

<b>TANANA VALLEY CAMPUS</b>					
<b>Outcomes Assessment Implementation Summary</b>					
<b>Applied Business and Accounting</b>					
<b>Academic Year</b>					
	<b>2002-2003</b>	<b>2003-2004</b>	<b>2004-2005</b>	<b>2005-2006</b>	<b>2006-2007</b>
<b>Assessment Information collected</b>	1. Certificates and AAS degrees underwent thorough internal and external 5 year review as a part of the overall UAF accreditation process. 2. Student Opinions of Instruction remain high. 3. Credit hour production and certificate/degree awards increasing.	1. Advisory Board recommended adding additional options to the Business Certificate and AAS Degree 2. Student Opinions of Instruction remain high. 3. Credit hour production and certificate/degree awards increasing.	1. Will conduct telephone survey of graduates and employers. 2. Will continue to track student opinions of instruction, credit hour production and graduate rates. 3. Will monitor changes in Bachelor of Technology Degree and adjust accordingly. 4. Will contact UAF School of Management to attempt closer articulation.	1. Will develop departmental strategic planning process – strengths, weaknesses, opportunities and threats. 2. Will continue to monitor and evaluate credit hour production and graduation rates. 3. Will continue to use departmental advisory board to monitor changes in external environment. 4. Will continue to track student opinions of instruction. 5. Will conduct a satisfaction survey of graduates.	1. Will fully merge OMT program into ABUS. 2. Will secure articulation agreement with a Bachelor of Business Program. 3. Will continue to monitor and evaluate credit hour production and graduation rates. 4. Will continue to use departmental advisory board to monitor changes in external environment. 5. Will continue to track student opinions of instruction. 6. Will conduct a satisfaction survey of recent graduates.

<p><b>Conclusions drawn from this information</b></p>	<p>The review team recommended continuation of the program with modifications. Identified modifications were:</p> <ol style="list-style-type: none"> <li>1. Secure more classroom and office space.</li> <li>2. Recruit a regular faculty to coordinate and teach accounting courses.</li> </ol>	<ol style="list-style-type: none"> <li>1. Opportunities exist to provide at no cost major emphasis areas in Public Management, Finance, Marketing, and Human Resources.</li> <li>2. Due to budget restraints we hired an additional adjunct faculty to help teach accounting courses</li> </ol>	<ol style="list-style-type: none"> <li>1. See attached graduate survey results. Also conducted current student satisfaction survey. See attached results.</li> <li>2. Credit hour production and graduate rates continues to grow. Department is currently 11% of TVC credits and head count and 22% of certificates/degrees awarded.</li> <li>3. Department Chair on BT Committee.</li> <li>4. SOM not open to closer articulation. Will pursue articulation agreements with UAS and Maui Community College.</li> <li>5. Also conducted a survey of online students. Discovered satisfaction is closely linked with communications from instructor.</li> </ol>	<ol style="list-style-type: none"> <li>1. See attached department purpose, vision, values and goals statement.</li> <li>2. Credit hour production reached all time highs for both fall and spring semesters. See attached chart.</li> <li>3. Advisory board is active. Met twice to review curriculum and degree options. As a direct result we will drop intermediate accounting and add managerial accounting.</li> <li>4. Student opinion of instruction is very high. Average overall full and part time score is 4.1. Successfully recruited two outstanding community professionals to teach adjunct this year (Gordon Cooper and Marilyn Romano).</li> <li>5. TBA</li> </ol>	<ol style="list-style-type: none"> <li>1. TBA</li> <li>2. TBA</li> <li>3. TBA</li> <li>4. TBA</li> <li>5. TBA</li> </ol>
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<b>Curricular changes resulting from conclusions</b>	None	Secured approval to offer new certificate and degree emphasis areas bring total program options to 9 in Business/Accounting Certificates and AAS Degrees.	1-4 No changes necessary. 5. Established policy that online instructors are to answer student email and phone inquiries within 24 hours. Online instructors will provide significant personal feedback at least once per week.	1. Added certificate and AAS concentrations in Office Administration. 2. Added AAS concentration in Health Care Management.	1. Have eliminated CIOS designator for OMT courses and created ABUS designations. 2. Will have to create a new concentration in AAS degree which more clearly articulates to BBA. 3-5. TBA
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