

Secure,
e.Commerce
for campus
merchants

TouchNet® Marketplace™ is a comprehensive framework for enterprise-wide e.Commerce. It is used by campus departments and organizations to create, manage, and operate online storefronts and compliant payment systems for campus-developed web applications and other third-party business software. Marketplace helps centralize control of e.Commerce finances and technology while it distributes the management and operations of e.Commerce sites to authorized campus merchants. TouchNet Marketplace is a cornerstone module of the TouchNet Commerce Management System, a comprehensive system that helps colleges and universities automate, manage, and secure campuswide payments and related business transactions.

TouchNet is a contributing member of the PCI Security Standards Council (PCI SSC) and is committed to Setting the Curve in safeguarding sensitive cardholder data. TouchNet is the only Higher Education focused commerce provider to be certified as both PCI DSS and PA-DSS compliant.

Why Marketplace?

▶ Limited Need for IT Resources

Reduce your dependence on scarce IT resources. Marketplace offers non-technical users an easy way to create and customize online e.Commerce websites.

▶ Flexible-Use Stores

Support a wide variety of online commerce activities across campus, from tickets, events, and continuing education to donations, merchandise, and more.

▶ Institutional Branding

Tailor web pages to meet the look and feel requirements of institutional branding.

▶ Centralized Reconciliation

View reports online, on demand for all stores and payment pages across multiple campus merchants.

▶ Compliant Payment Processing

Provide secure, PA-DSS compliant payment processing for any web-based application, moving campuswide payments into one centralized, certified payment application.



uStores

Single Checkout. Use one shopping cart and a single checkout for purchases from multiple stores.

Flexibility. Online sales event registrations, continuing education, memberships, donations, parking passes, merchandise, library fines, athletic tickets, study abroad programs, and much more.

Custom Storefronts. Customize individual stores to meet each department's needs: branded style sheets, messages/wording, images, layouts, pricing, promotions, etc.

Recurring Payments and Donations Options. Allow for one-time or recurring payments such as donations, camp fees, etc.

Store Promotions. Provide users with promotional codes to offer dollar-amount or percentage discounts over a specified time period.

Update Finance Systems. Feed transactions to campus ERP finance systems and assign codes to individual stores, products or sites.



uPay

Universal Payments. Provide secure payments for the wide range of websites and applications found on Higher Education campuses.

Security. Remove payment data from existing campus applications for greater transaction security and easier compliance reporting.

Recurring Payments. Ability to initiate recurring payments that complement business needs.



u.commerce™

How money moves on campus.™

TouchNet Marketplace is a strategic element of TouchNet U.Commerce—the broadest spectrum of commerce management solutions available to Higher Education today. U.Commerce is everything you need to consolidate and gain greater control of costs, transactions, compliance, and key relationships. Save money. Make money. Manage money. U.Commerce is...How money moves on campus.

COMMERCE MANAGEMENT SYSTEM | MERCHANT SERVICES | READY PARTNERS | SEEK-N-SECURE | CLIENT COMMUNITY

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