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### Executive Management Committee Members:

**Greg Goering, Chair**  
Jacob Joseph  
Steve Landry  
Laura Milner  
Mike Pippenger  
Doug Reynolds  
Tom Robinson

Catalogs for 2005  
Summer Sessions are  
now available! Contact  
[www.uaf.edu/summer](http://www.uaf.edu/summer)

## Weekly SOM Newsletter Begins

### Welcome back from Spring Recess!!

We are starting a Newsletter to keep our faculty informed of the decisions made by the Executive Management Committee during their weekly meetings. Additionally, we will have a weekly column from Dean Wayne Marr or a guest writer.

Please email Debbie Fristoe with your suggestions and ideas for the newsletter at [fnldf1@uaf.edu](mailto:fnldf1@uaf.edu). We want this newsletter to begin our series which will expand to alumni, students, advisory board, and friends of the school.

## Executive Management Committee Meeting Summary...

The Executive Management Committee meets every Monday afternoon at 2:00 p.m. in Room 201. The following items were discussed during the last several meetings:



### Upper Division Standing

Greg and Jacob met with the Admissions staff regarding the changes to our admissions policy. Current students who have already taken at least one 300-400 level course will be grandfathered in and will automatically be admitted as an SOM major. New students or students who have only taken 100-200 level courses will need to complete all of the prerequisites in order to be admitted as an SOM major. Non-SOM students may take our 300-400 level courses as long as they meet the prerequisites for the individual course and are in good standing in their major. They will need to see Faith to get a signed special permission form in order to enroll. SOM minors will also need to meet the prerequisites for each course taken and will need to see Faith to fill out the paperwork.

### Summer Sessions Program Update

The committee discussed a proposal for a new SOM program that would invite executives to Alaska to participate in a continuing education course during the summer. We could recruit executives who are interested in vacationing in Alaska and would like to take a short continuing education course while they are here. (See "Summary" Page 2)



Wayne Marr

*“The School of Management (SOM) will be a nationally recognized School educating future generations of Alaskan leaders in collaboration with business, non-profit organizations and the community; the School will produce quality research, emphasizing issues of importance to the Circumpolar North.”*

*The Next Executive Management Committee meeting will be held on Monday, March 21<sup>st</sup> at 2:00 p.m., Room 201.*



Faith Henry

Information Officer and Student Advisor

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## Words from Wayne

Welcome to the “Top of the World” update.

We continue to move forward in our “Quest for Excellence” at the SOM. We are maintaining our efforts of integrating SOM into UAF in meaningful, value added, and strategic ways. Some ways in which we are doing this include:

**Nanook Tech:** We have a speaker series joint with the Office of Electronic Miniaturization – OEM). The Business Accelerator will also help our students see new business development first hand. Additionally, students might be able to start their own companies through Nanook Tech.

**Leadership Institute:** The Leadership Institute is moving a bit slower than I would like, but be assured that Chancellor Steve Jones fully supports this effort and is working on developing a Leadership Institute for UAF; SOM will be integrally involved.

**First SOM Ambassador for the College of Rural Alaska (CRA):** Professor H Charles Sparks will be our first SOM Ambassador located at the Bristol Bay Campus. We will be developing distance delivery of our degree programs, to the rural campuses, assisting the faculty at the Bristol Bay Campus in development of their degree programs and courses, as well as assisting the community in rural economic development.

**Biotechnology Program:** The SOM will be taking the lead in developing a Biotechnology Program across UAF. I will have more to say on the Biotechnology Program in a later newsletter.

The above are just a sample of the programs that we are developing that will allow the SOM to be a value-added for UAF and students. Thanks to all of the faculty and staff that have worked or are working on these programs.

wayne

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## Executive Management Committee Meeting Summary...

(continued from Page 1)

### AACSB Assessment Meeting

One of the recommendations made by the AACSB team during their visit was that faculty from the Executive Management committee receive assessment training. Mike Pippenger and Jacob Joseph agreed to attend the next assessment training in College Park, Maryland from June 13-15.

### SOM Student Advising

After discussing the importance of student advising, the committee agreed that it would be in the best interest of the school to hire a “Professional Advisor”. This position has been filled by Faith Henry. Faith will continue her role as the Public Information Officer along with her new advising duties. She will be available to advise all undergraduate students. SOM students will continue to discuss their career options with the Faculty. All Graduate students should seek advice from the graduate directors: Professor Laura Milner, MBA and Professor Doug Reynolds, MS.



Ginger Stock-McKenzie  
with Marley!



**Mark Herrmann**

<http://www.faculty.uaf.edu/ffmlh/>

### **SOM Mission Statement**

*Adding value to  
Alaska, the North and  
their diverse people, by  
creating, sharing, and  
promoting business  
knowledge in a  
cooperative  
environment.*

## Business Leader of the Year Banquet

The UAF Associated Students of Business (ASB) invite you to join them in honoring the **2005 Business Leader of the Year**.

This year's recipient is **Ginger Stock-McKenzie**, owner & CEO of Web Weavers Technology Group, LLC. The Business Leader of the Year banquet is the biggest ASB event of the year, and it is a time-honored tradition expanding over 25 years. It is an honor for a community leader to receive the ASB Business Leader of the Year Award.

The banquet presents an excellent networking opportunity between the students, UAF alumni, and the business community.

**The banquet takes place on March 24th at the Fairbanks Princess Riverside Lodge at 7:00 pm. No-host cocktails from 6:00-7:00 p.m.**

**Student tickets are \$40.00, General tickets are \$50.00, and a table of 10 is \$480.00.**

## Faculty Spotlight

**Dr. Mark Herrmann**

Having graduated from Washington State University, Mark first came to Fairbanks in 1990 to work on the Exxon-Valdez oil spill and was hired as a fisheries economist by the School of Management in 1991. Over this time Dr. Herrmann has taught most of the undergraduate and graduate courses in the Economics Program and particularly enjoys working with students on master's theses. His research involves him in state and federal management of Alaskan fisheries where he has concentrated on modeling fisheries for salmon, halibut, crab, Pollock, and herring. Much of his current work focuses on fishery rationalization – the current move to end the wasteful and dangerous race-for-fish fisheries and to replace them with Individual Transferable Quotas and Processor-Harvester Cooperatives. Dr. Herrmann is one of three University of Alaska faculty to serve on the prestigious Scientific and Statistical Committee of the North Pacific Fisheries Management Council (NPFMC). This committee reviews all scientific work that affects fishery quotas and major management changes. In his fourteen years in the SOM Dr. Herrmann has received 34 grants totaling \$1.6 million, published 31 journal articles and 4 book chapters and has delivered 61 papers at professional meetings and/or testimony before fishery management bodies. Dr. Herrmann has also served on the Crab Plan Team of the NPFMC and has consulted on four litigation cases. Dr. Herrmann lives with his wife Diane and their three sons. He enjoys coaching kid's baseball and salmon fishing.

## New Faculty to Join the School of Management

Please welcome the following faculty to the SOM next fall:

**Yijiang Zhao**, ABD at the University of Nebraska. He will be joining the Accounting Program. He may be reached at [yzhao3@unlserve.unl.edu](mailto:yzhao3@unlserve.unl.edu).

**Joe Little**, ABD at the University of New Mexico will be joining the Economics Program. He may be reached at [jlittle@unm.edu](mailto:jlittle@unm.edu).

**Branka Valcic**, ABD at Oregon State University will also be joining the Economics Program. She may be reached at [turcinb@onid.orst.edu](mailto:turcinb@onid.orst.edu).