IGOR PASTERNAK

FROM ANTHROPOLOGY OF ART TO ART AND ANTHROPOLOGY

Presented by an artist who collaborates with culturally diverse communities and multidisciplinary teams, this talk shares a framework for doing artist-led ethnography. At the core of this approach is working collaboratively toward an art show on a topic that speaks to a local lived experience, has a materially expressed dimension, and is of mutual interest to the researchers and community members. While providing a prolific mode for ethnographic engagement, a jointly conceived art co-production fuels a certain form of agency. This agency enhances the critically minded involvement by the participants, generating broadly illuminating and critical ethnographic insight on the role of everyday aesthetics in social-cultural practices.

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