

# Journalism



College of Liberal Arts  
Department of Journalism  
(907) 474-7761

[www.uaf.edu/journal/](http://www.uaf.edu/journal/)

Degree: B.A.

Minimum Requirements for Degree: 123-124 credits

The journalism curriculum offers a balance of professional and theory courses for majors and non-majors. Majors take a variety of skills and theory courses while acquiring a strong liberal arts background. Non-majors, including those minoring in journalism, may choose from a wide selection of courses.

Besides gaining a solid academic background in the classroom, students get practical experience by working with media on and off campus. On campus, these include public television and public radio stations, a student-owned FM station and the campus newspaper. Off campus, students have opportunities to intern with a variety of radio and television stations, newspapers and other media-related businesses and organizations, both in and out of Alaska.

The department has several laboratory facilities including a news writing/digital photography lab, a multimedia lab, a digital audio production lab, a digital video editing lab, two photography labs and a photography studio. The department is fully accredited by the Accrediting Council on Education in Journalism and Mass Communication.

## UNDERGRADUATE PROGRAM

### MAJOR

Journalism—B.A. Degree

Concentrations: Broadcast Journalism, News-Editorial, Photojournalism, Publishing-Multimedia

1. Complete the general university requirements (page 28).
  2. Complete the B.A. degree requirements (page 33). As part of the B.A. degree requirements, complete ENGL 317\* or pass JRN grammar test, and HIST 132\*.
  3. Complete the following program (major) requirements:\*
- |   |   |
|---|---|
| JRN 101—Introduction to Mass Communications ..... | 3 |
| JRN 301W—News Reporting and Writing .....         | 3 |
| JRN 400—Professional Media Internship .....       | 3 |
| JRN 413—Mass Media Law and Regulation .....       | 3 |
| JRN 421—Journalism in Perspective .....           | 3 |
4. Complete credits outside of journalism. \*\* ..... 90
  5. Complete 1 of the following concentrations:\*

### Broadcast Journalism

- a. Complete the following:

JRN 215—Radio Production .....	3
JRN 451O—Television Production .....	4
JRN 452W—Radio and Television News Writing .....	3
JRN 453—Television News Reporting .....	3
- b. Complete 2 courses from the list of approved journalism electives.
- c. Minimum credits required ..... 124

### News-Editorial

- a. Complete the following:

JRN 323—Publication Editing .....	3
JRN 401—Beat Reporting .....	3
JRN 444W—Investigative Reporting .....	3
- b. Complete 3 courses from the list of approved journalism electives.
- c. Minimum credits required ..... 123

### Photojournalism

- a. Complete the following:

JRN 203—Basic Photography .....	3
JRN 402—Advanced Photography .....	3
JRN 404—Photojournalism I .....	3
JRN 406—Photojournalism II .....	3
- b. Complete 2 courses from the list of approved journalism electives.
- c. Minimum credits required ..... 123

### Publishing-Multimedia

- a. Complete the following:

JRN 323—Publication Editing .....	3
JRN 324—Typography and Publication Design .....	3
JRN 484—Multimedia Theory and Practice .....	3
- b. Complete 3 courses from the list of approved journalism electives.\*\*\*\*
- c. Minimum credits required ..... 123



University of Alaska Fairbanks

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The University of Alaska Fairbanks is accredited by the Commission on Colleges and Universities of the Northwest Association of Schools and Colleges. UAF is an affirmative action/equal opportunity employer and educational institution. 4/03



**Approved journalism electives:\***

JRN 102—Introduction to Broadcasting ..... 3

JRN 203—Basic Photography ..... 3

JRN 215—Radio Production ..... 3

JRN 240—International Communications ..... 3

JRN 300—Internship ..... 3

JRN 311W—Magazine Article Writing ..... 3

JRN 323—Publication Editing ..... 3

JRN 324—Typography and Publication Design ..... 3

JRN/BA 326—Principles of Advertising ..... 3

JRN 340—Mass Media and Society ..... 3

JRN 350—Adobe Photoshop ..... 3

JRN/ART 371—Digital Photography and Pixel Painting ..... 3

JRN/WMS 380O—Women, Minorities and the Mass Media ..... 3

JRN 401—Beat Reporting ..... 3

JRN 402—Advanced Photography ..... 3

JRN 403—Color Photography ..... 3

JRN 404—Photojournalism I ..... 3

JRN 405—Advanced Photography Seminar ..... 3

JRN 406—Photojournalism II ..... 3

JRN 408—Media Management ..... 3

JRN 411W—Advanced Writing for Publication ..... 3

JRN 424—Magazine Production ..... 3

JRN 433—Public Relations ..... 3

JRN 440—Ethics and Reporting in the Far North ..... 3

JRN 444W—Investigative Reporting ..... 3

JRN 451O—Television Production ..... 4

JRN 452—Radio and Television News Writing ..... 3

JRN 453—Television News Reporting ..... 3

JRN 454—Advanced TV News Production ..... 3

JRN/ART 484—Multimedia Theory and Practice ..... 3

JRN/ED 486—Media Literacy ..... 3

JRN 493—Special Topics ..... 3

JRN 497—Independent Study ..... 3

\* Student must earn a C grade or better in each course in the major requirements; ENGL 317; HIST 132; and any course offered through the Department of Journalism .

\*\* To assure the journalist a broad liberal arts education, 80 credits must be outside of journalism, 65 of which should be from traditional liberal arts courses offered by any of these departments: AKNP, ALST, ANL, ANS, ANTH, ART, ASLG, ATM, BIOL, CHEM, COMM, ECON, ENGL, ENVE, ESK, FISH, FL, FREN, FSN, GEOG, GEOS, GER, HIST, HONR, HUM, JPN, JUST, LING, LS, MATH, MSL, MUS, NOR, NRM, PHIL, PHYS, PS, PSY, RUSS, SOC, SPAN, STAT, THR, WMS.

\*\*\* JRN 102, 308, 408 and 486 may not be used as approved JRN electives in this concentration. However, any of the following courses may be substituted for one of the 3 approved JRN electives: BA 343, 436 or 445W.

\*\*\*\* JRN 471O and 472O may be used as approved JRN electives in this concentration.

**MINOR\***

1. Complete the following:
  - JRN 101—Introduction to Mass Communications ..... 3
  - JRN 301W—News Reporting and Writing ..... 3
  - Approved JRN electives ..... 9
2. Minimum credits required ..... 15

\* Student must earn a C grade or better in all department courses used to satisfy minor requirements.

