BUSINESS ADMINISTRATION

Explore your options in finance, general business, leadership, marketing, and sport management. Work with our advisors to personalize your business degree and align with your educational and career goals.

Learn by doing. UAF Students benefit from hands-on learning inside and outside the classroom. Manage a stock portfolio worth $2.1 million that helps pay student scholarships. Or be a part of planning, promoting, and running Business Leader of the Year, the largest event of its kind in Fairbanks.

We deliver courses that work for you. Study in Fairbanks and take advantage of the incredible outdoor recreation options, the small, friendly community, and an engaged and active faculty and campus community. Study online, and take advantage of reasonable tuition rates, small class sizes, and courses recognized by Quality Matters for their excellence in online education. Or mix-and-match online and in-person classes for greater flexibility.

Up your earnings potential. The business administration program is designed to prepare you for a meaningful career in a range of fields.

- Analytics and data analysis
- Asset management
- Banking
- Entrepreneurship
- Events management
- Finance
- Healthcare management
- Human resources
- Insurance
- Investment management
- Marketing
- Non-profit and government sector management
- PR
- Sales
- Social media marketing

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JAMIE BOYLE, BBA BUSINESS ADMINISTRATION 2015, MBA 2016

“The College of Business and Security Management has enhanced my life in more ways than I can count. The opportunities I was given during my time as a student were far greater than I could have imagined. My voice mattered at CBSM and I really felt like I could make a difference. There was always something to get involved in or a way to take the lead. The most beneficial part of my CBSM experience was being involved in the CBSM student organizations and networking events. I had hands on experiences that could not have been taught in the classroom. I learned networking, leadership and public speaking. The College of Business and Security Management taught me how to get out of my comfort zone and push myself to the next level. I learned the power of conversation and networking, while making a number of important business connections along the way.

Through CBSM, I traveled to New York, visited the NY Stock Exchange, competed in a student human resources competition in Salt Lake City, landed two excellent internships with BP and eventually obtained an amazing career in HR with a Fortune 500 company headquartered in Arizona. The many in classroom and out of classroom experiences prepared me for the professional world. I owe all of my future success to CBSM and the amazing opportunities that I was given. I am proud to be a Nanook and even more proud to be a College of Business and Security Management alumna.”