Submit originals and one copy and electronic copy to Governance/Faculty Senate Office (email electronic copy to fyssenate@uaf.edu)

PROGRAM/DEGREE REQUIREMENT CHANGE (MAJOR/MINOR)

SUBMITTED BY:

<table>
<thead>
<tr>
<th>Department</th>
<th>College/School</th>
<th>Liberal Arts</th>
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<tbody>
<tr>
<td>Prepared by</td>
<td>Prepared by</td>
<td>Prepared by</td>
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<tr>
<td>Communication</td>
<td>Robert B. Arundale</td>
<td>Phone 6799</td>
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<td>Robert B. Arundale</td>
<td>Robert B. Arundale</td>
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<tr>
<td><a href="mailto:rbarundale@alaska.edu">rbarundale@alaska.edu</a></td>
<td>Robert B. Arundale</td>
<td></td>
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</tbody>
</table>

See http://www.uaf.edu/uafgov/faculty/cd for a complete description of the rules governing curriculum & course changes.

PROGRAM IDENTIFICATION:

<table>
<thead>
<tr>
<th>DEGREE PROGRAM</th>
<th>M.A. in Professional Communication</th>
</tr>
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<tbody>
<tr>
<td>Degree Level: (i.e., Certificate, A.A., A.A.S., B.A., B.S., M.A., M.S., Ph.D.)</td>
<td>M.A.</td>
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</tbody>
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A. CHANGE IN DEGREE REQUIREMENTS: (Brief statement of program/degree changes and objectives)

Insert, in statement of degree requirements, an admission requirement for an academic writing sample.

The Department also requests that the second paragraph of the UAF Catalog section on “Applying for Admission: Graduate Degree Programs” (currently p. 28), be modified to include “communication” among the list of graduate programs that have earlier dates for submission of credentials.

B. CURRENT REQUIREMENTS AS IT APPEARS IN THE CATALOG:

Communication, Professional
College of Liberal Arts
Department of Communication
907-474-6591
www.uaf.edu/comm/

M.A. Degree

Minimum Requirements for Degree: 30 – 34 credits

The communication program prepares students to handle the challenges of communicating effectively and ethically in a rapidly changing world characterized by diversity in gender, cultural background and belief.

The M.A. in professional communication provides advanced education for individuals in or pursuing communication related careers in public/nonprofit organizations, media organizations, health care organizations or in higher education. Students take courses that focus on organizational communication theory and practices.

The program is both theoretically and pragmatically oriented to prepare students for the professional workplace or for doctoral study in organizations.

Graduate Program — M.A. Degree

1. Complete the general university requirements.

2. Complete the master's degree requirements.
3. Complete the following:

1. COMM F600—Introduction to Professional Communication—3 credits
   COMM F601—Communication Research Methodologies (Social Science)—3 credits
   COMM F602—Communication Research Methodologies (Human Science)—3 credits
   COMM F625—Communication Theory—3 credits
   COMM F675—Training and Development Communication—3 credits
   COMM F680—Communication and Diversity in the Professional World—3 credits
   COMM F699—Thesis—6 credits

2. Complete two of the following electives:
   COMM F622—Interpersonal Interaction—3 credits
   COMM F631—Teambuilding—3 credits
   COMM F635—Organizational Culture and Communication—3 credits
   COMM F642—Health Communication—3 credits
   COMM F682—Seminar in Communication—3 credits

3. Teaching assistants complete the following:
   COMM F661—Mentored Teaching in Communication**—1 – 4 credits

4. Minimum credits required—30 – 34 credits

* Students may take F400- and F600-level courses in art, education, English, journalism, communication, marketing, business administration and northern studies as well as graduate level independent studies to fulfill 6-credits of the elective requirement, if approved by the student's committee. Students will also be able to apply up to 6 credits of appropriate graduate level course work from other universities in the elective area if approved by the student's committee.

** This 1 credit course may be taken up to four times.

Note: A maximum of 6 credits of approved F400-level courses may be included in the 30 – 34 credit requirement.

Note: The comprehensive examination is to be taken no later than the student's fourth semester of work.

C. PROPOSED REQUIREMENTS AS IT WILL APPEAR IN THE CATALOG WITH THESE CHANGES:
(Underline new wording | strike through old wording and use complete catalog format.)
effectively and ethically in a rapidly changing world characterized by diversity in gender, cultural background and belief.

The M.A. in professional communication provides advanced education for individuals in or pursuing communication related careers in public/nonprofit organizations, media organizations, health care organizations or in higher education. Students take courses that focus on organizational communication theory and practices.

The program is both theoretically and pragmatically oriented to prepare students for the professional workplace or for doctoral study in organizations.

Graduate Program — M.A. Degree

1. **Complete the following additional admission requirement:**
   
   Submit academic writing sample.

2. Complete the general university requirements.

3. Complete the master's degree requirements.

4. Complete the following:
   
   a. COMM F600—Introduction to Professional Communication—3 credits  
   COMM F601—Communication Research Methodologies (Social Science)—3 credits  
   COMM F602—Communication Research Methodologies (Human Science)—3 credits  
   COMM F625—Communication Theory—3 credits  
   COMM F675—Training and Development Communication—3 credits  
   COMM F680—Communication and Diversity in the Professional World—3 credits  
   COMM F699—Thesis—6 credits
   
   b. Complete two of the following electives:*  
   COMM F622—Interpersonal Interaction—3 credits  
   COMM F631—Teambuilding—3 credits  
   COMM F635—Organizational Culture and Communication—3 credits  
   COMM F642—Health Communication—3 credits  
   COMM F682—Seminar in Communication—3 credits
   
   c. Teaching assistants complete the following:  
   COMM F661—Mentored Teaching in Communication**—1 – 4 credits

5. Minimum credits required—30 – 34 credits

* Students may take F400- and F600-level courses in art, education, English, journalism, communication, marketing, business administration and northern studies as well as graduate level independent studies to fulfill 6-credits of the elective requirement, if approved by the student's committee. Students will also be able to apply up to 6 credits of appropriate graduate level course work from other universities in the elective area if approved by the student's committee.

** This 1 credit course may be taken up to four times.

Note: A maximum of 6 credits of approved F400-level courses may be included in the 30 – 34 credit requirement.
Note: The comprehensive examination is to be taken no later than the student's fourth semester of work.

D. ESTIMATED IMPACT
WHAT IMPACT, IF ANY, WILL THIS HAVE ON BUDGET, FACILITIES/SPACE, FACULTY, ETC.
No impact, other that slight increase in faculty time in reviewing M.A. applicants.

E. IMPACTS ON PROGRAMS/DEPTS:
What programs/departments will be affected by this proposed action?
Include information on the Programs/Departments contacted (e.g., email, memo)
None

F. IF MAJOR CHANGE - ASSESSMENT OF THE PROGRAM:
Description of the student learning outcomes assessment process.)
N/A. Minor change only

JUSTIFICATION FOR ACTION REQUESTED
The purpose of the department and campus-wide curriculum committees is to scrutinize program/degree change applications to make sure that the quality of UAF education is not lowered as a result of the proposed change. Please address this in your response. This section needs to be self-explanatory. If you drop a course, is it because the material is covered elsewhere? Use as much space as needed to fully justify the proposed change and explain what has been done to ensure that the quality of the program is not compromised as a result.

The faculty members of the Department of Communication believe that requiring an academic writing sample will provide us with valuable information in selecting students most likely to succeed in the M.A. Program in Professional Communication. As a thesis oriented program, student success depends in part on ability to express oneself in writing, and requiring a writing sample in the admission process will be valuable, as it has proved to be for the faculty of other programs.

APPROVALS:

[Signature, Chair, Program/Department of: Communication]
Date 10/1/09

[Signature, Chair, College/School Curriculum Council for: Liberal Arts]
Date 10/1/09

[Signature, Dean, College/School of: Liberal Arts]
Date 10/08/05

ALL SIGNATURES MUST BE OBTAINED PRIOR TO SUBMISSION TO THE GOVERNANCE OFFICE

[Signature, Chair, UAF Faculty Senate Curriculum Review Committee]