Submit originals and one copy and electronic copy to Governance/Faculty Senate Office (email electronic copy to fysenat@uaf.edu)

PROGRAM/DEGREE REQUIREMENT CHANGE (MAJOR/MINOR)

SUBMITTED BY:
Department  Acct, B.A., Econ,  College/School  School of Management
Prepared by  Mark Herrmann  Phone  907-474-7116
Email Contact  ffmh@uaf.edu  Faculty Contact  Jacob Joseph

See http://www.uaf.edu/uafgov/faculty/c for a complete description of the rules governing curriculum & course changes.

PROGRAM IDENTIFICATION:

<table>
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<tr>
<th>DEGREE PROGRAM</th>
<th>Bachelors of Business Administration</th>
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<tbody>
<tr>
<td>Degree Level: (i.e., Certificate, A.A., A.A.S., B.A.,</td>
<td>BBA</td>
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A. CHANGE IN DEGREE REQUIREMENTS: (Brief statement of program/degree changes and objectives)

We are going to remove Econ 200 “Principles of Economics” and replace it with Econ 201 (Microeconomics) and Econ 202 (Macroeconomics). This is the way it was a few years ago until Econ 201 and 202 were combined.

B. CURRENT REQUIREMENTS AS IT APPEARS IN THE CATALOG:

BACHELOR OF BUSINESS ADMINISTRATION

All majors must earn a C grade or better in all Common Body of Knowledge courses, department-specific general requirements, major specific requirements, and specific math and statistics requirements.

Requirements

Complete the baccalaureate core (38 – 39 credits)

(BA F323X—Business Ethics must be included in the courses used to meet the Perspectives on the Human Condition requirement.)

Complete the following B.B.A. requirements in addition to the core:

- **Mathematics**
  MATH F161X—Algebra for Business and Economics 3
  (MATH F262X should be taken to complete the mathematics requirement for the core.)

- **Social Sciences and Statistics (10 credits)**
  STAT F200X—Elementary Probability and Statistics (3)
  ECON F200—Principles of Economics (4)
  ECON F227—Intermediate Statistics for Economics and Business (3)

- **Common Body of Knowledge (31 – 34 credits)**
  AIS F101—Effective Personal Computer Use
  OR demonstrated computer literacy (0 – 3)
  ACCT F261–F262—Accounting Concepts and Uses (6)
  AIS F310—Management of Information Systems
  or AIS F316—Accounting Information Systems (3)
  BA F325—Financial Management (3)
  BA F330—Legal Environment of Business (4)
  BA F343—Principles of Marketing (3)
  BA F360—Operations Management (3)
BA F390—Organization Theory and Behavior (3)
BA F462O—Corporate Strategy (3)
ECON F324—Intermediate Macroeconomics (3)
or ECON F350—Money and Banking (3)

- Major complex* (at least 27 credits)
- Minor complex (optional) ** (at least 15 credits)

Minimum credits required for degree 120

C. PROPOSED REQUIREMENTS AS IT WILL APPEAR IN THE CATALOG WITH THESE CHANGES:
(Underline new wording strike through old wording and use complete catalog format )

BACHELOR OF BUSINESS ADMINISTRATION

All majors must earn a C grade or better in all Common Body of Knowledge courses, department-specific general requirements, major specific requirements, and specific math and statistics requirements.

Requirements

Complete the baccalaureate core (38 – 39 credits)

(BA F323X—Business Ethics must be included in the courses used to meet the Perspectives on the Human Condition requirement.)

Complete the following B.B.A. requirements in addition to the core:

- Mathematics
  MATH F161X—Algebra for Business and Economics 3
  (MATH F262X should be taken to complete the mathematics requirement for the core.)

Social Sciences and Statistics (10 12 credits)

  STAT F200X—Elementary Probability and Statistics (3)
  ECON F200—Principles of Economics (4)
  ECON 201 – Principles of Economics 1: Microeconomics (3)
  ECON 202 – Principles of Economics 1: Macroeconomics (3)
  ECON F227—Intermediate Statistics for Economics and Business (3)

- Common Body of Knowledge (31 – 34 credits)
  AIS F101—Effective Personal Computer Use
  OR demonstrated computer literacy (0 – 3)
  ACCT F261–F262—Accounting Concepts and Uses (6)
  AIS F310—Management of Information Systems
  or AIS F316—Accounting Information Systems (3)
  BA F325—Financial Management (3)
  BA F330—Legal Environment of Business (4)
  BA F343—Principles of Marketing (3)
  BA F360—Operations Management (3)
  BA F390—Organization Theory and Behavior (3)
  BA F462O—Corporate Strategy (3)
  ECON F324—Intermediate Macroeconomics (3)
D. ESTIMATED IMPACT

What impact, if any, will this have on budget, facilities/space, faculty, etc.

It will add one extra course to the economics department. Currently instructors get 4.5 workload units for teaching Econ 200. This will be replaced each semester by 6 workload units for teaching Econ 201 and 202. Over a year this will add 3 workload units to Economics. This will be accommodated for in the existing SOM budget.

E. IMPACTS ON PROGRAMS/DEPTS:

What programs/departments will be affected by this proposed action?

Include information on the Programs/Departments contacted (e.g., email, memo)

Only ones in SOM.

F. IF MAJOR CHANGE - ASSESSMENT OF THE PROGRAM:

Description of the student learning outcomes assessment process.

JUSTIFICATION FOR ACTION REQUESTED

The purpose of the department and campus-wide curriculum committees is to scrutinize program/degree change applications to make sure that the quality of UAF education is not lowered as a result of the proposed change. Please address this in your response. This section needs to be self-explanatory. If you drop a course, is it because the material is covered elsewhere? Use as much space as needed to fully justify the proposed change and explain what has been done to ensure that the quality of the program is not compromised as a result.

We are going to remove Econ 200 “Principles of Economics” and replace it with Econ 201 (Microeconomics) and Econ 202 (Macroeconomics). This is the way it was a few years ago until Econ 201 and 202 were combined. The thought was that combining these courses would be more attractive to students. But Econ 200 became a 5 day week course with just 4 credits and was hard to schedule for students. Additionally, virtually all Universities have the equivalent to Econ 201 and 202 and many transfer students having taken one or the other would end up repeating material by means of having to take Econ 200. As Econ 201 and 202 are in our moldy courses it is straightforward to recall them.
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<thead>
<tr>
<th>Position</th>
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<tbody>
<tr>
<td>Program/Department Chair</td>
<td>Joe Little, Michael Davis, Jan Joppe</td>
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<td>Date</td>
<td>11/5/08</td>
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<tr>
<td>College/School Curriculum Chair</td>
<td>Thor Joseph</td>
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<tr>
<td>Dean, College/School</td>
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