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Sign Standards Overview



University of Alaska Fairbanks - Wayfinding

The University of Alaska Fairbanks encompasses 2600 acres and includes an assortment of roads, parking lots, sidewalks and buildings that have been developed since the early 1940s.

The combination of all sign types comprises a coordinated directional “system” designed to assist visitors, faculty, staff, and students. The coordinated system uses a common design theme (depicted below) directing individuals to their desired location.

The Sign Standards described in this document are intended to be a repeatable system that builds an image, complements the campus, helps the first-time visitor, and makes wayfinding a pleasant experience.

This wayfinding and signage master plan encourages and embraces the following principles:

1. Develop long term, comprehensive solutions (
- 2.
- 3.



The following pages present a snapshot of the campus signage and wayfinding as a work in progress.

Sign planning issues, ADA guidelines, life safety and code issues

Sign Standards

Exterior Signage



These signs are designed to provide guidance for vehicular and pedestrian traffic and are principal tools in the UAF wayfinding system. They will provide direction to areas of campus, academic/administration buildings, residence halls and other buildings that are considered to be primary public access facilities on campus. They will also direct students, faculty, staff and visitors through the network of campus roadways.

Directional (Wayfinding)



Size

6'3" x 8'

Materials

Fabricated painted aluminum monolith with reflective lettering and round extruded aluminum posts.

Design

All sign panels, structural materials and attachments must be suitable for extreme weather conditions and must also be tamper/vandal resistant. Hierarchy of information puts the most popular destinations at the top of the listings.

Placement

Determined by Facilities Services and in accordance with guidelines set by the ADA and City of Fairbanks.

Designing outdoor signs

Font size: General rule of thumb is 10 feet per inch. This means to have maximum impact a sign read from 100 feet away should have 10" letters

White space: Defined as space on sign with no lettering, recommended white space on a properly designed sign should be 30-40%.

Sign Standards

Exterior Signage



Street Identification - Street identification signs are designed to direct traffic through the network of campus streets and roadways. These signs maintain uniformity with the established UAF sign standard through the use of type-style and signature UAF colors. Their unique design is intended to assist in differentiating between navigation on campus and navigation in the City of Fairbanks.



Size

Materials

Porcelain enamel sign panels with galvanized round steel post and aluminum hardware.

Design

Blade style street sign with color matching Pantone 286 blue on top and color matching Pantone 116 yellow on the bottom of the sign.

Placement

These signs will be placed at the corner of campus streets and will meet the setback requirement set by the City of Fairbanks.

If name exceeds size of sign... reduce the type size for the overall panel. Do not, under anycondense the type.

All materials and workmanship used in sign manufacture meet or exceed the Alaska Standard Specifications for Highway Construction of 1998.

Sign Standards

Exterior Signage



Parking Lot Identification



Size

4'3" x 6'

Materials

Fabricated painted aluminum monolith with reflective lettering.

Design

Placement

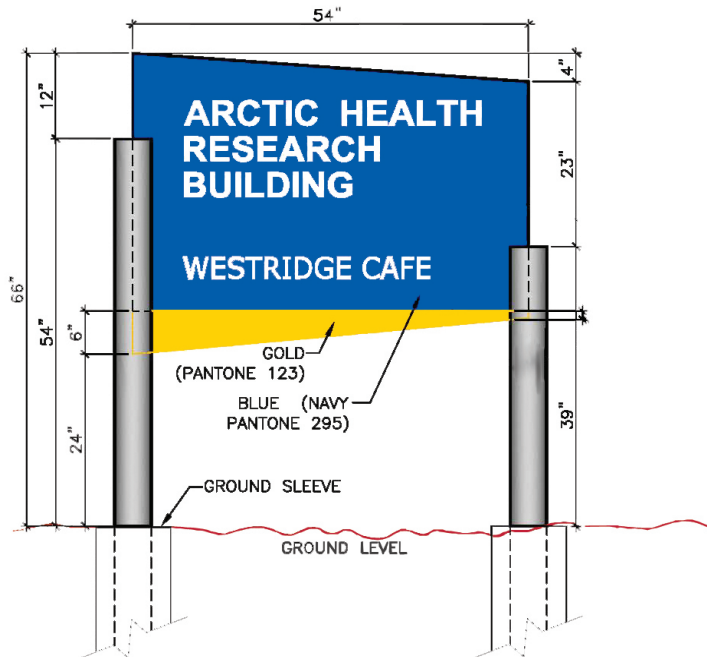
Determined by Facilities Services

Building Identification

Three methods of identifying buildings are available in the University of Alaska Fairbanks wayfinding system.

- Monument
- Building Identification Lettering
- Wall Mounted Identification Sign

Monument



Size

Materials

Fabricated painted aluminum with dimensional letters or vinyl letters and round extruded aluminum posts.

Design

Placement

Determined by Facilities Services

Building Identification Lettering



Size

May vary: 4" to 12" or custom sized to fit elevations.

Materials

Flat faced bronze dimensional letters with fine brushed finish and sandblasted/colored returns. Alternate solutions include hand chiseled letters or methods that enhance the architecture.

Design

Placement

Determined by Facilities Services.

Wall Mounted Identification Sign

Size

Materials

Design

Placement

Determined by Facilities Services

Sign Standards

Exterior Signage - Building Identification



Off Campus Locations



Size

4'3" x 6'

Materials

Fabricated painted aluminum monolith with reflective lettering.

Design

Placement

Determined by Facilities Services

Pedestrian signs are designed to help pedestrians navigate through the walkways throughout campus grounds. These signs are used as a supplemental tool to guide pedestrians to their ultimate destination.

Pedestrian



Size

Approximately 5'10" x 7'

Materials

Fabricated painted aluminum with vinyl lettering and round extruded aluminum posts.

Design

Map graphics: Removable digital color map applied to aluminum panel (can be updated easily). Maps can be used for neighborhoods as well as entire campus.

Placement

Determined by Facilities Services.

Sign Standards

Exterior Signage



Location banners



Street banners

Banners

Size

Banners are to be 30" x 84", two-sided and hung from the light posts.

Materials

Exterior- or marine-grade fabric such as Sunbrella should be used for banners that need to last for two or more years. Vinyl can be used for banners that are to hang for less than one year.

Design

Preliminary design must be reviewed and approved by UAF Marketing and Publications before the banners are produced.

Placement

Placement requests will be reviewed and authorized by UAF Marketing and Publications. Facilities Services will hang the banners and provide the brackets. Facilities Services will work with UMP to determine placement of the banners.

DIRECTORY			
Associate Vice Chancellor Facilities & Safety	101	Key Issue Shop	113
Facilities Services Director	105	Maintenance & Operations Director	114
Public Information Officer & Customer Service Manager	106	Information Technology	201
Transportation Services	108	Budget & Accounting	203
Customer Service Center (Dispatch)	110	North Campus Manager Real Estate	212
Human Resources	111	Computer Lab	213



Building Directories

Size

Materials

Design

Placement

Overhead Signs

Size

8" x 16"

Materials

Design

ADA requires all overhead signs have a 3" minimum text height.

Placement

By doors: 60" from floor & 6" max from door frame on the wall adjacent to the latch side of the door.

Eye level: Standing 5'6" & sitting 4'3"

Overhead: 80" minimum clearance

Sign Standards

Interior Signage



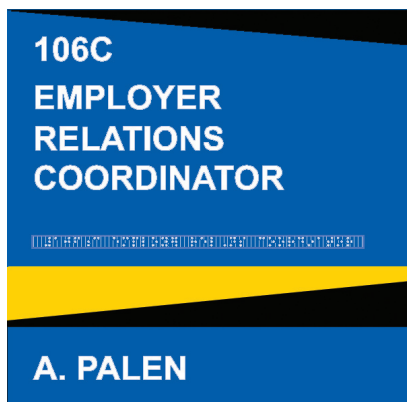
Department

Size

Materials

Design

Placement



Offices

Size

Materials

Design

Placement

Sign Standards

Interior Signage - Directional Signage



Classrooms/Labs



Size

Materials

Design

Placement

Storage/Janitorial/Communications



Size

Materials

Design

Placement

Sign Standards

Temporary / Portable Signs



Size
2' x 3'

Materials
Vinyl or professionally printed laminated materials on A-frame Sandwich boards.

Design

Placement
Facilities Services will determine placement, installation, and removal.



Posting Materials

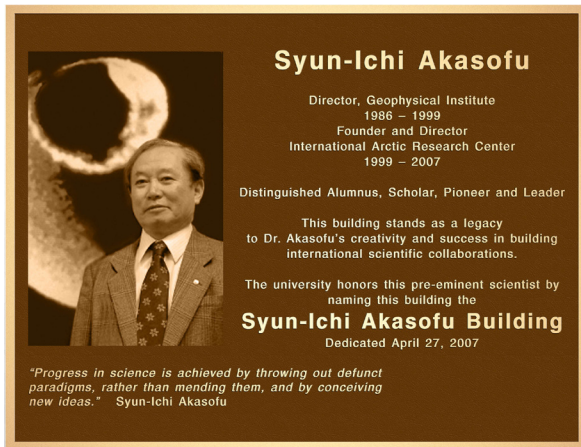


PHOTO HERE

Building Dedications

Size

Materials

Design

Placement

Classroom & Lab Dedications

Size

Materials

Design

Placement

Board of Regents Policy

Naming of Campus Facilities: Formal Naming of Campus Facilities and Infrastructure

Official naming of all "significant" buildings, building subcomponents such as wings, additions, auditoriums, and libraries, streets, parks, recreational areas, plazas and similar facilities or sites will be approved by the board. These facilities, improvements and areas will generally be named to honor or memorialize specific individuals, groups, events, places, or objects of historic, geographic, cultural, or local significance, including the following:

1. Former members of the board and the University of Alaska Foundation's Board of Trustees;
2. Distinguished former university presidents, chancellors, faculty, staff, and alumni of the university;
3. Distinguished Alaskans and others who have made outstanding contributions to society, the nation, the state, or the university.



KABEL

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o
p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ! ? ' &

The size and proportion of the characters used in a particular sign are determined by Facilities Services and depend on the sign type, message, and the amount of information required.

Pantone 286
C-100 M-66 Y-0 K-2



Pantone 116
C-0 M-16 Y-100 K-0



Sign Standards

General Icons



Sign Standards

Regulative and Prohibitive



These signs denote regulations and restrictions designed to follow standards which are governed by federal and state highway guidelines. All regulatory signs must adhere to the standards set forth by the US Department of Transportation, in the Manual on Uniform Traffic Control Devices for Streets and Highways (MUTCD) for additional information visit mutcd.fhwa.dot.gov/



Right-of-way

Red reflective
(24 inch standard)
with white reflective graphics



Speed & Movement

White reflective rectangle
(typically 18 x 24 inches)
with black graphics

Cautionary & Movement

Yellow reflective diamond
(typically 24 inches square)
with black graphics



Americans with Disabilities Act (ADA) BRAILLE

All permanent interior and exterior university signage shall conform to the specific standards....
Implementation and maintenance of the Sign System will be the responsibility of the Director for
Maintenance & Operations (Facilities Services).