

Business Administration

School of Management
Department of Business Administration
907-474-7461
www.uafsom.com/badegree.html

B.B.A. Degree

Minimum Requirements for Degree: 120 credits

The business administration department offers professional education to students interested in management, finance, human resource management, international business, marketing and travel industry management.

Competent management practices require an education that is both broad and deep. The business administration program prepares graduates to meet complex technical, economic and social problems and enables them to apply imaginative and responsible leadership to the needs of industry and government.

The undergraduate and graduate programs are accredited by the Association to Advance Collegiate Schools of Business.

Major — B.B.A. Degree

Concentrations: Finance, General Business, Management and Organizations, Marketing

1. Complete the general university requirements. (See page 124. As part of the core curriculum requirements, complete: BA F323X*; and MATH F262X*.)
2. Complete the B.B.A. degree requirements. (See page 132. As part of the Common Body of Knowledge, complete AIS F310.)
3. Complete the following:*
BA F151—Introduction to Business3
ENGL F314W,O/2—Technical Writing3
4. Complete the following program (major) requirements:*
ACCT F352—Management Accounting.....3
BA F307—Introductory Human Resource Management.....3
ECON F321—Intermediate Microeconomics (3)
or ECON F322—Managerial Economics (3).....3
BA F460—International Business.....3
5. Complete one of the following concentrations:*
Finance
a. Complete the following:
BA F423W—Investment Analysis3
BA F424—Real Estate and Alternative Investments.....3
BA F454O—Student Investment Fund.....3
BA F455—Portfolio Management.....3
BA F461—International Finance.....3

General Business

- a. Complete any five courses from these concentrations: finance, management and organizations, and marketing..... 15
Note: At least one course must be designated writing intensive (W).

Management and Organizations

- b. Complete the following:
BA F317W—Employment Law3
BA F447W,O—Compensation Management3
BA F456W—Small Business Management3
BA F457—Training and Management Development.....3
BA F467—Current Topics in Management.....3

Marketing

- c. Complete the following:
BA F436—Consumer Behavior3
BA F441—Promotion Management3
BA F445W—Marketing Research.....3
BA F490—Services Marketing.....3
BA F491—Current Topics in Marketing3

6. Minimum credits required120

* Student must earn a C grade or better in each course.

** Business students may earn a minor as long as their business degree requirements are met first.

Note: The B.B.A. degree requires 50 percent of the accounting, business administration and economics credits to be earned in residence at UAF.

Note: Only one bachelor of business administration degree may be earned with a concentration in general business, finance, management and organizations, or marketing.

Minor*

Finance

1. Complete the following:
ACCT F261—Accounting Concepts and Uses I3
BA F151—Introduction to Business.....3
BA F325—Financial Management3
ECON F200—Principles of Economics4
2. Complete one of the following with instructor permission:
BA F423W—Investment Analysis.....3
BA F424—Real Estate and Alternative Investments3
BA F461—International Finance3
3. Minimum credits required16

General Business

1. Complete five School of Management courses (of which at least three must be B.A. courses) approved by the undergraduate director and of which at least 6 hours must be upper-division.
2. Minimum credits required15

Management and Organizations

1. Complete five of the following:
BA F151—Introduction to Business.....3
BA F307—Introductory Human Resource Management3
BA F317W—Employment Law3
BA F325—Financial Management3
BA F330—The Legal Environment of Business4
BA F343—Principles of Marketing3
BA F360—Operations Management.....3
BA F390—Organizational Theory and Behavior.....3
ECON F200—Principles of Economics4
2. Minimum credits required15

Marketing

1. Complete five courses from the following:
STAT F200X—Elementary Probability and Statistics.....3
BA F151—Introduction to Business.....3
BA F343—Principles of Marketing3
BA F436—Consumer Behavior3
BA F441—Promotion Management3
BA F490—Services Marketing.....3
BA F491—Current Topics in Marketing3
2. Minimum credits required15

Sport Management

1. Required:
 - BA F280—Sports Leadership.....3
 - BA F281—Sports Management.....3
 2. Complete nine credit hours from the following:
 - ACCT F261—Accounting Concepts and Uses I.....3
 - AIS F310—Management of Information Systems3
 - BA F151—Introduction to Business3
 - BA F253—Internship in Business.....3
 - BA F307—Introductory Human Resource Management.....3
 - BA F390—Organizational Theory and Behavior3
 - BA F457—Training and Management Development.....3
 - PSY F337W—Sports Psychology3
 - JRN F260—Sports Journalism3
 3. Minimum credits required15
- * For a bachelor of arts or bachelor of science degree.

Baccalaureate Core Requirements

All degrees (e.g. B.A., B.S., etc.) require additional courses. Refer to specific degree and program requirements.

COMMUNICATION (9)

Complete the following:

ENGL F111X (3) _____
ENGL F190H may be substituted.

Complete one of the following:

ENGL F211X OR ENGL F213X (3) _____

Complete one of the following:

COMM F131X OR COMM F141X (3) _____

PERSPECTIVES ON THE HUMAN CONDITION (18)

Complete all of the following four courses:

ANTH F100X/SOC F100X (3) _____
 ECON F100X OR PS F100X (3) _____
 HIST F100X (3) _____
 ENGL/FL F200X (3) _____

Complete one of the following three courses:

ART/MUS/THR F200X, HUM F201X OR ANS F202X (3) _____

Complete one of the following six courses:

BA F323X, COMM F300X, JUST F300X, NRM F303X, PS F300X OR PHIL F322X (3) _____

OR complete 12 credits from the above courses PLUS

- two semester-length courses in a single Alaska Native language or other non-English language OR
- three semester-length courses (9 credits) in American Sign Language taken at the university level.

MATHEMATICS (3)

Complete one of the following:

MATH F103X, MATH F107X, MATH F161X OR
 STAT F200X (3 – 4) _____
** No credit may be earned for more than one of MATH F107X or F161X.*

OR complete one of the following*:

MATH F200X, MATH F201X, MATH F202X,
 MATH F262X OR MATH F272X (4) _____
**Or any math course having one of these as a prerequisite.*

NATURAL SCIENCES (8)

Complete any two (4-credit) courses:

ATM F101X (4) _____
 BIOL F100X (4) _____
 BIOL F103X (4) _____
 BIOL F104X (4) _____
 BIOL F111X (4) _____
 BIOL F112X (4) _____
 BIOL F115X (4) _____
 BIOL F116X (4) _____
 CHEM F100X (4) _____
 CHEM F103X (4) _____
 CHEM F104X (4) _____
 CHEM F105X (4) _____
 CHEM F106X (4) _____
 GEOG F205X (4) _____
 GEOS F100X (4) _____
 GEOS F101X (4) _____
 GEOS F112X (4) _____
 GEOS F120X (4) _____
 GEOS F125X (4) _____
 MSL F111X (4) _____
 PHYS F102X (4) _____
 PHYS F103X (4) _____
 PHYS F104X (4) _____
 PHYS F115X (4) _____
 PHYS F116X (4) _____
 PHYS F175X (4) _____
 PHYS F211X (4) _____
 PHYS F212X (4) _____
 PHYS F213X (4) _____

LIBRARY AND INFORMATION RESEARCH (0 – 1)

Successful completion of library skills competency test OR
 LS F100X or F101X prior to junior standing (0 – 1) _____

UPPER-DIVISION WRITING AND ORAL COMMUNICATION (0)

Complete the following:

Two writing intensive courses designated (W) (0) _____
 One oral communication intensive course designated (O) (0) _____
 OR two oral communication intensive courses designated (O/2), at the upper-division level (see degree and/or major requirements) (0) _____

TOTAL CREDITS REQUIRED.....38 – 39

