

Enrollment Management Plan FY 07

Introduction

The Interior-Aleutians Campus (I-AC) serves Alaska's Interior region, an area larger than France, and extends its service area to the Aleutians, a total area of about 200,000 square miles. In AY 2005 I-AC served 661 students from this region. With the largest land base of any rural campus, the area served by I-AC includes eleven separate school districts; several state government service areas; and three regional Native corporations. This campus also serves an Alaska Native population that is culturally and linguistically very diverse.

I-AC has a Council of Elders, an advisory board composed of six area residents from each of I-AC center's service areas. Each Rural Center (located in Unalaska, McGrath, Galena, Ft. Yukon, Nenana, and Tok) has a Rural Center Coordinator (RCC) under the authority of the Campus Director. Coordinators meet twice annually at I-AC and monthly via audio-conferences and are responsible for instruction, recruiting, and advising.

Mission

The Mission of the Interior-Aleutians Campus is to integrate lifelong educational opportunities with rural Alaskan and Alaska Native communities, cultures, and ways of life.

Vision

The Interior-Aleutians Campus will build on its uniqueness:

- To offer rural students educational opportunities through our decentralized structure of six rural education centers.
- To foster educational programs, which maintain cultural integrity while addressing community educational needs
- To serve as an educational bridge for the people of Alaska.

Values

The Interior-Aleutians Campus will give individuals the best opportunity for success by:

- Providing higher education to rural and Alaska Natives who want to study without leaving their traditional lifestyle.
- Creating and nurturing an environment that celebrates Alaska Native culture and rural lifestyles in all their diversity.
- Developing and delivering educational programs in a rapidly changing technological world while maintaining the cultural integrity of Alaska Native cultures.
- Integrating comprehensive local college opportunities and facilitating dynamic growth in rural and Native communities.

I. Student Recruitment and Enrollment (should be reflected in PBB matrix)

Goal: Increase the number of students' credit hours taken by Interior-Aleutians Campus students by 5% in FY07.

- a) Increase the number of students enrolled in Certificate or Degree programs by 5% in FY07 (Baseline data from FY 06: 28.3% of I-AC students enrolled in degree programs).
 - a. Provide non-degree seeking students with information on potential degrees and academic and career advising.
 - b. Work with regional employers to identify employer needs and job skills and place workers in Certificate or Degree programs which meet these needs.
 - c. Continue to promote and develop High Demand Job Degree Areas such as Tribal Management, Construction Trades Technology, and Veterinary Science.
 - i. Seek funding from USDA to replace Title III funding currently used to fund Tribal Management department by FY07.
 - ii. Seek funding from TRIO to replace Title III funding currently used to fund program development and student services positions by FY10.
 - iii. Due to the yearly rural cycle, spring enrollments tend to be higher than fall, therefore, I-AC will develop method to use income generated by student enrollment in spring to support program faculty and staff in the following fall.
- b) Increase the number of students enrolled in continuing education courses by 5% in FY07.
 - a. Collaborate with regional school districts to offer credit for teacher inservice.
 - b. Collaborate with regional employers to offer credit for employee training seminars and technical recertification courses.
- c) Address the gender gap (Andrew's and Klienfeld's paper "The Gender Gap in Higher Education" February 2006) by increasing the number of Alaska Native male degree seeking students by 5% in FY07. (Baseline data from FY 06: 35 Alaska Native male degree seeking students).
 - a. Continue to promote and develop programs that attract Alaska Native males and provide job opportunities such as Construction Trades Technology and Veterinary Science.

Goal: Increase the number of students credit hours taken by Interior-Aleutians Campus students by 2% each year in FY08-FY12

- a) Increase the number of students enrolled in Certificate or Degree programs by 2% each year in FY08-FY12 (Baseline data from FY 06: 28.3% of I-AC students enrolled in degree programs).
 - a. Provide non-degree seeking students with information on potential degrees and academic and career advising.

- b. Work with regional employers to identify employer needs and job skills and place workers in Certificate or Degree programs which meet these needs.
 - c. Continue to promote and develop High Demand Job Degree Areas such as Tribal Management, Construction Trades Technology, and Veterinary Science.
 - i. Seek funding from TRIO to replace Title III funding currently used to fund program development and student services positions by FY09.
 - ii. Develop method to use income generated by student enrollment in spring to support program faculty and staff in fall.
- b) Increase the number of students enrolled in continuing education courses by 2% each year in FY08-FY12.
- a. Collaborate with regional school districts to offer credit for teacher inservice.
 - b. Collaborate with regional employers to offer credit for employee training seminars and technical recertification courses.
- c) Address the gender gap (Andrew's and Klienfeld's paper "The Gender Gap in Higher Education" February 2006) by increasing the number of Alaska Native male degree seeking students by 2% each year in FY08-FY12. (Baseline data from FY06: 35 Alaska Native male degree seeking students).
- a. Continue to promote and develop programs that attract Alaska Native males and provide job opportunities such as Construction Trades Technology and Veterinary Technician.
- d) Increase the number of high school students enrolled in tech prep or dual enrollment courses by 2% each year in FY08-FY12.
- a. Collaborate with regional school districts to develop and implement tech prep programs, particularly in the areas of Tribal Management, Construction Trades Technology, and Veterinary Science.
 - b. Collaborate with regional school districts to identify and dual enroll high school students in I-AC courses that will enhance and/or supplement their high school curriculum.
- e) Continue to serve all 56 communities in the I-AC service area and refine single site student services, a unique feature of I-AC's mission (Baseline data from FY 06: students from 49 I-AC communities took courses).
- a. Create new pathways to attract new students into I-AC programs.
 - i. Identify and pursue funding to increase travel to I-AC villages to provide single site student services
 - ii. Work with tribal organizations and other village based employers in partnership to support single site student services.

II. Student Persistence and Retention

Goal: Increase the rural Alaskan and Alaska Native persistence rate to 70% in FY07.

- a) Increase the number of students receiving Certificates and Degrees each year by 10% in FY07. (Baseline data from FY06: 50 students received Certificates or Degrees in Spring 2006).
 - a. Develop an academic plan for each degree seeking student at I-AC and provide academic advising based on that plan to each student.
 - b. Maintain and expand I-AC's successful delivery model combining traditional distance education methodologies with those developed originally through I-AC's Rural Human Services program which focus on learning styles, cohort learning, "learning intensives" and elder involvement.
- b) Increase the number of students who pursue Associates Degrees after obtaining a Certificate by 10% in FY07 (Baseline data for FY 06: 40.6 percent of Certificate graduates reenrolled to pursue Associate's degree).
 - a. Create a pathway by developing and providing an academic plan for each student receiving a Certificate detailing courses need for an Associate degree and first and second semester (post Certificate) possible class schedule.
 - b. Develop I-AC public service announcements profiling I-AC students and their steps toward successful completion of their degree programs.

Goal: Increase the rural Alaskan and Alaska Native persistence rate by 1% each year in FY08-FY12.

- a) Increase the number of students receiving Certificates and Degrees each year by 10% from FY08 to FY12. (Baseline data from FY 06: 50 students received Certificates or Degrees in Spring 2006).
 - a. Develop an academic plan for each degree seeking student at I-AC and provide academic advising based on that plan to each student.
 - b. Maintain and expand I-AC's successful delivery model combining traditional distance education methodologies with those developed originally through I-AC's Rural Human Services program which focus on learning styles, cohort learning, "learning intensives" and elder involvement.
- b) Increase the number of students who pursue Associates Degrees after obtaining a Certificate by 10% from FY08 to FY12 (Baseline data for FY 06: 40.6 percent of Certificate graduates reenrolled to pursue Associate's degree).
 - a. Create a pathway by developing and providing an academic plan for each student receiving a Certificate detailing courses need for an Associate degree and first and second semester (post Certificate) possible class schedule.
 - b. Develop I-AC public service announcements profiling I-AC students and their steps toward successful completion of their degree programs.
- c) Reduce the number of I-AC students on academic probation by 1% each year. (Baseline data from FY 06: 12.4% of degree seeking students on academic probation).

- a. Develop and implement a capstone course for I-AC students with a focus on developing student success by merging rural Alaskan historic experiences with higher education expectations.
- b. Identify students who are struggling through advisor contact prior to withdrawal date and offer support and tutorial services.

III. Student Financial Aid

Goal: Increase the number of rural Alaska and Alaska Native students receiving financial aid by 10% in FY07.

- a) Increase number of students applying for Federal Financial Aid by 20% in FY07 (8% of I-AC students filled out FAFSA in 05-06).
 - a. Increase student participation in February FAFSA Frenzy, College goal Sunday and financial aid workshops hosted/organized by Student Financial Aid coordinator.
 - b. Send financial aid packets to all degree seeking students to provide early access to information and tools necessary for students to successfully finance and complete their education.

Goal: Increase the number of rural Alaska and Alaska Native students receiving financial aid by 10% each year from FY08 to FY12.

- b) Increase number of students applying for Federal Financial Aid by 10% from FY08 to FY12 (8% of I-AC students filled out FAFSA in 05-06).
 - a. Increase student participation in February FAFSA Frenzy, College goal Sunday and financial aid workshops hosted/organized by Student Financial Aid coordinator.
 - b. Send financial aid packets to all degree seeking students to provide early access to information and tools necessary for students to successfully finance and complete their education.
- c) Establish a permanent financial aid program and a targeted scholarship program for Interior-Aleutians Campus students by FY09.
 - a. Design scholarship program with I-AC Council members in FY07.
 - b. Present plan to UAF.
 - c. Present plan to employers, government, and tribal organizations throughout region to solicit donations.
 - d. Accept first applications for scholarship in FY11.

IV. Infrastructure and Services

Goal: Support student success in increasingly technology based distance education and careers by providing students access to enhanced facilities and trained faculty, and staff.

- a) Improve and increase student access to the internet and other technologies at rural Centers and support efforts to improve internet services to rural Alaska.
 - a. Work with UAF technology services to improve reliability of internet services at rural Centers.

- b. Train Center coordinators in latest online course delivery methods utilized by rural campuses.
 - c. Increase utilization of multiple delivery methods in I-AC delivered courses.
- b) Improve and increase student access to laboratories for science and technology courses at I-AC Centers.
- c) Streamline academic and administrative processes and procedures to encourage students to enroll at and graduate from I-AC.
 - a. Provide Center coordinators and students with up-to-date lists of student support staff and contact information.
 - b. Create an I-AC list serve to disseminate information to students in a timely manner.
 - c. Train Center Coordinators on UAF academic policy and procedures.