/cbsm/](http://www.uaf.edu/cbsm/)