### Expanded Statement of Institutional Purpose

**MISSION STATEMENT:**
The Art Department encourages independent, original, creative and critical thinking skills. The Department prepares professionally oriented students for careers and provides a more general appreciation of subject matter for other students enrolled in liberal arts or elective study. The Department is committed to developing students’ abilities to investigate and interpret how art communicates the ideas of a culture. The Department provides exhibitions.

<table>
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<tr>
<th>Intended Objectives/Outcomes</th>
<th>Assessment Criteria and Procedures</th>
<th>Implementation (what, when, who)</th>
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<td><strong>Communication:</strong> &lt;br&gt;<strong>Visual</strong> - graduates will be able to analyze, interpret, contextualize, evaluate, and create visual materials in both physical and digital formats with well-articulated formal and conceptual choices. &lt;br&gt;<strong>Oral/Written</strong> - graduates will be able to express ideas in a coherent, logical, and compelling way, both orally and in writing.</td>
<td>Critiques/Portfolio Review/Exhibitions &lt;br&gt;Presentations/Papers</td>
<td>Visual record of graded artwork/documentatio n of exhibitions/critique rubrics &lt;br&gt;Collection of written papers and exams</td>
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<td><strong>Skill and Technique</strong> - graduates will be able to produce works of art or design that demonstrate comprehensive knowledge of their particular area of</td>
<td>Critiques/Portfolio Review/Exhibitions</td>
<td>Visual record of graded artwork/documentatio n of exhibitions//critique rubrics</td>
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and cooperates with other arts sponsoring organizations. In addition, the Department provides cooperative cultural and educational projects for the benefit of students, the university, the local community, and beyond.

**GOAL STATEMENT:**
To assure that graduates are prepared to be contributing members of society capable of functioning as working artists.

- study and indicate their capacity to succeed as creative professionals. Students will have a basic understanding of design.

### Critical Thinking -
Demonstrate critical thinking skills including the ability to distinguish between and use rational, intuitive, and critical thinking processes and to construct meaning using visual information. Being able to challenge convention. Students will be able to place their work in a historical and global context.

- Artists statements/Exhibition proposals/Art history assignments

- Rubrics under development