

UAF Business Leader of the Year Program Ad Specifications

The purchase of a table of eight includes a 1/4-page ad in the event program.

\$150 **1/4-page ad**

Included w/purchase of 1 table:

Programs are provided on all tables for 300+ attendees, it's posted on the [CBSM website](#), and it's sent to over 2,100 alumni and friends through our e-newsletter.

- 5" wide by 2" tall



We can create your ad, or you may provide your own.

\$250 **1/2-page ad**

Included w/purchase of 2 tables; two size options:

- 5" wide by 4" tall



Ad deadline is: Friday, Oct. 24, 2025

Send completed program ads to:

Tammy Tragis-McCook

at tjtragismccook@alaska.edu

Contact Tammy at the email above or call 907-474-7042 for questions.

\$400 **Full-page ad**

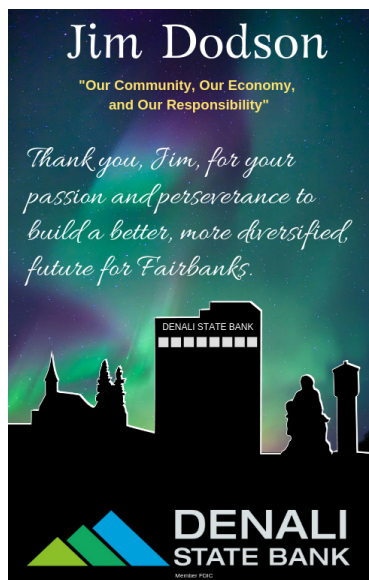
Included w/purchase of 3 or more tables

- 5" wide by 8" tall



Examples of ads from previous programs:

#1 Congratulations to the recipient, with your logo



#2 Ad you already use for other media



#3 Simply your logo

