

UAF Alumni Association Board of Directors
2021 Fall Meeting Minutes
September 24-25, 2021
Alumni Lounge, 201 Constitution Hall, UAF
Fairbanks, Alaska

Friday, Sept. 24

- 9:00 a.m. I. **Call to Order and Roll Call** 9:01 call to order
Cindy Wright (President, Seat 9-FNSB) **present**
Tom Brice (Vice President, Seat 7-Southeast) **present**
Marybeth Loewen (Secretary, Seat 2-Southcentral) **present via zoom**
Thomas Farrugia (Treasurer, Seat 11-Municipality of Anchorage) **present**
Rachel Panamarioff (Seat 1-Rural) (**absent**)
Forrest Kuiper (Seat 3-FNSB) **present**
Meredith Cameron (Seat 4-Southcentral) **present**
Meadow Bailey (Seat 5-FNSB) (**absent**)
Darryl Lewis Sr. (Seat 6-At Large) **present**
George Cromer (Seat 8-At Large) **present via zoom**
Libby Eddy (Seat 10-Outside) **present**
- Ron Wall, Fairbanks Chapter, ex-officio
Shannon McCarthy, Anchorage, ex-officio
Scott Roselius, Hockey Chapter, ex-officio
Doug Schrage, Firefighter Chapter, ex-officio
Jeremy Vermilyea, Pacific NW Chapter, ex-officio
Theresa Bakker, Executive Director, ex-officio
- II. **Adoption of Agenda**
MOTION: “That the Board adopts the agenda as presented.”
(Tom Brice move, Forrest 2nd), motion passes favorably
- III. **Approval of the April 2021 Meeting Minutes**
MOTION: “The Board approves minutes for the April 2021 regular meeting.”
(Tom Brice move, Libby E 2nd), motion passes favorably
- 9:03 a.m. IV. **Land Acknowledgement**
The UAF Alumni Association acknowledges the Alaska Native nations upon whose unceded traditional lands we are located. Our offices and facilities are located on Troth Yeddha, a sacred site of the Lower Tanana Dene people. We acknowledge and honor the ancestral & present land stewardship and place-based knowledge of the peoples of these territories. **Mary Beth suggests having this land acknowledgment printed and on the wall of the Alumni Lounge.**

OLD BUSINESS

- 9:30 a.m. V. **Report from UAF leadership**
- Chancellor Dan White - Governor didn't veto additional university funding. Roughly 880 people at Starvation Gulch, several hundred at the volleyball game. UAF requiring masks for events. UAF Covid: roughly 8000 students and employees, no higher than 8 cases at one time. Working to keep in-person classes, and on-campus housing. Interesting to reflect that the university started in 1917, just before the first flu pandemic. We'll get through this one as well.
 - Advancement Executive Director Samara Taber purpose statement developed. Also working on airport advertising
 - Athletics Director Brock Anundson
Thank you for \$20,000 gift to Nanook fund. Working to establish themes
Lots of excitement re: UAF and Alaska; transitions have gone well,

10:30- 5 minute break

- 10:30 a.m. VI. **Standing Reports/Committees**
- A. Executive Committee/ President's report-Cindy Wright **meeting was running ahead of time; President Wright gave her President's report at 9:08 am (text was provided to the Board via email as well as presented in person)**

- 10:40 a.m back in session A. **continued** MOTION: "UAFAA regular board meeting minutes will be saved on the website."
(Tom Brice move, Forrest 2nd), motion passes favorably
friendly amendment- include [approved]
friendly amendment - change "saved" to [publish and archive]
discussion: current agenda is posted, stays up until next board meeting
Mary Beth asked about amending to be "approved" and also about timeline- how long do they stay up? Theresa can archive on the website.
Executive session notes will not be posted on the website.

motion passes as "UAFAA regular board meeting minutes will be published and archived on the website after approval."

Exec committee: President Cindy Wright: meets monthly
Will skip Foraker training in lieu of diversity and inclusion training;
talked about Nanook Rendezvous, Ron Wall officially Chapter president,
Resolving UAF Fbx chapter correcting name "Fairbanks Chapter of UAFAA"

- B. **Executive Director Report** – Theresa Bakker

Annual report provided. Introduce Annual Giving & Alumni Engagement Manager Simi Khurana- has moved from Chicago. Alumni relations now oversees broad based fundraising appeals and annual fund donations.

C. Chapter Reports

- Fairbanks- Ron Wall (not present)
- Southcentral – Shannon McCarthy (not present)
- Hockey - Scott Roselius: provided report to Theresa- blue and gold game, looking for former hockey player Sam Sherman from early 1980s
- Firefighter – Doug Schrage (has moved, Forest Kuiper is interim, and gave report): chat about potential reunion for firefighters chapter; working with Elizabeth for article in the Alumnus about careers that firefighters have had after graduating UAF and going into medicine
- Pacific NW – Jeremy Vermilyea
- Ad Hoc Chapter - Tom Brice : thinking of trying to emulate possibly the PNW chapter; trying to get clear expectations of what the Fbx chapter would have; lots of discussion about hamburger booth; Maybe we need to reflect on how our chapters are set up? Should it be activity based, rather than geographic?
- Scholarship-Mary Beth Loewen: Becca scheduled meeting with awardees, that was the highlight improvement this year
- Legislative-Tom Brice: April virtual fly in: Wes and Chad facilitated a lot, UAF and UAFAA brought together all three campuses for the virtual fly in; discussion about identifying university supporters and sending notes and small personal donations if appropriate; next special session is October; discussion about whether to do in person or virtual fly in next year can happen at upcoming meetings
- Awards-Libby Eddy: possibly recruit nominees from the health care field and essential services fields?
- Governance-Meredith Cameron: have not met, but will be soon! Elections will be coming up, as well as discussion about membership. Election seats up will be Cindy's, Libby's, George. (George said he will be running again)
- Finance-Thomas Farrugia: we have audit ongoing, and will discuss in the future; all accounts are in good health, and is one of our strengths; Approx top line numbers: Operations \$75,000 benefactor \$57,000 veterans still sitting at \$10,000, investment account is around \$935,000; Theresa is trying to track down investment policies- Wayne Donaldson helped locate them- maybe need to review those policies and make sure we still agree with them.
Veterans Memorial Fund- Forrest and Theresa are working on it. (Design and implementation is beyond scope of the UAFAA but plans and ideas have been proposed and the correct entities are working through it) Specifically for a memorial physical item on campus.

12:00 p.m.

Lunch/break-alumni lounge (right on time)

1:00 p.m. VII. **First Gen Presentation:**
<https://sites.google.com/alaska.edu/trioinalaska>

2:20- short discussion of possible gift to SSS from Benefactor fund

2:35 p.m. VIII. **Giving Day Champion Presentation: Becky from UA Foundation** text of

(Presentation provided via email and in person.) Last year was first year; 24 hours of longer with goal of rallying fundraising and using people's messages. Individuals can use social media tools to spread the message about giving. Rooted in giving strategy (# of people who join, share messaging, etc) 582 UAF donors (32 states, 9 countries),

This year: Nov 9&10- 49 hours for 49th state, think on how we can each be a champion and encourage giving. Question about new donors- try to capture their stories. Why did they give for the first time?

3:10 p.m. IX. **Good of the Order**

3:18- move to adjourn (libby), 2nd by Forrest, motion passes favorably

5:00 p.m. **Event: Tour of UAF Rifle Range and Reception***

Saturday, Sept. 25

10:00 a.m.

Reconvene Meeting and Roll Call

Cindy Wright (President, Seat 9-FNSB) (present)
Tom Brice (Vice President, Seat 7-Southeast) (present via zoom)
Marybeth Loewen (Secretary, Seat 2-Southcentral) (present via zoom)
Thomas Farrugia (Treasurer, Seat 11-Municipality of Anchorage) (present)
Rachel Panamarioff (Seat 1-Rural) (absent)
Forrest Kuiper (Seat 3-FNSB) (excused tardiness)
Meredith Cameron (Seat 4-Southcentral) (present)
Meadow Bailey (Seat 5-FNSB) (absent)
Darryl Lewis Sr. (Seat 6-At Large) (present)
George Cromer (Seat 8-At Large) (present via zoom)
Libby Eddy (Seat 10-Outside) (present)

Theresa Bakker, Executive Director, ex-officio (present)

NEW BUSINESS

10:15 a.m.

XI. **Seat 1 Absent Member Discussion**

MOTION: “The UAFAA Board removes the inactive rural representative.”
President Wright read the bylaws regarding removal of inactive board member
(Libby Eddy moves to remove board member, 2nd Meredith C)

Excused herself from her first board meeting, have not had communication with her since then despite written, emailed, phone call and facebook messenger attempts from Director and board members. Director Bakker emailed a copy of the letter letting Rachel know of the intent to remove her to all board members for their review

“motion passes favorably”

Tom Brice was absent for vote due to Covid testing

10:30 a.m.

XII. **Strategic Plan check in:**

Nanook Network- including mentoring program (take mentoring program off high priority list)

Communication Plan- UAF is contracted with marketing firm to refresh UAF brand; talking about branding (our bear vs UAF bear)

Legislative Advocacy Portal- links on legislation that we’re tracking

Overhaul membership- complicated process, talking about communication and what “everyone is a member” would look like, vs. voting and levels of membership

HIGH PRIORITIES:

Connect with ASUAF- working on things with Rylee, high priority; possibly think about developing ASUAF alumni chapter? Chapter development should be

moved up as a priority (ad Hoc committee) Donor testimonials moved up as a priority (aligns with CBSM marketing class; going back to first donors who contributed to Benefactor fund); also looking into highlighting which alums are donating; Rural Student Services- engage and reach out

11:00 a.m. XIII. **Diversity, Equity and Inclusion Presentation**
UAF's Margo Griffith/Dept. of Equity and Compliance

12:14 p.m. **Lunch/Alaska Esports Center Tour**

2:00 p.m. XIV. **Benefactor Fund Discussion**

Fall fundraising campaign \$6,650 since July raised. We are a 100% giving board, board members donated in person during meeting

Investment Account draw to fund Multi-Year gift: have been using Jim Pruitt funds, now have used those funds, so look to use investment fund "We use our investment fund to give gifts to the university" Look to the earnings of the investment account to put into the benefactor funds

Discussion of gifts: SSS and First Gen challenge for giving day- be our champions, and make it our challenge. It would be a \$25,000 gift

Forrest moves: "take \$25,000 out of benefactor fund and in collaboration with UA giving, create a Giving Day challenge to benefit First Generation Fund"
Second by Daryl

motion passes favorably; Theresa will talk to Samara and Chancellor, and work with Morgan to schedule the challenge, and to discuss the semantics of the challenge, and report back to the Board the details.

2:45 p.m. XV. **Good of the Order**

3:03 p.m. XVI. **Adjourn**
MOTION: "The UAFAA Board Adjourns."
Tom moves to close meeting, 2nd Thomas

Future Meetings and Events

2021

Sept. 24-25	UAFAA Fall BOD Meeting*
Oct. 11	Indigenous Peoples Day
Nov. 9-10	UAF Giving Day
Nov. 11-12	BOR meeting, Anchorage

2022

Jan. 14	BOR Meeting, Anchorage
Jan. 29	UAFAA Winter BOD Meeting teleconference*
Feb. TBD	UA Impact Legislative Advocacy
Feb. 24-25	BOR Meeting, Fairbanks
April 22-23	UAFAA Spring BOD Meeting*
April 22	Grad Bash at the Pub*
April 30	UAF Commencement
May 26-27	BOR Meeting, Anchorage
Sept. 8-9	BOR Meeting, Juneau

***Board Member attendance required**
++Voluntary attendance