

CHANCELLOR'S REPORT *on Philanthropy*



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Summer 2015

Creating a legacy where education is more affordable at UAF



“No one has ever become poor by giving.” **Bob Mitchell** '90, began his speech at the 2015 UAF Scholarship Breakfast in April with this powerful quote from Anne Frank. Mitchell explained his motivation for supporting student success at the University of Alaska Fairbanks and why he's chosen to progress from donor to advocate. Mitchell is the chair of the Centennial Scholarship and Fellowship fundraising initiative that was announced at the event. As the chair of this new initiative, Mitchell will lead a group of volunteers that will raise \$1 million in new scholarship dollars. The initiative was designed to create a legacy where education is more affordable at UAF in celebration of our institution's 100th anniversary in 2017.



The annual event drew nearly 300 participants — students, donors and campus representatives — who value education and the unique experiences to be gained at UAF. Heartfelt stories of students navigating paths to success and how they've been triumphant in the face of adversity were shared, resulting in a standing ovation — a first for this event. Donors, like Mitchell, were able to celebrate their giving and meet the students that benefit from their gifts. Perhaps the best aspect of the UAF Scholarship Breakfast is

discovering how UAF's mission inspires others.

For more information on the 2015 UAF Scholarship Breakfast, visit <http://bit.ly/2015uafbreakfast>.

Gift supports research efforts at Toolik Lake Field Station

Airport Equipment Rentals donated two custom-built modular labs valued at \$660,000 to the University of Alaska Fairbanks. The large units were transported from their original Fairbanks location by trailer to Toolik Field Station, 370 miles north, off the Dalton Highway. The modular labs now aid the research efforts at the renowned site, which can accommodate as many as 100 scientists. This unique gift-in-kind helps to ensure that UAF remains a national and world leader in Arctic research.



Phonathon raises support, builds life-long relationships



Registrar Libby Eddy (left) and phonathon caller Tiana Elkins

One night, while making dinner in October 2013, **Libby Eddy** '92, registrar at the University of Alaska Fairbanks, received her first call from Tiana Elkins '15, a student phonathon caller. Elkins was new to calling friends, donors and alumni of UAF and still a little nervous. She and Eddy talked for nearly 20 minutes and when the call ended, she had received her first sizable donation. Eddy soon began visiting the phonathon call center a few times each semester to encourage the students, hug

Elkins and deliver her delicious homemade brownies. Connections like this are part of why phonathon is at the heart of our fundraising efforts at UAF.

“When I was on the phone with Tiana and she was sharing with me her goals to go back and give back to her community and eventually teach in her community, I wanted her to know that my donation was my belief in her,” Eddy said.

Eddy retired in May 2015 and Elkins graduated with a bachelor's degree in English.

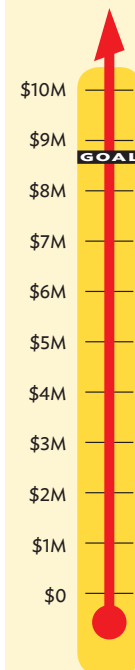
Watch the duo share their inspiring story at <http://bit.ly/LibbyUAF>.

At UAF, phonathons occur in the fall and spring each year. Student callers raised nearly \$74,000 in the 2014-2015 academic year.

Surpassing fundraising goals despite challenges

Grit and determination are qualities often linked to University of Alaska

Fairbanks' students, donors and friends. When economic times are tough, these traits shine through. This perseverance is evident in our fundraising efforts. The UAF Office of Development and Alumni Relations has surpassed its stretch fundraising goal, bringing in more than \$11,553,00 as of May 15, 2015. Much gratitude to the 4,470 donors that gave to UAF this year.



Save the Date

Join us for UAF's Centennial
cornerstone rededication
events, July 6, 2015.

Annual gala bridges UAF with community partners

The 2015 Chancellor's Gala was held in February and raised more than \$72,700 through both silent and outcry auctions. Net proceeds will be used to support mental health services in the Fairbanks area through a collaboration between the University of Alaska Fairbanks and the Greater Fairbanks Community Hospital Foundation. At UAF, funds were channeled to the community-clinical psychology program. The hospital foundation will use its share of the net proceeds to create a mental health summit targeting youth in fall 2015.



Sponsors are key to the success of the Chancellor's Gala. Twenty-three sponsors signed on this year. Gold level sponsors for 2015 were **Davis Constructors & Engineers Inc., Fairbanks Memorial Hospital and Denali Center, Alaska Communications, Kinross Fort Knox Mine** and **Sportsmedicine & Orthopaedics Fairbanks.**

For a full listing of the Gala's generous sponsors, visit www.uaf.edu/chancellor/gala/.

Achievements

Individual

An **anonymous** donor made a gift of \$27,500 to the UAF Community and Technical College.

An **anonymous** donor provided \$10,378.59 to the Troth Yeddha' Legacy initiative.

John and Jane Aspnes provided a total gift of \$50,000 to support the J² Engineering Scholarship at UAF.

William '76, and **June Oldham** donated various equipment valued at \$11,250 to support the UAF Community and Technical College's aviation technology program.

Grace Schaible '49, '91H, gave \$10,000 to support the Gallery of Alaska renovation project at the University of Alaska Museum of the North. This is in addition to her \$40,000 gift to the Troth Yeddha' Legacy initiative in December 2014.

Joseph E. Usibelli '59, '96H, and **Peggy Shumaker** donated \$20,000 to support the Alaska Literary Series. This is in addition to the couple's generous \$1 million dollar gift to support the Gallery of Alaska upgrade at the University of Alaska Museum of the North.

John and Fran Zarling made gifts totaling \$30,000 to their named funds in Athletics, Engineering and the UAF Community and Technical College's airframe and powerplant program, as well as to the UAF Alumni Association Hockey Chapter support and the Vincent S. Haneman Jr. P.E. Professional Travel Scholarship. These gifts are in addition to the couple's gifts totaling \$22,000 in December 2014.

Corporate/Foundation

Arctic Slope Regional Corporation donated airline tickets and various support valued at \$475,894.98 to the GeoFORCE Alaska program.

Caterpillar Foundation provided \$10,000 in support of the UAF Community and Technical College's diesel-heavy equipment program.

ConocoPhillips Alaska donated \$10,000 to support the GeoFORCE Alaska program.

This donation is in addition to the company's \$500,000 gift to support the Alaska Center for Energy and Power initiative in January 2015.

The **Crowley Foundation** made a \$10,000 gift to support scholarships in the School of Fisheries and Ocean Sciences at UAF.

ExxonMobil Corporation provided \$25,000 to support the GeoFORCE Alaska program.

The **Georgeson Botanical Garden Society** made a gift of \$24,000 to the Charles C. Georgeson Botanical Garden.

Northrim Bank gave an unrestricted gift of \$50,000 to the UAF School of Management.

The **PEO Sisterhood Chapter B** made a total gift of \$32,766. This gift will increase the impact of the current Mildred Nerland/PEO Sisterhood Memorial Scholarship as well as start another memorial scholarship.

Rasmuson Foundation gave \$56,438.85 to support the Mary Louise Rasmuson Undergraduate Fisheries Endowment at UAF.

Seisa Group donated \$16,349.22 to the Seisa Science fund to support science education at the UAF International Arctic Research Center.

Sumitomo Metal Mining Pogo gave \$353,000 as part of its \$1,059,000 pledge to support the Mining Engineering Research Endowment at UAF.

The Estate Marjorie C. Wright gifted \$510,000 to the Leonard and Marjorie Wright Scholarship. The scholarship supports UAF students in any field who demonstrate financial need, superb academics and promise. This gift is in addition to the more than \$2 million already received from the Wright Estate.

Legacy Society

The UAF Legacy Society recognizes donors who have made provisions to include UAF in their estate plans. New members include **Stephen Cysewski** and **Dennis P. and Janet H. Vasey.**

This list reflects gifts of \$10,000 and above made to the University of Alaska Fairbanks between Jan. 31 and May 1, 2015.

Of Note

Alaska Center for Energy and Power initiative — Gwen Holdmann, director of UAF's Alaska Center for Energy and Power, was selected as a Fulbright Arctic Initiative scholar. She was chosen from a pool of more than 100 applicants from the eight Arctic Council nations. Holdmann is also a pivotal member of the Alaska Center for Energy and Power fundraising initiative that seeks \$6.5 million in private funds to complete the new home of the center located on the fourth floor of UAF's new engineering facility.



Gwen Holdmann

Troth Yeddha' Legacy initiative — The Troth Yeddha' Legacy fundraising initiative seeks Nauta donors to join their campaign. With a gift of \$25,000 or more, Nauta donors will create the foundation of this important fundraising initiative. Learn more about the Troth Yeddha' Legacy by attending a special reception in Seattle on August 8 at Jones and Jones Architecture. Call 907-474-2619 for details.

Alumni Relations — The UAF Office of Development and Alumni Relations partnered with the UAF Alumni Association and BP to host a Governor's Cup pre-game reception held in the BP Atrium in Anchorage in March. In early May, the UAF Alumni Association seated three new board members: Shannon McCarthy '88 of Anchorage, Peter Van Flein '87 of Fairbanks and Gail Dabuluz '10 of Juneau. New officers are President Sam Enoka '95 of San Francisco, Vice President Jason Gootee '05 of Palmer, Secretary Mike Campbell '05 of Fairbanks and Treasurer Wayne Donaldson '80 of Kodiak. Take in a Seattle Mariners baseball game with fellow alumni at Safeco Field on August 8. For details, contact Alumni Relations at 1-800-770-2586.

Staff changes — George Roe joined the UAF Development team as a regional major gift officer, working out of Seattle. The UAF Development team said goodbye to Major Gift Officer Megan Bean (formerly Damario) '06 and '12 in April 2015. Bean was employed at UAF since 2004. Bess Rounds retired as the membership coordinator for Alumni Relations at UAF. Rounds was affiliated with UA since 2000. Barbara Travis '00 retired from her position as stewardship specialist with UAF Development. She was employed at UAF since 2001.



George Roe

To learn more about the impact of giving, contact **UAF Office of Development and Alumni Relations**, P.O. Box 757530, Fairbanks, AK 99775, call 907-474-2619 or visit www.uaf.edu/giving/.

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