Submit originals and one copy and electronic copy to Governance/Faculty Senate Office (email electronic copy to fysenat@uaf.edu)

**PROGRAM/DEGREE REQUIREMENT CHANGE (MAJOR/MINOR)**

<table>
<thead>
<tr>
<th>SUBMITTED BY:</th>
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</thead>
<tbody>
<tr>
<td>Department</td>
<td>Journalism</td>
<td>College/School</td>
</tr>
<tr>
<td>Prepared by</td>
<td>A. Simpson</td>
<td>Phone</td>
</tr>
<tr>
<td>Email Contact</td>
<td><a href="mailto:fnaes@uaf.edu">fnaes@uaf.edu</a></td>
<td>Faculty Contact</td>
</tr>
</tbody>
</table>

See [http://www.uaf.edu/uafgov/faculty/cd](http://www.uaf.edu/uafgov/faculty/cd) for a complete description of the rules governing curriculum & course changes.

**PROGRAM IDENTIFICATION:**

<table>
<thead>
<tr>
<th>DEGREE PROGRAM</th>
<th>Journalism</th>
</tr>
</thead>
<tbody>
<tr>
<td>Degree Level: (i.e., Certificate, A.A., A.A.S., B.A., B.S., M.A., M.S., Ph.D.)</td>
<td>B.A.</td>
</tr>
</tbody>
</table>

**A. CHANGE IN DEGREE REQUIREMENTS: (Brief statement of program/degree changes and objectives)**

Replace JRN 324 Typography with new course JRN 390 New Media Toolkit as a required course for the New Media emphasis within the Journalism degree. Add JRN 390 New Media Toolkit to the list of approved electives.

**B. CURRENT REQUIREMENTS AS IT APPEARS IN THE CATALOG:**

**Journalism**

College of Liberal Arts
Department of Journalism
907-474-7761
www.uaf.edu/journal/

B.A. Degree

Minimum Requirements for Degree: 123 – 124 credits

Downloadable PDF

The journalism program offers a solid curriculum designed to prepare students to leave the classroom and be ready to take their places in the nation’s newsrooms.

In addition to the solid academic background they receive in the classroom, students get practical experience by working with media on and off campus. On campus, these include public television and public radio stations, a student-owned FM station and the campus newspaper. Off campus, students have opportunities to intern with a variety of radio and television stations, newspapers and other media-related businesses and organizations, both in and out of Alaska.

The department runs several laboratory facilities including a news writing/digital photography lab, a multimedia lab, a digital audio production lab, a digital video editing lab, two photography labs and a photography studio, and an electronic newsroom. The department is fully accredited by the Accrediting Council on Education in Journalism and Mass Communication.

Major — B.A. Degree

Concentrations: Broadcast Journalism, New Media, News-Editorial, Photojournalism

1. Complete the general university requirements.
2. Complete the B.A. degree requirements. (As part of the B.A. degree requirements, complete HIST F132*.)
3. Complete the following program (major) requirements:*  
   JRN F101—Introduction to Mass Communications—3 credits  
   JRN F202—News Reporting and Writing—3 credits  
   JRN F400—Professional Media Internship—3 credits  
   JRN F413—Mass Media Law and Regulation—3 credits
JRN F421 — Journalism in Perspective — 3 credits
JRN F490 — Online Publication: “Extreme Alaska” — 3 credits
4. Complete credits outside of journalism** — 80 credits
5. Complete one of the following concentrations:

Broadcast Journalism
1. Complete the following:
   JRN F215 — Radio Production — 3 credits
   JRN F251 — Television Production — 4 credits
   JRN F452W — Radio and Television News Writing — 3 credits
   JRN F453O — Television News Reporting — 3 credits
2. Complete two courses from the list of approved journalism electives.
3. Minimum credits required — 124 credits

New Media
1. Complete the following:
   JRN F250 — Web Site Design — 3 credits
   JRN F323 — Editing for Journalists — 3 credits
   JRN F324 — Typography and Publication Design — 3 credits
   JRN F484 — Multimedia Theory and Practice — 3 credits
2. Complete two courses from the list of approved journalism electives.***
3. Minimum credits required — 123 credits

News-Editorial
1. Complete the following:
   JRN F311 — Magazine Article Writing — 3 credits
   JRN F323 — Editing for Journalists — 3 credits
   JRN F401 — Beat Reporting (or another beat course as approved by advisor) — 3 credits
   JRN F444W — Investigative Reporting — 3 credits
2. Complete two courses from the list of approved journalism electives.
3. Minimum credits required — 123 credits

Photojournalism
1. Complete the following:
   JRN F203 — Basic Photography — 3 credits
   JRN F407 — Inkjet Printing — 3 credits
   JRN F404 — Photojournalism I — 3 credits
   JRN F406 — Photojournalism II — 3 credits
2. Complete two courses from the list of approved journalism electives.
3. Minimum credits required — 123 credits

Approved journalism electives:

JRN F203 — Basic Photography — 3 credits
JRN F215 — Radio Production — 3 credits
JRN F220 — Adobe Photoshop — 3 credits
JRN F240 — Foreign Corresponding — 3 credits
JRN F250 — Web Site Design — 3 credits
JRN F251 — Television Production — 4 credits
JRN F280 — Video Storytelling — 3 credits
JRN F311W — Magazine Article Writing — 3 credits
JRN F323 — Editing for Journalists — 3 credits
JRN F324 — Typography and Publication Design — 3 credits
JRN/THR F347O — Lighting Design — 3 credits
JRN/WMS F3800 — Women, Minorities and the Mass Media — 3 credits
JRN F401 — Beat Reporting — 3 credits
JRN F402 — Advanced Photography — 3 credits
JRN F407 — Inkjet Printing — 3 credits
JRN F404 — Photojournalism I — 3 credits
JRN F405 — Advanced Photography Seminar — 3 credits
JRN F406 — Photojournalism II — 3 credits
JRN F411W — Writing for a Living — 3 credits
JRN F440 — Ethics and Reporting in the Far North — 3 credits
JRN F444W — Investigative Reporting — 3 credits
JRN F452 — Radio and Television News Writing — 3 credits
JRN F453O — Television News Reporting — 3 credits
JRN F454 — Advanced TV News Production — 3 credits
JRN F456W — Science Writing for Magazines and Newspapers — 3 credits
JRN F480 — Documentary Filmmaking — 3 credits
JRN/ART F484 — Multimedia Theory and Practice — 3 credits
JRN F493 — Special Topics — 3 credits
JRN F497 — Independent Study — 3 credits
* Student must earn a C grade or better in each course in the major requirements and any course offered through the Department of Journalism.
** To assure the journalist a broad liberal arts education, 80 credits must be outside of journalism, 65 of which should be from traditional liberal arts courses offered by any of these departments: AKNP, ALST, ANL, ANS, ANTH, ART, ASLG, ATM, BIOL, CHEM, COMM, ECON, ENGL, ENVE, ESK, FISH, FL, FREN, FSN, GEOG, GEOS, GER, HIST, HONR, HUM, JPN, JUST, LING, LS, MATH, MSL, MUS, NORS, NRM, PHIL, PHYS, PS, PSY, RUSS, SOC, SPAN, STAT, THR, WMS.
*** Either JRN F4710 or F4720 may be used as approved JRN electives in the New Media concentration.
Note: In order to earn a B.A. degree in journalism, at least 39 credits must be taken in upper-division (F300-level or higher) courses.

Minor*

1. Complete the following:
   JRN F101 — Introduction to Mass Communications — 3 credits
   JRN F202 — News Reporting and Writing — 3 credits
   Approved JRN electives — 9 credits
2. Minimum credits required — 15 credits

* Student must earn a C grade or better in all department courses used to satisfy minor requirements.

C. PROPOSED REQUIREMENTS AS IT WILL APPEAR IN THE CATALOG WITH THESE CHANGES:
(Underline new wording strike-through-old- wording and use complete catalog format)

Journalism

College of Liberal Arts
Department of Journalism
907-474-7761
www.uaf.edu/journal/

B.A. Degree

Minimum Requirements for Degree: 123 – 124 credits

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The journalism program offers a solid curriculum designed to prepare students to leave the classroom and be ready to take their places in the nation’s newsrooms.

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1. Complete the following:
   JRN F215 — Radio Production — 3 credits
   JRN F251 — Television Production — 4 credits
   JRN F452W — Radio and Television News Writing — 3 credits
   JRN F453O — Television News Reporting — 3 credits

2. Complete two courses from the list of approved journalism electives.

3. Minimum credits required — 124 credits

New Media

1. Complete the following:
   JRN F250 — Web Site Design — 3 credits
   JRN F323 — Editing for Journalists — 3 credits
   JRN F324 — Typography and Publication Design — 3 credits
   JRN F390 — New Media Toolkit — 3 credits
   JRN F484 — Multimedia Theory and Practice — 3 credits

2. Complete two courses from the list of approved journalism electives.

3. Minimum credits required — 123 credits

News-Editorial

1. Complete the following:
   JRN F311 — Magazine Article Writing — 3 credits
   JRN F323 — Editing for Journalists — 3 credits
   JRN F401 — Beat Reporting (or another beat course as approved by advisor) — 3 credits
   JRN F444W — Investigative Reporting — 3 credits

2. Complete two courses from the list of approved journalism electives.

3. Minimum credits required — 123 credits

Photojournalism

1. Complete the following:
   JRN F203 — Basic Photography — 3 credits
   JRN F403 — Inkjet Printing — 3 credits
   JRN F404 — Photojournalism 1 — 3 credits
   JRN F406 — Photojournalism II — 3 credits

2. Complete two courses from the list of approved journalism electives.

3. Minimum credits required — 123 credits

Approved journalism electives:

JRN F203 — Basic Photography — 3 credits
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JRN F324 — Typography and Publication Design — 3 credits
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* Student must earn a C grade or better in each course in the major requirements and any course offered through the Department of Journalism.

** To assure the journalist a broad liberal arts education, 80 credits must be outside of journalism, 65 of which should be
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*** Either JRN F471O or F472O may be used as approved JRN electives in the New Media concentration.

Note: In order to earn a B.A. degree in journalism, at least 39 credits must be taken in upper-division (F300-level or higher) courses.

Minor*

1. Complete the following:
   JRN F101 — Introduction to Mass Communications — 3 credits
   JRN F202 — News Reporting and Writing — 3 credits
   Approved JRN electives — 9 credits
2. Minimum credits required — 15 credits

* Student must earn a C grade or better in all department courses used to satisfy minor requirements.

D. ESTIMATED IMPACT

WHAT IMPACT, IF ANY, WILL THIS HAVE ON BUDGET, FACILITIES/SPACE, FACULTY, ETC.

JRN 390 will be a workload course for Lynne Snifka, as JRN 394, the trial course, has been. It will be taught in our existing lab with equipment we already use, although equipment will need to be updated relatively frequently to keep up with the field.

E. IMPACTS ON PROGRAMS/DEPTS:

What programs/departments will be affected by this proposed action?
Include information on the Programs/Departments contacted (e.g., email, memo)

None

F. IF MAJOR CHANGE - ASSESSMENT OF THE PROGRAM:

Description of the student learning outcomes assessment process.)

None
JUSTIFICATION FOR ACTION REQUESTED
The purpose of the department and campus-wide curriculum committees is to scrutinize program/degree change applications to make sure that the quality of UAF education is not lowered as a result of the proposed change. Please address this in your response. This section needs to be self-explanatory. If you drop a course, is it because the material is covered elsewhere? Use as much space as needed to fully justify the proposed change and explain what has been done to ensure that the quality of the program is not compromised as a result.

The journalism dept periodically reviews and updates its requirements to ensure that they are still meeting the needs of our students. As new technology appears in the newsroom, we need to prepare our students with the skills to utilize this new technology. JRN 390 New Media Toolkit will teach students the current technology used in the field. JRN 324 Typography will no longer be required as a course for New Media Journalism majors. The typography subject matter is included in sufficient part in several other classes, including JRN 323 Editing for Journalism, and JRN F250 Web Design.

APPROVALS:

Signature, Chair, Program/Department of: Journalism
Date 2/6/09

Signature, Chair, College/School Curriculum Council for:
Date 2/16/09

Signature, Dean, College/School of: CLA
Date 3/3/09

ALL SIGNATURES MUST BE OBTAINED PRIOR TO SUBMISSION TO THE GOVERNANCE OFFICE

Signature, Chair, UAF Faculty Senate Curriculum Review Committee
Date