

Advertising Resources

The Student Organizations Resource Center can provide:

- **Recognition status** from the University.
- **Free banners and posters** to help publicize your events. **
- Free publicity for your student organization events on **plasma display screens and the online Student Organizations Community Calendar.****
<http://www.uaf.edu/woodcenter/leadership/organizations/events-1/>
- Ability to post your events on the **UAF Calendar of Events.****
- **Booth space** in Wood Center.**
- **Booth space at the Student Organization Fairs** held each semester.**
- **Room reservations** at no cost in the Wood Center for meetings and events.
- Eligibility for one student organization **email** account.
- Publicity for your events in the **student organizations Events E-newsletter.**
- Eligibility to publicize activities in campus publications and on **campus bulletin boards.**
- Opportunity to be featured in the monthly **Student Organization Spotlight** on the Leadership website and in the display case at the front desk in Wood Center.
- Eligibility for annual **SOAR recognition awards.**

**See "Marketing Policies" and "Marketing Ideas and Resources" for details

Good News Student Organizations! New FREE Announcements Section in the Sun Star!

The Sun Star will be publishing a few lines about upcoming events on campus for free; if the event has the potential for more widespread appeal they will place it on the Sun Star calendar.

Clubs must send event descriptions to fystar or fyads@uaf.edu with Announcements or Calendar in the Subject line. If you are looking for even more publicity you can always purchase an ad from the Sun Star at the discounted campus rate.

For more information please contact: Kay Koerner

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