

## Kyong Hollen starts scholarship with \$10,000 gift to SOM

Local entrepreneur Kyong Hollen recently made a \$10,000 donation to the UAF School of Management. The Kyong Hollen Business Scholarship will be available beginning in the 2010 fall semester. Her scholarship will allow two students to receive an annual disbursement of \$5,000 each.

Kyong is the owner of Santana's Flowers and K Janitorial. In addition to operating two businesses, she finds time to volunteer in a variety of service organizations. Kyong has not only served as the treasurer for the Fairbanks Chamber of Commerce and Big Brothers Big Sisters, but has also been an active member of the board of directors for Girl Scouts of America, Rotary Club, United Way of the Tanana Valley and the Red Cross of America Council. She has written several community perspective pieces for the Fairbanks Daily News-Miner.

Kyong exhibits the American spirit and immerses herself in community service. Kyong was honored in 2004 as a recipient of one of the Girl Scouts *Annual Women of Distinction Awards* for Fairbanks, given in recognition for her being a role model for young women. As noted in her award, the Girl Scouts of Fairbanks proclaimed Kyong as a special woman among women who exudes "*the sincere desire, translated into action, to make themselves and those around them better people and the world a better place.*"

In 2006, Kyong Hollen was presented *The Golden Nugget Award* (now known as The George Nehrbas Award) by the Fairbanks Chamber of Commerce honoring her efforts to make Fairbanks a better place to live, work, and play. The Golden Nugget award is one of the Chamber's most visible recognitions for contributions to the economic growth and strength of our community.

In September 2009, Santana's Flowers received the Greater Fairbanks Chamber of Commerce *Bill Stroeker Outstanding Business of the Year Award*, recognizing not just her business acumen, but also her commitment to the Fairbanks community.

Kyong's employees include current and former UAF students. She knows that there are no short cuts to success and believes that a proper education is one of the surest paths to the desired goals. "I truly respect the students at UAF and the School of Management." Hollen said. "I am sure some of the brightest minds are on the UAF campus right now. This gift will help two of them complete their education and prepare to take their proper place in the business world. This is my way of giving back and I'm proud to be able to do it".

