PROGRAM/DEGREE REQUIREMENT CHANGE (MAJOR/MINOR)

SUBMITTED BY:

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<tr>
<th>Department</th>
<th>Accounting/Economics/Business</th>
<th>College/School</th>
<th>School of Management</th>
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<tr>
<td>Prepared by</td>
<td>Jacob Joseph</td>
<td>Phone</td>
<td>Jacob Joseph</td>
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<tr>
<td>Email Contact</td>
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<td>Faculty Contact</td>
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See http://www.uaf.edu/uafgov/faculty/cd for a complete description of the rules governing curriculum & course changes.

PROGRAM IDENTIFICATION:

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<th>DEGREE PROGRAM</th>
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<tr>
<td>Bachelor of Business Administration</td>
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Degree Level: (i.e., Certificate, A.A., A.A.S., B.A., B.S., M.A., M.S., Ph.D.) BBA

A. CHANGE IN DEGREE REQUIREMENTS: (Brief statement of program/degree changes and objectives)

Increase the requirement for a BBA degree from one oral intensive course to at least one and one half oral intensive courses.

B. CURRENT REQUIREMENTS AS IT APPEARS IN THE CATALOG:

Requirements
Complete the baccalaureate core (38 – 39 credits)
(BA F323X—Business Ethics must be included in the courses used to meet the Perspectives on the Human Condition requirement.)
Complete the following B.B.A. requirements in addition to the core:

- Mathematics
  - MATH F161X—Algebra for Business and Economics 3
    (MATH F262X should be taken to complete the mathematics requirement for the core.)
  - Social Sciences and Statistics (10 credits)
    - STAT F200X—Elementary Probability and Statistics (3)
    - ECON 201—Principles of Economics I: Microeconomics (3)
    - ECON 202—Principles of Economics II: Macroeconomics (3)
    - ECON F227—Intermediate Statistics for Economics and Business (3)
  - Common Body of Knowledge (31 – 34 credits)
    - AIS F101—Effective Personal Computer Use
      OR demonstrated computer literacy (0 – 3)
    - ACCT F261–F262—Accounting Concepts and Uses (6)
    - AIS F310—Management of Information Systems
      or AIS F316—Accounting Information Systems (3)
    - BA F325—Financial Management (3)
    - BA F330—Legal Environment of Business (4)
    - BA F343—Principles of Marketing (3)
    - BA F360—Operations Management (3)
    - BA F390—Organization Theory and Behavior (3)
    - BA F4620—Corporate Strategy (3)
    - ECON F324—Intermediate Macroeconomics (3)
      or ECON F350—Money and Banking (3)
  - Major complex* (at least 27 credits)
  - Minor complex (optional) ** (at least 15 credits)

Minimum credits required for degree 120
Of the above, at least 39 credits must be taken in upper-division (300-level or higher) courses.
*Departmental requirements for majors may exceed the minimums indicated. Specific requirements are listed in
C. PROPOSED REQUIREMENTS AS IT WILL APPEAR IN THE CATALOG WITH THESE CHANGES: *(Underline new wording, strike-through old wording and use complete catalog format.)*

Requirements
Complete the baccalaureate core (38 – 39 credits)
(BA F323X—Business Ethics must be included in the courses used to meet the Perspectives on the Human Condition requirement.)

Complete one oral intensive course designated (O) and one oral intensive course designated (O/2), or complete two oral intensive courses designated (O), or complete three oral intensive courses designated (O/2).

Complete the following B.B.A. requirements in addition to the core:
- Mathematics
  - MATH F161X—Algebra for Business and Economics (3)
    (MATH F262X should be taken to complete the mathematics requirement for the core.)
- Social Sciences and Statistics (10 credits)
  - STAT F200X—Elementary Probability and Statistics (3)
  - ECON 201—Principles of Economics I: Microeconomics (3)
  - ECON 202—Principles of Economics II: Macroeconomics (3)
  - ECON F227—Intermediate Statistics for Economics and Business (3)
- Common Body of Knowledge (31 – 34 credits)
  - AIS F101—Effective Personal Computer Use
    OR demonstrated computer literacy (0 – 3)
  - ACCT F261–F262—Accounting Concepts and Uses (6)
  - AIS F310—Management of Information Systems
    or AIS F316—Accounting Information Systems (3)
  - BA F325—Financial Management (3)
  - BA F330—Legal Environment of Business (4)
  - BA F343—Principles of Marketing (3)
  - BA F360—Operations Management (3)
  - BA F390—Organization Theory and Behavior (3)
  - BA F462O—Corporate Strategy (3)
  - ECON F324—Intermediate Macroeconomics (3)
    or ECON F350—Money and Banking (3)
- Major complex* (at least 27 credits)
- Minor complex (optional)** (at least 15 credits)

Minimum credits required for degree 120
Of the above, at least 39 credits must be taken in upper-division (300-level or higher) courses.
*Departmental requirements for majors may exceed the minimums indicated. Specific requirements are listed in the Degrees and Programs section of the catalog.
**Requirements for minors may exceed 15 credits. Specific requirements are listed in the following section.
D. ESTIMATED IMPACT

 WHAT IMPACT, IF ANY, WILL THIS HAVE ON BUDGET, FACILITIES/SPACE, FACULTY, ETC.

 None

E. IMPACTS ON PROGRAMS/DEPTS:

 What programs/departments will be affected by this proposed action?
 Include information on the Programs/Departments contacted (e.g., email, memo)

 None

F. IF MAJOR CHANGE - ASSESSMENT OF THE PROGRAM:

 Description of the student learning outcomes assessment process.

 Currently SOM has oral communications as one of its learning goals and evaluates student outcomes.

JUSTIFICATION FOR ACTION REQUESTED

 The purpose of the department and campus-wide curriculum committees is to scrutinize program/degree change applications to make sure that the quality of UAF education is not lowered as a result of the proposed change. Please address this in your response. This section needs to be self-explanatory. If you drop a course, is it because the material is covered elsewhere? Use as much space as needed to fully justify the proposed change and explain what has been done to ensure that the quality of the program is not compromised as a result.

 SOM has recently done outcomes assessment and has found that graduates are weak in oral communications. Increasing the standard will help to ensure that BBA graduates have been better prepared when it comes to oral communication.
## APPROVALS:

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<th>Signature, Chair, Program/Department of:</th>
<th>Date</th>
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<th>Signature, Chair, College/School Curriculum Council for:</th>
<th>Date</th>
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<th>Signature, Dean, College/School of:</th>
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## ALL SIGNATURES MUST BE OBTAINED PRIOR TO SUBMISSION TO THE GOVERNANCE OFFICE

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<tr>
<th>Signature, Chair, UAF Faculty Senate Curriculum Review Committee</th>
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