

**Strategic Vision – Community Engagement and Economic Development**

End Result:	Actions to Achieve End Result	Unit(s) Responsible	Budget Impact	Start Date	End Date	Comments
<p><b>A. Integrate community engagement into all aspects of the university mission</b></p> <p><b>Objective 1:</b> To improve awareness and visibility of the university in the Fairbanks community Status:</p>	<p><u>Action 1A: Identify areas for strategically focused outreach to the community</u></p> <p><b>Target #1:</b> Assess current status of community engagement efforts to identify strengths and weaknesses Measure #1: Strengths and weaknesses identified Status #1:</p> <p><b>Target #2:</b> Research community engagement efforts at peer institutions for best practices Measure #1: Best practices identified Status #1:</p> <p><b>Target #3:</b> Secure a Carnegie Foundation Community Elective Classification 2 Measure #1: Carnegie Foundation classification secured Status #1:</p>					
<p><i>All Objective</i></p> <p><b>B. Actively support and participate in economic development efforts both locally and statewide</b></p> <p><b>Objective 1:</b> To generate innovative and useful applications of research that benefits economic development Status:</p>	<p>See Strategic Vision – Research and Scholarship</p>					

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<p><b>Objective 2:</b> To be an active participant in long range planning for Alaska's economic future Status:</p>	<p><u>Action B2: Provide educational opportunities that support economic planning in the state</u> <b>Target #1:</b> Facilitate a statewide forum on the economic outlook for the state in light of increasing energy costs; Measure#1: Statewide forum completed Status #1: <b>Target #2:</b> Incorporate economic forecasting for the state into the curriculum of the Economics Department, School of Management Measure #2: Economics forecasting curriculum designed, approved and incorporated into economics program Status #2:</p>					
<p><b>C. Continually cultivate strategic partnerships with public and private stakeholders</b> <b>Objective 1:</b> To maximize collaborations with public and private employers in workforce preparation and development programs Status:</p>	<p><u>Action C1: Insure that workforce preparation programs respond to critical needs</u> <b>Target #1:</b> Conduct ongoing needs assessment of employers relative to workforce preparation Measure#1: Assessment completed on a regular basis Status #1:</p>					

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<p><b>Objective 2:</b> To establish new strategic partnerships with public and private stakeholders Status:</p>	<p><b>Target #2:</b> Modify programs to address workforce preparation needs Measure #2: Programs modified in a timely manner and employer satisfaction evaluated Status #2: <b>Target #3:</b> Seek new partnerships based on anticipated labor needs and develop appropriate training programs Measure #3: New partnerships identified; programs developed Status #3:</p> <p><b>Action 2A:</b> Re-evaluate the potential for a <u>research park</u> <b>Target #1:</b> Complete an assessment of establishing a research park where work is focused on climate change and its affects on the circumpolar north Measure #1: Assessment completed Status #1:</p>					