

**COMMITTEE RECOMMENDATION FOR
Community & Technical College
Applied Business & Accounting**

STRENGTHS:

- It's innovative in the sense that the program transitioned from face-to-face to fully online programs.
- The program has also instituted micro-credentialing which is particularly appealing in the virtual spaces people inhabit professionally.
- The program considers itself lean with three full-time equivalent faculty and a host of adjunct faculty who are embedded in the community.
- Another strength is the easy transition to online learning since program faculty are experienced with in-person and online modalities. This is especially important in light of COVID-19.

WEAKNESSES:

- Full-time faculty are needed for sustainability and growth.
- The department has identified the need for a transition plan in the future to ensure that as faculty retire there is a seamless transfer within the program.
- An assessment of some concentrations, minors, and occupational endorsements need to be made as some are underutilized.

OPPORTUNITIES:

- Microcredentials, strategically positioned course offerings, and compressed courses that are marketable and competitive.
- Another opportunity is collaboration with the School of Management.

THREATS:

- Budget uncertainty
- Economy
- Competition from other colleges

CENTRALITY TO MISSION:

- Besides the certificates, associates and occupational endorsements in applied business, the department itself also 19 programs across 31 degrees and three minors.
- Program has a very diverse student population which spans traditional and nontraditional students across 50 rural and urban communities in Alaska, as well as students in 29 states and 22 countries.
- A significant number of the students are military-affiliated.
- From SWOT Analysis Report: "CTC's Core Purpose is Community Driven Education. ABUS courses and programs have been developed, designed and delivered with our community partners, as well emerging trends in business education, in mind. We are a lean, agile department that is able to adapt quickly to meet our stakeholders' needs."

INDICATORS OF QUALITY:

- Recognized nationally for quality, affordability and employability.
- Alumni have gone on to lead significant organizations and operate successful businesses in their communities.
- Students have earned third party industry-recognized badges by successful completion of proctored tests after completing ABUS courses.

COST-EFFECTIVENESS:

- ABUS accomplishments have been significant despite having only three full-time FTE, one .8 FTE Administrative Assistant and 4.6 adjunct FTE.
- Low overhead while generating enough SCH production to cover our expenses

SCH

Detail	FY16	FY17	FY18	FY19	FY20
ABUS - Lower	4419	3804	3892	4271	3560
ABUS - External	325	369	400	399	399

Majors

Detail	FY16	FY17	FY18	FY19	FY20
AAS Applied Accounting	76	65	54	62	59
AAS Applied Business	185	166	137	136	132
CT2 Accounting Technician	30	39	41	32	32
CT2 Applied Business Mgmt	49	42	41	47	48

Degrees

Detail	FY16	FY17	FY18	FY19	FY20
AAS Applied Accounting	20	11	5	14	15
AAS Applied Business	34	30	22	23	25
CT2 Accounting Technician	4	5	4	9	6
CT2 Applied Business Mgmt	11	8	6	9	9

FTEs

Detail	FY16	FY17	FY18	FY19	FY20
Adjunct FTEs	5.2	4.6	4.8	5.2	4.6
Faculty FTEs	3.7	3.3	3.1	3	3
Staff FTEs	1.2	1	1.1	0.5	0.8
Student FTEs	0.1	0	0	0	0

Expenditures

Metric	Program	Detail	FY20
Instructional Expenditures	Applied Business	Unrestricted	682723.9

Salaries and Benefits	Applied Business	Unrestricted	678724.2
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Accounting Technician Certificate

RECOMMENDATION:	ADDITIONAL COMMENTS:	DATE FOR FOLLOW-UP:
Continuation: 6 votes		
Abstain: 2 votes		

Applied Accounting AAS

RECOMMENDATION:	ADDITIONAL COMMENTS:	DATE FOR FOLLOW-UP:
Continuation: 6 votes		
Abstain: 2 votes		

Business Management Certificate

RECOMMENDATION:	ADDITIONAL COMMENTS:	DATE FOR FOLLOW-UP:
Continuation: 6 votes		
Abstain: 2 votes		

Applied Business AAS

RECOMMENDATION:	ADDITIONAL COMMENTS:	DATE FOR FOLLOW-UP:
Continuation: 6 votes		
Abstain: 2 votes		