

University of Alaska Fairbanks

UAF Business Leader of the Year

Program Ad Specifications

The purchase of a table of eight includes a ½-page ad in the event program.

Programs are provided on all tables for 300+ attendees, it's posted on the CBSM website, and it's sent to over 2,100 alumni and friends through our e-newsletter.

We can create your ad, or you may provide your own.

Ad deadline is: Friday, Oct. 24, 2025

Send completed program ads to:

Tammy Tragis-McCook at tjtragismccook@alaska.edu

Contact Tammy at the email above or call 907-474-7042 for questions.

| \$150 | 1/4-p | aq | e a | C |
|-------|-------|----|-----|---|
| | | | | |

Included w/purchase of 1 table:

• 5" wide by 2" tall

Included w/purchase of 2 tables; two size options:

• 5" wide by 4" tall

| \$400 |) F | Full | -pac | ie ad |
|-------------|-----|------|------|-------|
| UTUL | , , | uII | pac | je au |

Included w/purchase of 3 or more tables

5" wide by 8" tall

Examples of ads from previous programs:

#1 Congratulations to the recipient, with your logo



#2 Ad you already use for other media



#3 Simply your logo

Walsh, Kelliher & Sharp

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