



BUSINESS ADMINISTRATION

DEGREES

BBA Business Administration

with concentrations in:
Finance and Economics, General Business, Human Resources, Leadership, Marketing, Sport Management

MBA Business Administration

with concentrations in:
Blue, Business Analytics, Business Continuity, Cybersecurity, General Management, STEM

MINORS

Finance, General Business, Leadership, Management and Organizations, Marketing, Sport Management

Versatile. Relevant.

Explore your options in finance and economics, general business, human resources, leadership, marketing and sport management. Work with our advisors to personalize your business degree and align with your educational and career goals.

Learn by doing. UAF Students benefit from hands-on learning inside and outside the classroom. Manage a stock portfolio worth \$2.2 million that helps pay student scholarships. Or be a part of planning, promoting, and running Business Leader of the Year, the largest event of its kind in Fairbanks.

We deliver courses that work for you. Study in Fairbanks and take advantage of the incredible outdoor recreation options, the small, friendly community, and an engaged and active faculty and campus community. Study online, and take advantage of reasonable tuition rates, small class sizes, and courses recognized by Quality Matters for their excellence in online education. Or mix-and-match online and in-person classes for greater flexibility.

Up your earnings potential. The business administration program is designed to prepare you for a meaningful career in a range of fields.



TYPICAL CAREER PATHS

- Analytics & data analysis
- Asset management
- Banking
- Entrepreneurship
- Events management
- Finance
- Healthcare management
- Human resources
- Insurance
- Investment management
- Marketing
- Non-profit & government sector management
- Public relations
- Sales
- Social media marketing

Alumni Highlight

IAN LUDWIG, BBA BUSINESS ADMINISTRATION 2022



"CBSM provided numerous opportunities beyond the classroom to learn, network and discover my career options. It was through events such as the Professionally Polished Program I was able to build a professional wardrobe and gain confidence in my personal brand.

As a member of the Associated Students of Business student organization, I traveled to San Francisco to represent UAF for the National Millennial and GenZ Community. NMGZ is a group of like-minded individuals who aim to break down stereotypes that revolve around our generation. We met with business executives across the country and had open conversations with leaders from Google, Bentley's Coffee, and Wells Fargo. It was encouraging to hear successful entrepreneurs share their hardships alongside their successes. It inspired me to try new ventures and take leaps of faith as I move forward as a young professional in the real estate industry."

STUDENT OPPORTUNITIES

Get involved in one of our student organizations:

- Associated Students of Business & National Millennial/GenZ Community
- Cadet Club (ROTC)
- Esports Club
- Great Alaskan Accounting People
- International Association of Emergency Managers
- Native Alaskan Business Leaders
- Society for Human Resource Management

Additional active learning opportunities, home of the:

- Arctic Innovation Competition
- Business Leader of the Year
- Student Investment Fund
- Student trips to destinations like Anchorage, San Francisco and New York

HIGHLIGHTS

- Business accreditation and specialized accounting accreditation through the Association to Advance Collegiate Schools of Business International, which grants accreditation to fewer than 5% of all schools worldwide offering bachelor's degrees in business
- All concentrations can be completed completely online
- Opportunities for active and experiential learning
- Undergraduate students: approximately 250

APPLICATION PROCESS

1. Review the admission requirements at www.uaf.edu/admissions/apply
2. Click the yellow 'Apply Now' button to begin your application
3. Contact our office at uaf-cbsm@alaska.edu or (907) 474-7461 to schedule an advising appointment



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UAF College of Business
& Security Management

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