

COMMITTEE RECOMMENDATION FOR THEATRE AND FILM

STRENGTHS:

- UAF FRAME is a workforce development training program which partners film industry professionals with students on live film sets. Nearly 90% of FRAME students hired to work in the film industry after this training program. Clients include PBS, NEA, Alaska State Council for the Arts, National Geographic, etc.
- Indigenous media productions including The Winter Bear Project and Molly of Denali (PBS animated series).
- Film and Theatre productions bring the Fairbanks community on campus.
- Impressive list of 16 local community partners as well as Statewide and National partners. Good relationships with high-schools in the interior and around Alaska.
- Many faculty productions and performances bring recognition to the program.
- Student actors in national film and television, plus other examples of how students are highlighted nationally.

WEAKNESSES:

- It is a small department, and therefore particularly vulnerable to budget cuts.
- Small classes means a higher cost per student.
- Outdated computer equipment for the editing lab.

OPPORTUNITIES:

- Dept. of Labor statistics projects an substantial annual growth in the field (directors, film editors, camera operators, animators, designers).
- STEAM: increased opportunities for more intensive collaboration with scientists at UAF as content creators and video service providers.
- A potential merger with Music and Art to make a larger Department of Fine & Performing Arts (Art, Music and FLPA).

THREATS:

- Budget cuts, which have led to fewer faculty. This loss threatens enrollment.
- Weak support for the arts in Alaska.

CENTRALITY TO MISSION:

- Addresses workforce development, indigenous media, film and theatre production and community partnership.
- It is the only UA program where a student can major in film.

COST-EFFECTIVENESS:

- 2.25 FTE (3 9-month FTE) for 61 majors, 7 degrees awarded in AY19.
- Unrestricted instructional budget \$582,927 (\$513,667 salary and benefits).
- Brings in all of non-labor budget plus ticket sales, contracts.
- Relatively expensive per degree (around \$75,000), but tuition and other revenues cover roughly half or more of that depending on year.

	MAJORS	DEGREES
Film & Performing Arts BA	FY15: 83/ FY19: 61	FY15: 8/ FY19: 7

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Film and Performing Arts BA:

RECOMMENDATION:	ADDITIONAL COMMENTS:	DATE FOR FOLLOW-UP:
Continuation (7 votes, 1 abstention)		