UNIVERSITY OF ALASKA FAIRBANKS
Community and Technical College
Applied Business and Accounting

Student Learning Outcomes Assessment Plan

Bookkeeping & Finance, Occupational Endorsement

Expanded Statement of Institutional Purpose	Intended Objectives / Outcomes	Assessment Criteria and Procedures	Implementation (what, when, who)
UA MISSION STATEMENT: The University of Alaska inspires learning, and advances and disseminates knowledge through teaching, research, and public service, emphasizing the North and its diverse peoples. **UAF MISSION STATEMENT:** We enrich the lives of Alaskans and engage our communities, state, nation and world through our teaching, research and service work. **CTC MISSION STATEMENT:** UAF CTC mission is: “Alaska’s quality choice for workforce development, academic preparation, lifelong learning and building community”. **APPLIED BUSINESS DEPARTMENT MISSION:** Graduates of the program will have the foundation of modern business, management and accounting skills needed to successfully lead private, public and non-profit organizations through ever-changing social and economic conditions.	Demonstrate an understanding of accounting practices and financial statements related to a business.	**Knowledge / Competency Mastery:** ABUS F101 ABUS F233 ABUS F220 ABUS F201 ABUS F141 Students will learn the accounting cycle and analyze financial statements to understand components of responsibly managing planning for and managing their business finances.	Students create sample financial statements that can later be used in the planning process of their own businesses. Instructors evaluate these financial statements on an ongoing basis throughout each semester to determine student understanding. Accounting practices are learned through chapter exercises and problem sets related to each of the principles of accounting. The instructor evaluation continues throughout the semester.
	The ability to analyze a business related to the student’s career and academic goals. Managerial concepts, problems of working with groups and individuals, organizational structures, communications and planning.	**Knowledge / Competency Mastery:** ABUS F199 Students apply their knowledge when analyzing and collaborating with a small business.	Instructors and business owners evaluate the viability of the analysis submitted by the student at the end of the practicum.

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PROGRAM GOAL STATEMENT: The program has been designed to enable students to transition seamlessly from the occupational endorsement to the certificate, and from the certificate to the A.A.S. degree.. Students can customize their education to successfully explore career options in entrepreneurship, accounting, and administration. Minors are available to bachelor's degree students. Classes are taught by full-time faculty, and numerous adjunct instructors from the local business community, bringing real-world business insight and experience to the classroom.	Knowledge of the concepts, techniques, and practices in the management of personal and business financing and financial institutions.	**Knowledge / Competency Mastery:** ABUS F160 ABUS F161 ABUS F233 ABUS F234 Students apply their knowledge of course concepts to plans and scenarios.	Students respond to real-world financial management scenarios and evaluate strategies using key concepts and skills learned in the course. These are then evaluated by the instructor to ensure students are utilizing their knowledge of course concepts related to financing.